# WYOMING: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



## JOBS LOST IN WYOMING HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 7,714 direct hotel-related jobs lost
- 13,975 total jobs lost supporting hotel industry

## WYOMING HOTELIERS SHARING THEIR HARDSHIP

#### Brad Luense – Jackson, WY

"As a hotelier in Wyoming I have experienced firsthand the critical and deep impact this is costing the tourist industry."

## Robert Bergner - Buffalo, WY

"As a hotelier in Wyoming I have experienced how important it is for our employees to know that we support them in these difficult times. We cannot let the travel industry in Wyoming lose valuable employees to this crisis. Please help us provide the stability in these peoples lives so they continue to do the fantastic jobs they do every day for all of us."

## HEADLINES ACROSS WYOMING ON IMPACT TO HOTEL INDUSTRY

Several news stories in Wyoming regarding impact to hotel industry on broadcast, print and online news outlets including:

## Casper Star Tribune – Business Fallout: Airlines Seek Funds, Haley Quits Boeing

The hotel industry is being decimated as businesses cease travel and one-time tourists take shelter. Hotels were half emptied out last week, according to the analytics firm STR, with occupancy rates falling 24%. In cities particularly hard hit by the virus, like Seattle and San Francisco, occupancy was below 40%, according to STR.

Wyoming Public Radio: Coronavirus Could Be A 'Disaster' For Some Tribes In Rocky Mountains, Great Plains

Economic pressures are also an acute concern. Many tribes can't pull in property taxes and instead rely on other streams of business revenues, including casinos and hotels that have shuttered recently to help stop the spread of the coronavirus.