

MASSACHUSETTS: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



JOBS LOST IN MASSACHUSETTS HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 28,393 direct hotel-related jobs lost
- 73,655 total jobs lost supporting hotel industry

MASSACHUSETTS HOTELIERS SHARING THEIR HARDSHIP

Catalina Cuervo – Newburyport, MA

“As a hotelier in Massachusetts, I have experienced firsthand, the closure of 30 properties and laying off almost 100 coworkers.”

Kristin Scott – Chelmsford, MA

“I have experienced firsthand thousands of dollars in lost business. My co-workers are being furloughed without pay. The financial effects will be devastating for many families and individuals.”

Dominique Marty – Lexington, MA

“As a hotelier in Massachusetts, I have experienced firsthand the devastating effects on our associates and their families. Due to the total collapse of hotel occupancy, work hours have been drastically reduced by close to 90%”

Kris Frazee – Westford, MA

“With a loss of over \$1 million thus far, we have had to Close down outlets and amenities to our guests, in turn laying off over 30 employees.”

HEADLINES ACROSS MASSACHUSETTS ON IMPACT TO HOTEL INDUSTRY

62 news stories in Massachusetts regarding impact to hotel industry on broadcast, print and online news outlets including:

The Boston Globe – [Hotels’ Business And Staffing May Be Down By As Much As 90 Percent](#)

“In Massachusetts, job losses in the hotel industry due to the pandemic could top 84,000, including positions supported by hotels such as food suppliers, according to the American Hotel & Lodging Association. That’s 41 percent of all of the hotel-related jobs in the state. Nationwide, job losses could hit 4.4 million.”

The Sun – [A Cruel Paradox: Beating Virus Means Causing US Recession](#)

“Chip Rogers, president and CEO of the American Hotel & Lodging Association, noted that hotels last year were, on average, roughly 67% full. Now? “We’re probably under 20% nationwide and headed south,” he said. “If, by the end of the year, we get up to 35% and nothing else happens, that will be about 4 million jobs lost.””

The Boston Globe – [Layoffs Begin To Mount As Virus Forces Massachusetts Economy To Shrink](#)

“The first casualties are workers in businesses taking the hit from social isolation measures: restaurants, bars, and hotels, a sector that employed 317,000 people at the start of the year, and retailers, with payrolls of 352,000. Together, these industries account for 18 percent of Massachusetts’ 3.7 million jobs, according to [state data](#).”

The Boston Herald – [Coronavirus Sends ‘Rippling Effects’ Through Boston Economy](#)

“Coronavirus is already hitting Boston’s hotels, restaurants and retailers hard, with the loss of tens of thousands of visitors due to convention cancellations, sending “rippling effects” through the city’s hospitality industry, said Paul Sacco, president and CEO of the Massachusetts Lodging Association.”