

INDIANA: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



JOBS LOST IN INDIANA HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 17,486 direct hotel-related jobs lost
- 49,459 total jobs lost supporting hotel industry

INDIANA HOTELIERS SHARING THEIR HARDSHIP

Nicholas Sprague – Columbus, IN

“As a hotelier in Indiana I have experienced firsthand the tremendous impact the crisis has had on industry. Numerous conventions and sporting events have all canceled. Corporate travel has ceased. After a weak winter, the hope of spring and summer seems bleak. We are reducing our workforce to minimal levels. We are cutting costs. However, there is only so much we can do.”

Laura Daywalt – Evansville, IN

“As a hotelier in Indiana I have experienced firsthand the cancellations of room reservations, group blocks, and meeting space; which has resulted in necessary furloughs and reduced hours for hourly employees. Unfortunately, many of the employees that have had a reduction of hours do not have disposable income and rely on their paychecks for food and housing.”

David Waymire – South Bend, IN

“As a hotelier in Indiana I have experienced firsthand...seeing my business go from great to almost closed and having to face the horrible reality of laying people off that have families to support. As a hotelier in Indiana I have experienced firsthand...seeing my business go from great to almost closed and having to face the horrible reality of laying people off that have families to support.”

Nathaniel Shaw – Bloomington, IN

“As a hotelier in Indiana I have experienced firsthand occupancy reduced to single digit percentages virtually overnight. Cancellations are occurring at an unprecedented rate.”

Dev Piprottar – Fort Wayne, IN

“As a hotelier in Indiana I have experienced a lot of cancellations and a lot of travelers have significantly reduced their travels.”

HEADLINES ACROSS INDIANA ON IMPACT TO HOTEL INDUSTRY

122 news stories in Indiana regarding impact to hotel industry on broadcast, print and online news outlets including:

Indianapolis Business Journal – [City's biggest hotels consider closures as industry lobbies for tax relief to ease outbreak impact](#)

The Indiana Restaurant & Lodging Association also implored state leaders to consider calling a special legislative session to deal with the crisis. Multiple major hotel brands, including Marriott, have started to furlough and lay off workers across the country. Tamm said Indiana lost thousands of hospitality jobs this week. He expects many more losses in the days ahead. According to a study released Wednesday by Oxford Economics, from 37,000 to 109,000 Indiana hospitality workers—or up to 37% of the state's total hospitality workforce—could lose jobs by the end of the year because of the virus.

Indianapolis Business Journal – [A Cruel Paradox: Beating Virus Means Causing U.S. Recession](#)

“Travel industry executives visited the White House on Tuesday with a dire warning on the fallout from the coronavirus pandemic: half of all hotels in the United States could close by year's end and put 4 million Americans out of work without a massive bailout from Washington.”