

JOBS LOST IN NEW MEXICO HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- **14,419** direct hotel-related jobs lost
- **24,336** total jobs lost supporting hotel industry

NEW MEXICO HOTELIERS SHARING THEIR HARDSHIP

Maresa Thompson – Albuquerque, NM

"I have experienced firsthand that several friends in the industry have already been laid off. I'm not sure how long my consulting firm will hang on and am anticipating that I might be laid off soon as well."

Krithika Sundaram – Albuquerque, NM

"We had to lay off several line level associates, who are the ones who need the pay most. We have offered all sick and vacation pay that we can offer. The hotel is running single digit occupancy as we have lost over 75% decline in revenue and we are not able to additional help to our associates."

Lydia Ashanin – Albuquerque, NM

"I am not a hotelier, but we absolutely need to support this industry in New Mexico. Please do anything you can to ensure that resources and support are available for all participants in our hospitality and tourism industries including hoteliers at this time."

Mike Edwards – Santa Fe, NM

"As a hotelier in New Mexico I have experienced losing my entire staff of five empowered female sales, catering and administrative coordinators. These ladies are community driven ambassadors of hospitality. Their clients need them to help navigate the meetings that will put Americans moving forward again when this crisis concludes. They, along with numerous other associates from our food and beverage, accounting, housekeeping and maintenance departments are now without work, and desperately need support."

Christine Robertson – Santa Fe, NM

"With the majority of restaurants and attractions closed it has been difficult. For our employees that have children, but no daycare, they need to stay home which left us short-staffed in housekeeping last week. Luckily we have some staff cross-trained (including myself) and are doing our best to keep staff working while adopting a 2nd layer of cleanliness to ensure we are doing everything we can to keep folks safe. We have had to cut hours while trying to offer our existing guests the best experience possible."

HEADLINES ACROSS NEW MEXICO ON IMPACT TO HOTEL INDUSTRY

19 news stories in New Mexico regarding impact to hotel industry on broadcast, print and online news outlets including:

Deming Headlight – [Coronavirus: Half Of US Hotels Could Close, Exec Says](#)

Half of the hotels in the U.S. could shutter amid the ongoing [coronavirus pandemic](#), according to Chip Rogers, president and CEO of the American Hotel & Lodging Association.

Albuquerque Business First – Layoffs Are Just Starting, And The Forecasts Are Bleak

As the effects of the coronavirus pandemic hit the job market, the damage looks likely to be much deeper and longer lasting than seemed possible even a week ago.