

# OHIO: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



## JOBS LOST IN OHIO HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- **29,701** direct hotel-related jobs lost
- **86,570** total jobs lost supporting hotel industry

## OHIO HOTELIERS SHARING THEIR HARDSHIP

- **Ron Munk – Grand Rapids, OH**  
*"I have experienced firsthand the cancellations that have already begun. Some are due to school closures and others because of a wedding reception cancelled due to the large crowd restrictions. Reservations are also down, thus paying the normal bills will be an issue. Reserves will not last forever."*
- **Jori Maron – Cleveland, OH**  
*"We have had to lay off half of our workers, and fear that we have to make deeper cuts the longer we are unable to have guests walk through our doors."*
- **Amber Muslusky – Cleveland, OH**  
*"There are new employees that are single parents with newborns at home, that have NO income, and are not covered by the unemployment since they have not been working 30+ days. "*
- **Dominica Evans – Canton, OH**  
*"I have experienced losses over \$14 million for my company alone. 5,000 people terminated or furloughed."*
- **Allison Frase – Columbus, OH**  
*"As a hotelier in Ohio I have experienced firsthand the affects that have already started taking a toll on our industry. Events, meetings, leisure and corporate business have all come to a halt. Many of our line employees live pay check to pay check, and in these times of uncertainty, will not be bringing one home, due to the business that is not occurring in the hospitality."*

## HEADLINES ACROSS OHIO ON IMPACT TO HOTEL INDUSTRY

### The Courier – [A Cruel Paradox: Beating Virus Means Causing US Recession](#)

*"Chip Rogers, president and CEO of the American Hotel & Lodging Association, noted that hotels last year were, on average, roughly 67% full. Now? "We're probably under 20% nationwide and headed south," he said. "If, by the end of the year, we get up to 35% and nothing else happens, that will be about 4 million jobs lost.""*

### Coshocton Tribune – [COVID-19 Job Cuts: Layoffs Accelerate As Coronavirus Disrupts American Economy](#)

*"The American Hotel & Lodging Association and the U.S. Travel Association estimated that 1 million hotel jobs, or about 45% of the industry's employment, "have either been eliminated or will be eliminated in the next few weeks.""*

### Marion Star – [Ohio's Coronavirus Orders Forcing Cancellations At Marion County Venues](#)

*"Mark Holbrook, executive director of the Marion Area Convention and Visitors Bureau, said local hotels and restaurants will experience a negative impact due to the cancellations. "The main priority is safety and health, but the health of our community also depends on a thriving economy," he said. "When we have things that impact it, we have to take a look at how we're going to react and deal with the situation. The hotels are going to be hit the hardest, because they don't only rely on visitors to Marion, but also on stop-overs for people who are traveling. Being on a major route, we have a lot of stop-over traffic, but that's going to be reduced as well.""*

### Cincinnati – ['Facing A Catastrophe': Hotel Industry, Suppliers Seek \\$250 Billion Bailout Package Due To Coronavirus](#)

*"The hotel industry is seeking a total of \$250 billion in bailouts for owners, employees and suppliers, saying devastated room bookings due to the [coronavirus](#) are resulting in [closures](#) and [mass layoffs](#)."*