

A silhouette of a person with their right arm raised in a fist, set against a bright sun in a clear sky. The person's hair is blowing in the wind. The overall mood is one of triumph and momentum.

There's a movement that's gaining momentum.
Make sure you have a seat at the table.

Let us introduce you to

FORWARD

Women Advancing Hospitality

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Women Advancing Hospitality

What's FORWARD all about?

- Delivering a high impact event to advance women's leadership.
- Creating a platform for high-level thought leadership, education, networking, and open dialog to identify more opportunities for women.
- Promoting mentorship by encouraging senior executives to bring high-potential emerging leaders to the event.

FORWARD 2020 ADVISORY COMMITTEE

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Sea Pine Partners

Mary Beth Cutshall

EVP & Chief Development
Officer, HVMG
Managing Partner, Amara Capital

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Chief Revenue Officer
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**As of March 10, 2020*

ALL-TIME WINNINGEST COACH IN U.S. SOCCER HISTORY



Jill Ellis

Former Head Coach,
U.S. Women's National
Soccer Team

*"Be honest about how good
you are; don't let your perception
of your abilities skew lower than
your actual abilities." Jill Ellis*

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Women Advancing Hospitality

The Benefits of Sponsorship

1

Thought
Leadership

2

Industry-wide
Impact

3

Access to
the C-suite

ForWard Sponsor \$25,000

- Priority seating for six attendees
- Integration into the conference either as a co-sponsor of a program segment or a breakout session
- Reserved seating for all attendees
- Half page advertisement in the on-site program
- One attendee eligible to join the ForWard Advisory Committee Dinner
- ForWard Supporting Sponsor benefits

ForWard Supporting Sponsor \$10,000

- Includes four attendees and recognition as a ForWard Supporting Sponsor
- Corporate logo included on all marketing material related to the ForWard conference
- Two slides included in the on-site logo loop (i.e. logo and promotional)
- Pre-event attendee list

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Women Advancing Hospitality

May 11-12, 2021 Chicago Hilton



ForWard Presenting Sponsor \$45,000

- Your company recognized as a presenting sponsor of the ForWard conference
- Your company recognized as a presenting sponsor at all ForWard branded events
- Co-branded ForWard blogpost
- Recognized as a Presenting Sponsor on the ForWard website
- Co-branded Women's Leadership Webinar
- Bespoke opportunity for a senior executive to contribute to the conference program
- Sponsorship category exclusivity
- One executive invited to join the ForWard Advisory Committee
- Co-branded welcome gift/give away at the conference
- Co-branded electronic and print signage at the event
- Full page advertisement in the on-site conference program
- Reserved seating for your attendees
- One attendee eligible to join the ForWard Advisory Committee dinner on June 24th
- Your company logo included on all marketing material related to the ForWard conference
- Two slides included in the on-site logo loop (i.e. logo and promotional)
- Pre-event attendee list

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Presenting Sponsors



Supporting Sponsors

