AHLA
AMERICAN HOTEL & LODGING ASSOCIATION

Premier Partnership Opportunities

Representing all Segments of the Hotel Industry

3.2 MILLION ROOMS

30,000 + MEMBERS

TOP HOTEL COMPANIES

OWNERS

BRE Hotels & Resorts · The Chartres Lodging Group, LLC · Baywood Hotels · Xenia Hotels & Resorts · TCOR Hotel Partners, LLC · DiamondRock Hospitality · Host Hotels & Resorts · KSL Capital Partners · Sonari Capital Partners · RLJ Lodging Trust · Apple Hospitality REIT · Park Hotels & Resorts · pebblebrook Hotel Trust · Noble · Hawkeye Hotels · Braemar Hotels & Resorts · Sage Hospitality Group · B. F. Saul Company Hospitality Group · Rockbridge · Vision Hospitality Group · Summit Hotel Properties · NewcrestImage · Hersha Hotels and Resorts · White Lodging · Tishman · Watermark Capital Partners, LLC

BRANDS

Marriott International · extended stay America · IHG Hotels & Resorts · motel 6 · motel + studio · Omni Hotels & Resorts · Hyatt · Montage · Choice Hotels · Red Roof · Hilton · Sonesta · Disney Parks, Experiences and Products · Wyndham Hotels & Resorts · Accor · Four Seasons

MANAGEMENT COMPANIES

Davidson Hospitality Group · Waterford Hotel Group, inc. · Aimbridge · HEI Hotels + Resorts · real Hospitality Group · Peachtree Hotel Group · PM Hotel Group · RH remington · Schaffer Hotels · Vesta Hospitality · Donohoe · Concord Hospitality · Provenance · Stonebridge · CIM Crescent Hotels & Resorts · Highgate · Pyramid Global Hospitality · Crestline Hotels & Resorts · HE Hotel Equities · Excellence in Hospitality · Salamander Hotels & Resorts

INDEPENDENT PROPERTIES

The Broadmoor · Sea Island · Grand Hotel · Terranea L.A.'s Oceanfront Resort · A Destination Luxury Hotel

AHLA

Why AHLA?

ACCESS

Networking and connections with key decision makers within the industry



INFORMATION

Industry data and business intelligence to help drive hospitality strategy



INFLUENCE

Positioning as a thought leader, contributor and partner to the overall health of the industry



2026 AHLA Board of Directors



President & CEO
Rosanna Maietta
President & CEO,
AHLA



Chair of the Board
Thom Geshay
CEO & President,
Davidson Hospitality Group



Vice Chair
Jon Stanner
President & CEO,
Summit Hotel Properties



Secretary Treasurer
Jolyon Bulley
CEO of the Americas,
IHG Hotels & Resorts



Immediate Past Chair
Liam Brown



Chair of the AHLAF Board of Trustees
Anu Saxena
President & Global Head, Hilton Supply Management



Chair of the HotelPAC Advisory Council
Jon Bortz
Chairman & CEO,
Pebblebrook Hotel Trust

BRAND REPRESENTATIVES

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CEO, Raffles and Fairmont, Accor

Kurt Alexander
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Omni Hotels & Resorts

Alison Armor
Head of Resort Operations,
Walt Disney World Resorts

Paul Cash
General Counsel & Corporate Secretary,
Wyndham Hotels & Resorts

Tom Curry
SVP, Global Corporate Affairs,
IHG Hotels & Resorts

Zack Gharib
President, Red Roof

Jason Herthel
President & COO,
Montage Hotels & Resorts

Danny Hughes
President, Americas,
Hilton

Greg Juceam
President & CEO,
Extended Stay America

Ayesha Molino
Chief Operating Officer,
MGM Resorts International

Michael Morton
SVP Brand Management,
Best Western Hotels & Resorts

Keith Pierce
EVP, President Franchise & Development,
Sonesta International Hotels

Rena Hozore Reiss
EVP & General Counsel,
Marriott International

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My Place Hotels

Adam Rohman
Head of the Americas,
Hyatt Hotels Corporation

Alex Tisch
President & CEO,
Loews Hotels & Co.

Jeff Wagoner
President & CEO,
Outrigger Hospitality Group

OWNER REPRESENTATIVES

Tom Bardenett
CEO, RLJ Lodging Trust

Joseph Berger
President & CEO,
BRE Hotels & Resorts

Barry Bloom
President & COO,
Xenia Hotels & Resorts, Inc.

Mark Carrier
President,
B.F. Saul Company Hospitality Group

Jack G. Damioli
President & CEO,
The Broadmoor

Jeff Donnelly
CEO & Director,
DiamondRock Hospitality

Plato Ghinos
President, Shaner Hotel Group

Bryan Giglia
CEO,
Sunstone Hotel Investors, Inc.

