

Connect with AHLA's Community & Grow Your Business

Deepen your industry connections and take your place among the hotel industry's leading vendors. Become an AHLA Allied Member today! Find the right fit with three levels of engagement:

ALLIED MEMBERSHIP \$3,000

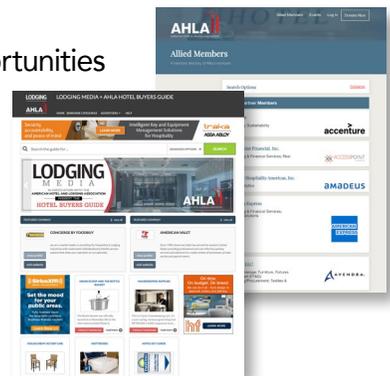
Industry Insights

- AHLA Newsletter subscriptions:
 - ▶ Hotel Lobby (weekly)
 - ▶ Allied Newsletter (monthly)
- LODGING Magazine subscription – the industry's leading publication
- Access to AHLA Research & Data Center
- Access to AHLA Foundation events and programs



Brand Elevation and Visibility

- Use of AHLA Allied logo on your marketing materials
- Listing in the AHLA Allied Member Directory; with regular promotion opportunities
- Listing in LODGING Magazine's Marketplace issue and online directory
- Social media highlights and inclusion in new member welcome post
- Recognition as an AHLA member at The Hospitality Show
- Resources posted on [AHLA Resource & Data Center](#)
- AHLA Signature Event Sponsorship Opportunities



Savings

- \$500 discount on first virtual committee meeting sponsorship
- Discount on Green Key Global vendor membership – 10% off exhibitor/sponsor packages for The Hospitality Show PLUS discounted registration
- Exclusive pricing for AHLA, HTNG, and Foundation signature events
- Discounts on training products and services from the American Hotel and Lodging Educational Institute (AHLEI)
- 15% discount on advertising in LODGING Magazine



Contact partners@ahla.com to learn more.

ALLIED TECH \$5,000

Allied benefits, plus:

- Use of AHLA Allied Tech logo in your marketing materials
- Ability to participate in HTNG [Technology Workgroups](#) and [Communities of Interest](#).
Examples of Workgroups:
 - ▶ 5G for Hospitality
 - ▶ AI for Hospitality
 - ▶ Express PMS integrations
 - ▶ Payments
 - ▶ Revenue Management
- Eligible to attend HTNG Tech Summit (registration fee may apply)



ALLIED+ \$10,000

Allied and Allied Tech benefits, plus:

- Use of AHLA Allied+ logo in your marketing materials
- Dedicated communication to a targeted AHLA membership segment
- Enhanced profile in the AHLA Allied Member Directory
- Invitation to member appreciation event with Executive Leadership and Industry Experts
- 10% discount on AHLA Committee sponsorships



Corporate membership is for a 12-month term. All levels of Allied membership offer companies additional branding/visibility via sponsorship opportunities. More information about these opportunities may be found in the [Event and Committee brochure](#). AHLA membership is required to access sponsorship opportunities.



Contact partners@ahla.com to learn more.