

AHLA helps management companies serve their hotels, guests, employees, and communities by providing national support to complement state and local efforts on key advocacy issues, sharing resources to run their businesses better and convening meaningful events for the lodging ecosystem

ADVOCACY

- Fight for responsible public policies to protect your business and ensure its growth
- Bring you to [Capitol Hill](#) to make your voice heard and facilitate hosting [Heart of the House](#) tours for elected officials
- Represent you at all levels of government - local, state and Federal
- Enable you to act quickly on critical advocacy issues via [HotelsACT](#)
- Stay up to date on industry issues with AHLA's Hotel Lobby, a weekly newsletter covering what you need to know

RESOURCES

- AHLA website and social media to increase visibility for your company
- Discounts from AHLEI for industry-specific [trainings and certifications](#)
- Campaigns that support your business (e.g. [Safe Stay](#), [Responsible Stay](#) & [No Room for Trafficking](#))
- AHLA's growing [Resource Hub](#) contains numerous resources to support your hotel's operations
- Key technology resources and insights from [HTNG](#) to improve operations and reduce costs
- AHLA's [New Member Welcome Kit](#), filled with helpful resources and one-pagers provided by our AHLA Premier Partners

CONNECTIVITY

- Engage efficiently with more than 80% of the US Hotel Industry to tackle industry-wide challenges and support the industry that supports you
- Attend virtual and live [events](#) (e.g. [FORWARD](#), [Hotels on the Hill](#), [The Hospitality Show](#))
- A seat on [AHLA committees](#) to keep your finger on the pulse of the industry, make meaningful connections with important decision makers, and help shape the road ahead
- Encourage your General Managers to enroll in our [GM Network](#) to stay informed on industry data, emerging trends and legislative news.
- AHLA Management Company Committee (***C-Suite/Head of Operations representatives only*) – brings together top executives who manage hotel operations to support AHLA's advocacy priorities, grow the association's grassroots engagement, and discuss top issues affecting hotel operators (convenes 4x/year)

To check the AHLA membership status of your company or inquire about becoming a member, contact membership@ahla.com or (202) 289-3139.

AHLA FOUNDATION

The AHLA Foundation's purpose is to advance the industry's workforce - both developing and supporting the current employees and attracting future employees. We also work to enhance the industry's reputation as an employer that creates access, opportunity and rewarding careers - for all. Programs, resources, and initiatives immediately available to you and your teams:

Stable & Inclusive Workplace Strong company cultures remain a business imperative for our industry to drive workforce recruitment, retention, and engagement.

NEW free series of industry-specific online educational videos for GMs, property leaders, and frontline staff. Contact [Gali Calderon](#) for more information.

No Room for Trafficking is an AHLA Foundation [initiative](#) that builds on the hotel industry's longstanding commitment to stop human trafficking and support survivors. Alongside our ready-to-use signage, company policies, and legislative resources, our training program can help equip your team members to identify and report suspected human trafficking for free both online and in person.

FORWARD is a movement to build community, develop leaders, and create game-changing events that advance women in hospitality. Join the [FORWARD/Network](#), open to AHLA members working in the hospitality industry that are passionate about the FORWARD initiative to advance women in hospitality. Network members receive recent updates and information on both [FORWARD](#) and AHLA Foundation programs along with invitations to upcoming in-person and virtual engagements.

Advancing the Future & Current Workforce Invest in your teams to drive employee retention through our: 1) registered national [apprenticeship programs](#) with the Department of Labor that develop staff in Lodging Manager, Hotel Cook, and Maintenance roles, and 2) cross-industry [leadership mentoring](#) to support their individual career development.

Annual Management Company dues are calculated based on total managed room count and billed per room

\$2.30/ room per year

“ As a multi-unit, independent resort management company, it is critically important for us to ensure alignment with organizations such as the American Hotel Lodging Association who not only have our best interest as their priority each and every day, but lives and breathes it through their consistent actions on our behalf. Thanks to events such as LAS, Night of Stars, The Hospitality Show as well as the privilege to serve on national committees, AHLA has provided us as hoteliers a direct platform not only to affect change, but to stay ahead of the curve on upcoming technology, government affairs challenges, and much more. Simply put, we would not be as well positioned and strong as we are on the national level without being a member of AHLA! ”

– BRANDON MCCONNELL, CORPORATE EXECUTIVE, DELAVAN LAKE LAWN MANAGEMENT

“ AHLA's unwavering commitment to advocating for the hospitality industry's interests is truly commendable. Their local, state, and federal advocacy efforts have directly contributed to the well-being of our business. Whether addressing regulatory challenges, promoting technology and innovation or advocating for pro-tourism policies, AHLA has been a powerful voice that champions our industry's priorities ”

– PEACHTREE GROUP HOSPITALITY MANAGEMENT