

# MAJOR FINDINGS: WHAT'S "INN" AT HOTELS?

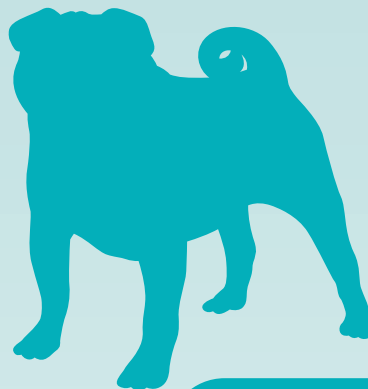
The lodging industry recognizes that guests have a variety of different lifestyles. Going the extra mile to make their stay as comfortable as possible – in a way that meets all their diverse needs – is what hotels continually strive for.



92%

## KIDS STAY FREE

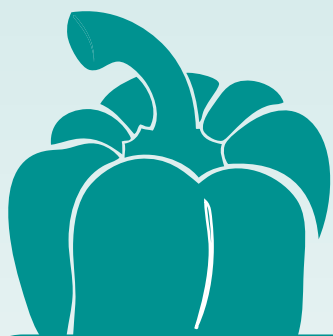
92% of hotels offer a 'Kids Stay for Free' program.



75%

## PET-FRIENDLY

75% of luxury, midscale and economy hotels now allow pets.



85%

## FITNESS FACILITIES

The average number of hotels with free fitness facilities has risen to 85%.

## HEALTHY EATING

Most upper-midscale to luxury, as well as independent, hotels now offer healthy menu options and a large majority of midscale and luxury hotels even offer a vegetarian selection.



90%

## BRANDED AMENITIES

Branded amenities products usage grew to include 90% of properties.

88%

## IN ROOM ENTERTAINMENT

High definition and/or Flat Screen TVs are in 88% of U.S. rooms.

