



April 14, 2021
Program & Speakers as of 4/8/2021

<p><i>Headliners: Our first hour features leaders within our four content areas discussing the most urgent concerns everyone in hospitality should have on their radar.</i></p>		
Time (EDT)	Session	Speaker
1:00 PM	Welcome Remarks	Chip Rogers, President & CEO, AHLA
	<p>Safe Stay Part 1: New Science For A New Clean</p> <p>Keeping guests and employees safe while maximizing resources is always challenging. But lurking health dangers and rising cleanliness expectations created by the pandemic have made it harder than ever. In fact, 95% of guests now expect intensified cleaning. Learn how Dr. Cooper's science-based protocols balance infection-prevention best practices with operational efficiency to ensure what matters most: guest confidence and safety.</p>	Dr. Andy Cooper, Senior Vice President of Research, Development & Engineering, Ecolab
	<p>Safe Stay Part 2: Healthier Indoor Environments for a Safe Return</p> <p>As we emerge out of the pandemic, the success of a safe return to hotels is more about what you can't see than what you can. Hear how Honeywell is helping the hospitality industry create and manage healthier indoor environments so your guests can get back to celebrating in your ballrooms and relaxing in your guest rooms.</p>	Vimal Kapur, President & CEO, Honeywell Building Technologies

<p>Keeping The Promise To Keep Everyone Safe</p> <p>In 2018, AHLA launched the 5-Star Promise, an unprecedented effort to unite the industry to ensure guest and employee safety in hotels. COVID-19 has raised the stakes for this vital initiative immeasurably. Hear about implementation to date in the face of the pandemic and a first-person account from Hyatt on its experiences providing devices to all of its employees.</p>		<p>Mark Hoplamazian, President & CEO, Hyatt Hotels Corporation and AHLA Chair of the Board of Directors</p>	
<p>Leading Efforts to Ensure <i>No Room for Trafficking</i></p> <p>The hotel and lodging industry has a long-standing legacy and commitment to combat human trafficking. Through the No Room for Trafficking Program, AHLA and the AHLA Foundation is pursuing the goal of training every hotel employee to spot trafficking warning signs and report suspicious behavior so our industry can help prevent this tragedy.</p> <p>In this session, Senator Jacky Rosen (D-NV) will share how she has been leading efforts in Congress to raise awareness and combat human trafficking, and she'll provide insights on how the hotel industry can support this important work.</p>		<p>Senator Jacky Rosen (D-NV)</p>	
<p>Cyberthreats Are Rising. Are You Ready?</p> <p>Hotels face rapidly changing and intensifying threats to cybersecurity. Your network, data, operations, market position and reputation are all at risk and can all be compromised. Former federal cybersecurity agency director Chris Krebs provides a critically important macro-level look at current and future threats.</p>		<p>Chris Krebs, Former Director, Cybersecurity and Infrastructure Security Agency (CISA)</p>	
2:00 PM	Closing Comments & Breakout Room Instructions		
<p><i>Breakout Sessions – Part 1: Attendees self-select breakout sessions for a deeper dive into content areas. Sessions are tailored specifically for matters at the property or corporate level. Engage and ask questions on matters impacting your day-to-day business and get answers to aide in future planning.</i></p>			
Time (EDT)	Content Pillar	Session	Speakers