Ash Kapur
Head of US Hotel Asset Management,
Starwood Capital Group

Robert Kline
CEO & Co-Founder,
Chartres Lodging Group, LLC

Lisa Lombardo
President,
ARK Holdings Group

Rob Mangiarelli
CEO, Atrium Hospitality

Michael G. Medzigian
Chairman and Managing Partner,
Watermark Capital Partners

Jim Merkel
Co-Founder & CEO,
Rockbridge

Lindsay Monge
EVP Asset Management,
Peachtree Group

Tyler Morse
Chairman & CEO,
MCR

Steven Nicholas
Managing Principal,
Noble Investment Group

Al Patel
President,
Baywood Hotels

DJ Rama
President & CEO, Auro Hotels

Richard Russo
Principal,
Highgate

Steven Siegel
Partner & Chief Operating Officer,
KSL Capital Partners, LLC

Nate Tyrrell
EVP & CIO,
Host Hotels & Resorts

Eva Wassermann
Senior Managing Director,
Acquisitions,
GEM Realty Capital, Inc.

Shai Zelering
Managing Partner,
Brookfield

MANAGEMENT COMPANY REPRESENTATIVES

Jean-Luc Barone
President & CEO, White Lodging

Joseph Bojanowski
President, PM Hotel Group

Jeffrey Brown
CEO, Schahet Hotels, LLC

Alex Cabañas
President, Pyramid Global Hospitality

James Carroll
President & CEO,
Crestline Hotels & Resorts, LLC

Prem Devadas
President, Salamander Collection

David Duncan
President & CEO, First Hospitality

Gregg Forde
President & COO,
Island Hospitality Management

Dawn Gallagher
President, Hospitality,
Crescent Hotels & Resorts

Clark Hanrattie
Partner, HEI Hotels & Resorts

Michael Heaton
President, Waterford Hotel Group, LLC

Naveen Kakarla
President & CEO,
Hersha Hospitality Management

Mark Laport
President & CEO, Concord Hospitality Enterprises Company, LLC

Buggsi Patel
President & CEO, BHG Hotels

Pete Patel
President & CEO, Promise Hotels

Thomas Penny
President, Donohoe Hospitality Services

Ben Perelmuter
CEO, Remington Hospitality

Ben Rafter
CEO, Hotel Equities

Rob Smith
President & CEO, Stonebridge

Rick Takach
Chairman & CEO, Vesta Hospitality

Jonathan Wang
Founder & CEO, EOS Investors

ASSOCIATION REPRESENTATIVES

Wendy Mertz (HTNG)
Chief Information Officer,
Virgin Hotels

Chad Sorensen (HAMA)
Managing Director & CEO,
CHMWarnick

Sarah Beth Urban
CEO & President,
Tennessee Hospitality & Tourism Association

ALLIED REPRESENTATIVES

Laura Calin
SVP,
Oracle Hospitality

Ben Erwin
President & CEO,
Encore

Amanda Hite
President, North America
STR

Mary Ellen Jelonek
SVP/GM, Global Client Group, American Express

Kris Kielsa
EVP & GM, Institutional North America, ECOLAB

Walt Sheffler
President,
Avendra International

INDIVIDUAL REPRESENTATIVES

Dina Belon
President,
Staypineapple

Alexi Khajavi
President, Hospitality, Travel and Wellness,
Questex

