

AHLA supports ownership companies' bottom lines; we want our members' businesses to thrive. AHLA helps ownership groups support their hotels, employees, and communities by providing national support to complement state and local efforts on key advocacy issues, sharing resources to run their businesses better and convening meaningful events for the lodging ecosystem.

## **ADVOCACY**

- Fight for responsible public policies to protect your business and ensure its growth
- Bring you to [Capitol Hill](#) to make your voice heard and facilitate hosting [Heart of the House](#) tours for elected officials
- Represent you at all levels of government - local, state and Federal
- Enable you to act quickly on critical advocacy issues via [HotelsACT](#)
- Stay up to date on industry issues with AHLA's Hotel Lobby, a weekly newsletter covering what you need to know

## **RESOURCES**

- AHLA website and social media to increase visibility for your company
- Discounts from AHLEI for industry-specific [trainings and certifications](#)
- Campaigns that support your business (e.g. [Safe Stay](#), [Responsible Stay](#) & [No Room for Trafficking](#))
- AHLA's growing [Resource Hub](#) contains numerous resources to support your hotel's operations
- AHLA's [New Member Welcome Kit](#), filled with helpful resources and one-pagers provided by our AHLA Premier Partners
- Key technology resources and insights from [HTNG](#) to improve operations and reduce costs
- [AHLA Foundation programs](#) to address workforce development

## **CONNECTIVITY**

- Engage efficiently with more than 80% of the US Hotel Industry to tackle industry-wide challenges and support the industry that supports you
- Attend virtual and live [events](#) (e.g. [FORWARD](#), [Hotels on the Hill](#), [The Hospitality Show](#))
- A seat on [AHLA committees](#) to keep your finger on the pulse of the industry, make meaningful connections with important decision makers, and help shape the road ahead
- Receive owner-specific content via the [AHLA Owners Network](#) and directly access AHLA leadership

**To check the AHLA membership status of your company or inquire about becoming a member, contact [membership@ahla.com](mailto:membership@ahla.com) or (202) 289-3139.**

## MEMBERSHIP INVESTMENT

AHLA dues are based on the total number of owned rooms in a company's portfolio and the chain scale of those rooms. You can use this grid to estimate your annual AHLA membership dues:

<b>Economy</b>	\$3.30/ room per year
<b>Standard</b> (Midscale to Upscale chain scales)	\$5.25/ room per year
<b>Luxury</b> (Upper Upscale/Luxury chain scales)	\$6/ room per year
<b>Independent</b>	\$5.25/ room per year

*“ I know firsthand how effective AHLA’s advocacy can be for hotel owners. AHLA’s commitment to engage on legislative issues that protect and strengthen our industry and the AHLA Foundation’s initiatives to advance hotel industry employees and uplift the communities our assets serve are among the many reasons why I remain engaged. My team has had opportunities to participate at every level of the association from committees to events, and I was honored to serve as Chair of the Board. We are proud to support the initiatives of AHLA and encourage all hotel owners to get involved. ”*

– JUSTIN KNIGHT, CEO, APPLE HOSPITALITY REIT

*“ My story is one of so many that distinguishes the hotel industry. Small business owners like me represent more than half of our industry and are integral to our communities. AHLA’s commitment to fighting onerous legislation directly impacts my bottom line and allows me to focus on the core tenets of my business like building our workforce and expanding our reach. ”*

– JYOTI SAROLIA, PRESIDENT & CEO, ELLIS HOSPITALITY GROUP

*“ We received a first-hand experience of the AHLA’s advocacy in action. The response and attention that we received far exceeded our expectations. You connected us with the appropriate in-house specialist who has demonstrated extraordinary professionalism and strategic determination in the pursuit of a positive resolution that could impact the future of many hotels in this region of interest. While the outcome of the collective actions has not been determined, we are confident that AHLA has our industry’s interests at the core of their concern, and we appreciate and respect the importance of this association’s advocacy for our industry. ”*

– TODD TURNER, CHIEF EXECUTIVE OFFICER, OTO DEVELOPMENT

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