

JOBS LOST IN PENNSYLVANIA HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- **45,600** direct hotel-related jobs lost
- **105,340** total jobs lost supporting hotel industry

PENNSYLVANIA HOTELIERS SHARING THEIR HARDSHIP

Kaylee Sweda – Allentown, PA

"I have experienced firsthand having to immediately lay off multiple employees. This puts them into a position of wondering how they will pay their bills and also as a business operator wondering how I will pay mine."

Keith Komon – Mechanicsburg, PA

"We have already experienced significant decline in business revenue with increased cost to provide proper cleaning and protocols to protect our guest and co-workers. We are now facing difficult decisions on the impact on our workforce and how we can employ them in the near future."

Manan Patel – Allentown, PA

"We are laying off 90% of our staff across our four hotels. I'm incredibly fearful that all cost cutting measures will not be enough as business has shrunk by 80% this year compared to last on average."

Kathryn Stemac – Addison, PA

"As a hotelier in Pennsylvania I have experienced firsthand a landslide of cancellations resulting in refunds that may very well impair my ability to pay bills and remain viable in the coming months. I have had to lay off my part time staff, which affects not only their lives, but the community as a whole."

Roger Patel – Reading, PA

"I have experienced firsthand massive cancellations thru Jul 2020. In a month or so we will be not able to support our expenses."

HEADLINES ACROSS PENNSYLVANIA ON IMPACT TO HOTEL INDUSTRY

146 news stories in Pennsylvania regarding impact to hotel industry on broadcast, print and online news outlets including:

The Philadelphia Inquirer – [These Philly Workers Are Effectively Jobless As The Coronavirus Shuts Down Their Industries](#)

"These workers — cleaners, hotel housekeepers, cashiers at the stadiums — make up nearly half the city's workforce, and some, like Shephard, have already seen reductions in work amid canceled events, sports league shutdowns, and a European travel ban. As local government officials scramble to devise strategies to support workers in the poorest big city in the country, hourly workers have been plunged into uncertainty, left waiting to see if they'll be called back in."

FOX 43 – [Hotels And Restaurants Take Huge Hit Because Of COVID-19](#)

Hotels and restaurants have taken a hit because of the COVID-19 crisis. Many employees temporarily laid off. Some industry experts are worried about the unknown. They said employees need proper government financial assistance to be able to come out on the other side.

York Dispatch – [A Cruel Paradox: Beating Virus Means Causing U.S. Recession](#)

"Travel industry executives visited the White House on Tuesday with a dire warning on the fallout from the coronavirus pandemic: half of all hotels in the United States could close by year's end and put 4 million Americans out of work without a massive bailout from Washington."

Centre Daily Times – ['Devastated' Travel Industry Pleads For Hundreds Of Billions In Coronavirus Relief](#)

"The coronavirus already had a more severe economic impact on the hotel industry than 9/11 and the 2008 recession combined," said Chip Rogers, president and CEO of the American Hotel & Lodging Association. "However Congress wants to package it, and the president wants to sign it, we'll take it." Executives emerged from the meeting saying they had a sense the president understood the "severity" of the crisis, which could have a ripple effect that will tip the nation's economy into recession.