

MISSISSIPPI: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



JOBS LOST IN MISSISSIPPI HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 23,596 direct hotel-related jobs lost
- 36,440 total jobs lost

MISSISSIPPI HOTELIERS SHARING THEIR HARDSHIP

Micajah Sturdivant – Flowood, MS

“As a hotelier in Mississippi I have experienced firsthand the impact that this pandemic is having on the financial well-being of hotel owners and front-line team members alike. The hospitality industry has remained as a great career for some and interim solution for others. Regardless, too many of our team members live paycheck to paycheck and the paychecks are either dwindling or being eliminated as a result of the reduction in travel.”

Steve Hari – Southaven, MS

“Our Hotels are located in Southaven, Horn Lake, and Memphis. As a result of COVID-19 we are experiencing high number of cancellations for people traveling to our area. Congress needs to pass a "bailout" the Hospitality Industry ASAP”

Ray Harrigill – Madison, MS

“I have experienced firsthand, significant declines in occupancy as companies are limiting business travel and individuals are avoiding travel.”

HEADLINES ACROSS MISSISSIPPI ON IMPACT TO HOTEL INDUSTRY

69 news stories in Mississippi regarding impact to hotel industry on broadcast, print and online news outlets including:

The Meridian Star – [A Cruel Paradox: Beating Virus Means Causing US Recession](#)

“In the United States, waves of layoffs seem inevitable, especially in industries most vulnerable to an economic standstill: Travel, entertainment, hotels, restaurants, retail stores — the heart of the service sector, which makes up most of the U.S. economy. Unemployment is sure to rise, perhaps sharply, in the months ahead.”

The Sun Herald – [‘Devastated’ Travel Industry Pleads For Hundreds Of Billions In Coronavirus Relief](#)

“Travel industry executives visited the White House on Tuesday with a dire warning on the fallout from the coronavirus pandemic: half of all hotels in the United States could close by year’s end and put 4 million Americans out of work without a massive bailout from Washington.”