

# NEW YORK: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



## JOBS LOST IN NEW YORK HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 79,028 direct hotel-related jobs lost
- 237,878 total jobs lost supporting hotel industry

## NEW YORK HOTELIERS SHARING THEIR HARDSHIP

### Tarpan Patel – New York, NY

*“Our business has cratered to levels never seen before. Worse than 9/11 and 2008 combined. There is no way to continue staying open. There is no way for us to keep staff on payroll. Yesterday, when I informed staff of the reduced hours or layoffs, the tears were real. The emotions were real. The fright is felt by everybody. All I was able to do was close my complimentary breakfast and we gave all the supplies we had to our staff who had young children. Luckily, we had a decent amount of milk, bread and eggs for a large group that canceled.”*

### Kim LaPolla – Greenville, NY

*“We present art workshops at our venue and already one had to be cancelled. A cancelled workshop represents between \$12K and 30K in lost income, but more importantly it means that our season employees will be a week without pay.”*

### Patricia Johnson – Brooklyn, NY

*“Dire and trying effects this has had financially for 97% of the staff. These are hardworking individuals who rely on their paychecks to take care of their families and provide food and shelter for themselves. It is unbelievable to think this is happening to them and there is no help or support.”*

### Kunai Patel – Plainview, NY

*“I have experienced firsthand a decrease in our business by 60-70%. We have had to reduce employees hours drastically and in many cases we do not even have hours to give them.”*

## HEADLINES ACROSS NEW YORK ON IMPACT TO HOTEL INDUSTRY

**207 news stories in New York regarding impact to hotel industry on broadcast, print and online news outlets including:**

### Newsday – [A Cruel Paradox: Beating Virus Means Calling U.S. Recession](#)

“Chip Rogers, president and CEO of the American Hotel & Lodging Association, noted that hotels last year were, on average, roughly 67% full. Now? “We’re probably under 20% nationwide and headed south,” he said. “If, by the end of the year, we get up to 35% and nothing else happens, that will be about 4 million jobs lost.””

### The New York Times – [U.S. Hotel, Travel Industry Ask For Bailout As Job Cuts Begin](#)

“Chip Rogers, chief executive of the American Hotels and Lodging Association, said the economic impact of the pandemic on the hotel industry was already bigger than “September 11th and the 2008 recession combined.” “Thirty-three thousand small business hotels across the country are facing the difficult decision right now whether to close their doors and lay off millions of people over the next few days,” he said on the call with reporters after the Trump meeting.”

### New York Post – [Major Hotel Chains Shutting Down Due To Coronavirus Pandemic](#)

“Major hotel chains are closing en masse, for the first time in history, because of the coronavirus — prompting requests for aid from President Trump.”

### The Buffalo News – [Buffalo Grand Shuts Down, Ellicott Lays Off Staff As Hospitality Industry Gets Hammered](#)

“But that means they don’t need their full staff. As a result, the company has laid off 70 hotel workers and 150 restaurant workers – including at the Aloft, its rooftop bar and its basement bowling alley. And there’s “more coming,” Paladino predicted, while expressing hope that the cuts are temporary.”

