

ALASKA: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



JOBS LOST IN ALASKA HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 6,756 direct hotel-related jobs lost
- 15,153 total jobs lost supporting hotel industry

ALASKA HOTELIERS SHARING THEIR HARDSHIP

Jon Kranock – Anchorage, AK

“As a hotelier in Alaska I have experienced firsthand having to tell team members that they were being furloughed due to business levels being so low, groups canceling, and closing of outlets.”

Lynda Paquette – Seward, AK

“I used to think I had a good cancellation policy but if everyone cancels at the 60 or 90-day advance mark, which is what's happening now multiple times a day, we will all be bankrupt before the end of the season! Now, this disaster will doom many if we don't get substantial help. We need help!!!!”

HEADLINES ACROSS ALASKA ON IMPACT TO HOTEL INDUSTRY

17 news stories in Alaska regarding impact to hotel industry on broadcast, print and online news outlets including:

Anchorage Daily News – [Coronavirus-Related Cancellations And Closures Sweep Across Alaska](#)

After the confirmation of Alaska's [first novel coronavirus case](#), a cascade of closures and cancellations rippled through the state this week as officials and others sought increased precautions against the spread of the virus.

KINY Radio - [Governor argues for enhanced PFD to stabilize state's economy while guest on Action Line](#)

Certainly the PFD at this time would get money into the hands of the single mother who is a waitress, or the bartender that was laid off, or the hospitality individual that works in the hotels and with the hotels don't have a lot of activity going on. That would absolutely help them. They could buy food, buy medicines, put gas in the car. I am hoping and I have asked that the Legislature pass that because we have the mechanism in place to get that cash into the hands of Alaskans. If it was passed quickly today we could get that cash into the hands of Alaskans by mid-April.”