2:05 – 2:30 PM	Safe Stay – Property	<p>Keeping Shared Spaces Safe</p> <p>Engage with industry leaders about best practices for safeguarding public spaces, meetings and events:</p> <ul style="list-style-type: none"> • Assuring indoor air quality for public spaces and large group gatherings. • Protecting food safety and instituting property-wide disinfection protocols. • Marshalling event planning and technology resources for safe event hosting. 	<ul style="list-style-type: none"> • Dr. Elaine Black, Director, Food Safety & Public Health, Ecolab • Bertrand Vandewiele, Sr. Director, Marketing, Honeywell • Kevin Wanamaker, Divisional Vice President, Venues, Encore <p>Moderated by: Lauren Pravlik, CMP, Director, Strategic Partnerships and Business Development, AHLA</p>
2:05 – 2:30 PM	5-Star Promise – Property	<p>20/20 Vision</p> <p>On-the-ground implementation and operating safety devices during the pandemic and beyond.</p>	<ul style="list-style-type: none"> • Robb Monkman, CEO & Founder, React Mobile • Yasmine Mustafa, CEO, Roar for Good • Lee Wagner, Area Vice President, AT&T IoT & Mobility Professional Services <p>Moderated by: Rob Bahl, Vice President of Engineering & Facilities, the Americas, Marriott International</p>
2:05 – 2:30 PM	No Room for Trafficking – Corporate	<p>Combatting Trafficking During COVID-19</p> <p>COVID-19 has amplified vulnerabilities in communities across the country, making some individuals more at risk of being trafficked. In this session, attendees will hear from leading experts on ways that hotels can leverage training, technology, and partnerships to combat trafficking during this time.</p>	<ul style="list-style-type: none"> • Mar Brettmann, CEO & Executive Director, Businesses Ending Slavery and Trafficking • Lori Cohen, Chief Executive Officer, ECPAT-USA • Ramon Padilla, Interim Director for the DHS Center for Countering Human Trafficking (CCHT) <p>Moderated by: Rosanna Maietta, Executive Vice President, Communications & Public Relations, AHLA; President & CEO, AHLA Foundation</p>
2:05 – 2:30 PM	Cybersecurity – Corporate	<p>Looking ahead</p> <p>New cybersecurity realities facing the lodging industry.</p>	<ul style="list-style-type: none"> • Jason Stead, CISO, Choice Hotels • David Todd, CIO/CISO, White Lodging • Benjamin Vaughn, CISO, Hyatt Hotels Corporation <p>Moderated by: Patrick Dunphy, CIO, HTNG</p>

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Time (EDT)	Content Pillar	Session	Speakers
2:35 – 3:00 PM	Safe Stay – Corporate	<p>A New Day For Safe Stay</p> <p>Engage with lodging industry leaders and public health experts on how to meet new and evolving public health challenges. We'll discuss employee vaccinations, rapid testing, digital health passes, managing vaccinated/non-vaccinated guests and more.</p>	<ul style="list-style-type: none"> • Sarah Dinger, EVP, My Place Hotels • Randy Gaines, SVP, Operations, New Openings, Americas, Hilton • Rick Johnson, Vice President, Enterprise Operations, G6 Hospitality • Louis C. Tripoli, MD, Consultant, 3E Care Solutions LLC <p>Moderated by: Amanda Crim, Vice President, Campaign Communications, AHLA</p>
2:35 – 3:00 PM	5-Star Promise – Corporate	<p>Innovating A Safer Tomorrow</p> <p>Leading tech companies share their insights about safety and security and their vision for the future . Discover a wide range of new solutions for everything from risk mitigation to facial recognition that will become your go-to tools for protecting your employees, guests and property.</p>	<ul style="list-style-type: none"> • Barbara Sharnak, VP of Business Development & Marketing Strategy, Relay Pro • Alec Massey, Principal, PwC • Vanessa Ogle, CEO & Founder, Enseio <p>Moderated by: Tracy Ripa, Wyndham Hotels & Resorts</p>
2:35 – 3:00 PM	No Room for Trafficking – Property	<p>Your Role in Preventing Human Trafficking</p> <p>Hotel employees who have undergone training are more aware of trafficking when it happens – and are more willing to report it – than those who have not been trained. From check-in to check-out there are a number of indicators victims and exploiters exhibit during the time they are on a hotel property. Attendees will have the opportunity to learn about these key indicators while participating in a human trafficking awareness training led by ECPAT-USA. Attendees will be able to receive a certification after taking a short ECPAT-USA quiz on the material covered in the training.</p>	<ul style="list-style-type: none"> • Yvonne Chen, Director of Private Sector Engagement, ECPAT-USA

2:35 – 3:00 PM	Cybersecurity – Property	<p>Insights From An Ethical Hacker</p> <p>Join one of the world's foremost authorities and most skilled presenters on network security for a fascinating, eye-opening expose. You'll learn how hackers operate and the many ways they can wreak havoc on your computer systems. Most importantly, you'll learn practical yet powerful ways to combat hacking and tighten up your security vulnerabilities.</p>	<p>Ted Harrington, Ethical Hacker & Executive Partner, Independent Security Evaluators</p> <p>Conversation with: Mike Blake, CEO, HTNG</p>
<p><i>Roundtables: Over 40 curated and in-depth conversations with subject-matter experts. Conversations will be limited to 15 attendees providing participants the option to be on-screen and engaged.</i></p>			
<p>View a full list of roundtable topics and preselect your sessions with this survey. We aim to accommodate all requests; however, capacities are limited.</p> <p>Roundtables scheduled between 2:30 – 4:00 PM and will run 20-minutes each. Attendees can participate in multiple discussions.</p>			