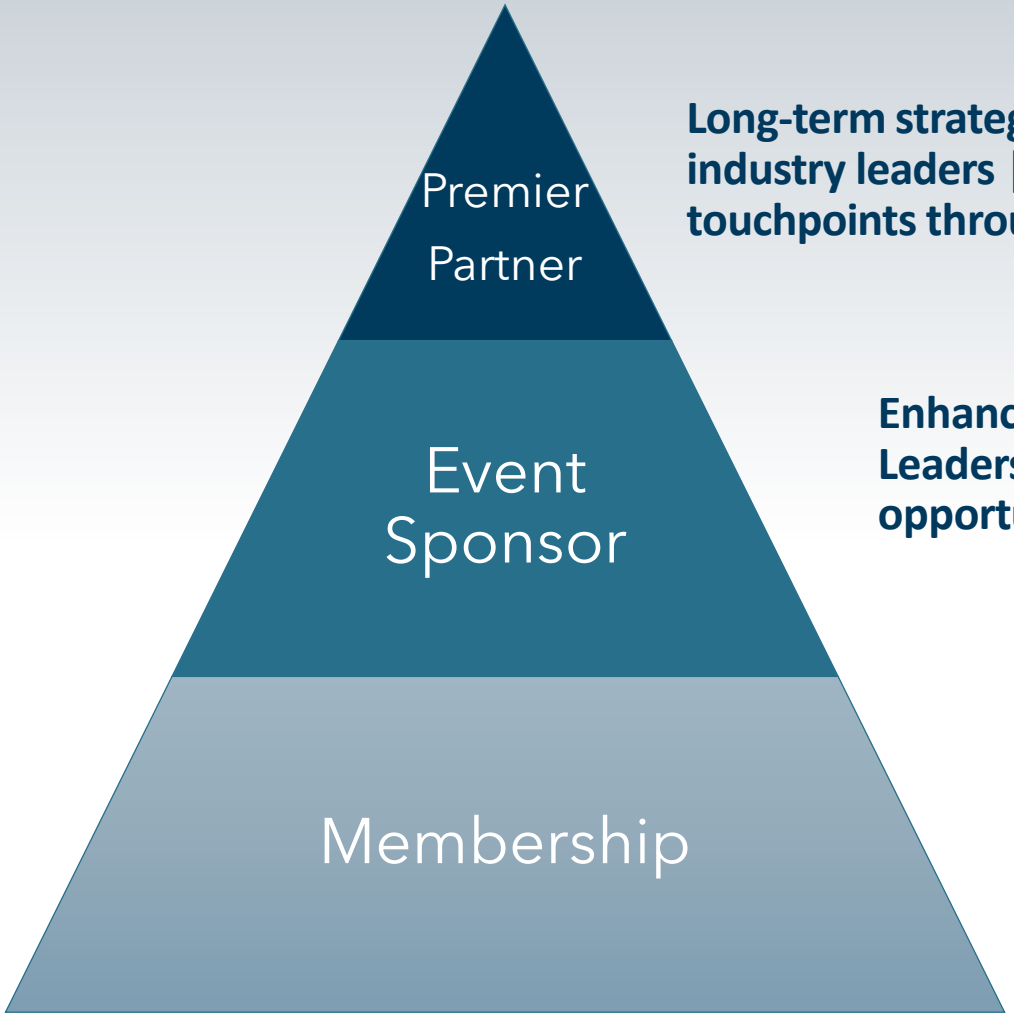
Vinay Patel
President & CEO,
Fairbrook Hotels

Jay H. Shah
Executive Chairman,
Hersha Hotels & Resorts

Scott Steilen
President & CEO,
Sea Island Company, LLC

Michelle Woodley
President,
Preferred Travel Group

AHLA Engagement Opportunities



Long-term strategic engagement and access to AHLA's top governance and industry leaders | Corporate positioning as leader and partner to industry | touchpoints throughout the year for maximum visibility.

Enhanced visibility and opportunity to provide Thought Leadership via AHLA events or committee meetings | Networking opportunities with key decision-makers.

Corporate membership with tiered benefits offering visibility, access and information.

AHLA

Partnering to Advance the Industry

AHLA PARTNERS

PLATINUM

American Express · Avendra International · Ecolab · encore · Oracle Hospitality · STR

GOLD

guestworldwide a Sysco company · Proskauer · towne

SILVER

ADP · agilysys · amadeus · Brand USA · The Coca-Cola Company · cvent · Deloitte. · dormakaba · HBO max · Hireology · Jacaruso · JLL · LAZ · LG · Experience pinnacle LIVE™ · pwc · quore · relay · uberall · Walmart Business

ASSOCIATE

Alliance Abroad · aws travel and hospitality · CONNEXPAY · eds service solutions · enseo · Flock · Foodbuy Hospitality · Foster Garvey · hapi · MINDCLICK · nowsta · pepsico Food. Drinks. Smiles. · PMI Purchasing Management International · Signal Restoration Services · US. FOODS · USI · Vanteo · W.K. Kellogg Co

Executive Engagement

Increased brand visibility

Deliver thought leadership

AHLA

Premier Partner Program

Corporate Membership | 12-month term (or longer)

	Associate Partner ($30K)	Silver Partner ($50K)	Gold Partner ($100K)	Platinum Partner ($200K)
Brand Visibility on Website & at AHLA events (includes THS)	✓	✓	✓	✓
Brand Visibility in AHLA email communications	✓	✓	✓	✓
Industry Research & Business Intelligence	✓	✓	✓	✓
Relationship Management	✓	✓	✓	✓
Committee Participation	1 committee	✓	✓	✓
AHLA Foundation Discounts		1 Comp registration to ForWard	1 Comp registration to ForWard	2 Comp registrations to ForWard
Enhanced Member Access			Roundtable with select AHLA members	Facilitated Introduction
Owner Access & Visibility Opportunities			Invitation to attend 1 Owners Leadership Council Reception	Sponsor recognition at Owner Roundtable & Local Leader Forums
AHLA Executive Engagement			✓	✓
Board Access & Engagement Opportunities				✓

AHLA
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Contact the Strategic Partnerships and Business Development Team to learn more

PARTNERS@AHLA.COM