

# MAKE YOUR PLANS NOW FOR 2022

Current as of March 2022

Event	Dates/Location	Attendees	Sponsorship Opportunities
 <p><b>Night of a Thousand Stars</b> This star-studded event, attended by "Who Who's" of the hotel business, will celebrate our best and brightest at the industry's premier national awards show, <i>AHLA Stars of the Industry Awards</i>. We'll also roll out the red carpet and welcome AHLA's new incoming Board Chair. This inspiring evening will support AHLA's Foundation and its efforts to provide hope and opportunity to unemployed youth and aspiring hotel employees who seek to improve their lives through a career in hospitality.</p>	<p><b>January 23</b> InterContinental Los Angeles Downtown Los Angeles, CA</p>	<p>AHLA Board of Directors, AHLAF Board of Trustees, 400+ senior executives from major brands, management companies and ownership groups.</p>	<p><b>Visionary Sponsorship: \$25,000</b> <b>Benefactor Sponsorship: \$15,000</b></p>
 <p><b>AHLA Board of Directors and/or AHLA Foundation Board of Trustees Dinner</b> An exclusive dinner with the AHLA Board of Directors comprised of leading industry executives from brands, ownership groups, management companies, independent properties and state associations.</p>	<p>TBD</p>	<p>AHLA Board of Directors and the AHLAF Board of Trustees.</p>	<p><b>Dinner Sponsor: \$25,000</b></p>
 <p><b>AHLA State Lodging Conference Series</b> New on the AHLA Events lineup, the On the Road events series are local hosted in major markets around the country with our state lodging partner. The series will provide hoteliers a dynamic opportunity to connect with the larger hotel community and get critical local, state and federal updates on our industry.</p>	<p>Various locations around the country, 2-3 conferences per quarter <a href="http://ahla.com/ahla-road">ahla.com/ahla-road</a></p>	<p>Hoteliers and vendors from all segments of the industry looking to engage at the local level.</p>	<p><b>Series of 3: \$12,000</b> <b>Individual Conference: \$5,000</b></p>
 <p><b>AHLA Safety Summit</b> The AHLA Safety Summit is an educational conference where decision makers discuss the hotel industry's long-standing commitment to workplace safety and share industry best practices and protocols.</p>	<p><b>March 30-31</b> Grand Hyatt Washington D.C.</p>	<p>Hotel operators, safety and security leaders, risk management professionals.</p>	<p><b>Presenting Sponsor: \$30,000</b> <b>Supporting Sponsor: \$10,000</b></p>
 <p><b>ForWard: Women Advancing Hospitality</b> ForWard launched in 2018 as an annual conference to recognize the women of the hospitality industry and champion the next generation of leaders. Since then, it has grown to a year-round platform for engagement and vehicle to highlight female leaders. From in-person to online, thought leadership education to networking, ForWard harnesses the power of women to elevate the hospitality industry.</p>	<p><b>May 10-11</b> Hilton Chicago Chicago, IL  Plus periodic ForWard <i>Thinking</i> webinars</p>	<p>400+ senior and emerging leaders from all aspects and segments of the lodging industry.</p>	<p><b>Presenting Sponsor: \$40,000</b> <b>Supporting Sponsor: \$15,000</b>  <b>ForWard Thinking Webinar Series: \$5,000</b></p>
 <p><b>OFF-SITE: The New Classic</b> <b>WAITLIST OPPORTUNITIES ARE AVAILABLE. SOCIAL PACKAGES ARE STILL AVAILABLE!</b> This annual event is devoted to supporting workforce development programs and educational opportunities current and future hospitality employees. Attendees enjoy three days of top caliber networking with C-suite executives and industry leaders while participating in a 36-hole tournament or specially curated social activities. As a sponsor, you will have unparalleled visibility at this popular event.</p>	<p><b>August 28-31</b> Pinehurst Pinehurst, NC</p>	<p>150+ leading hotel executives, decision makers, industry partners and allied members.</p>	<p><b>Hole-In-One Sponsor: \$20,000</b> <b>Eagle Sponsor: \$15,000</b> <b>Birdie Sponsor: \$10,000</b> <b>Par Sponsor: \$5,000</b> Please contact Lindsay Miller <a href="mailto:lmiller@ahla.com">lmiller@ahla.com</a> for available sponsorship opportunities.</p> <p><b>SOLD OUT</b> Opportunities to Attend Twosome: \$8,200 Foursome: \$16,400 <b>WAITLIST OPPORTUNITIES ARE AVAILABLE.</b></p>
 <p><b>Legislative Action Summit</b> Hotel executives from across the country travel to Washington D.C. for this two-day event where attendees meet their Members of Congress and learn about the major issues affecting the industry. The event is held in partnership with the Asian American Hotel Owners Association (AAHOA) and is attended by a diverse cross section of industry leaders and partner state association members.</p>	<p>TBD</p>	<p>400+ general managers and operators plus senior industry leaders engaged in policy creation.</p>	<p><b>Legislative Action Summit Sponsor: \$25,000</b> <b>Legislative Action Summit Reception Sponsor: \$15,000</b></p>
 <p><b>AHLA Resort Committee Annual Meeting</b> Resort owners and operators meet annually for three days to share best practices and enjoy educational opportunities. As a sponsor, you will enjoy unlimited opportunities to spend meaningful time with iconic resort executives.</p>	<p><b>September 18-21</b> Sebasco Harbor Resort Sebasco Estates, ME</p>	<p>Over 70 resort executives with their spouses.</p>	<p><b>Presenting Sponsor: \$15,000</b> <b>Supporting Sponsor: \$10,000</b></p>
 <p><b>AHLA Committees</b> AHLA has several committees focused on core specialties of the industry. Most committees meet twice a year and are comprised of industry professionals working in each area of interest. AHLA Committees include: Food &amp; Beverage Committee, General Counsel Committee, Human Resource Committee, Management Company Committee, Owners Committee, Risk Management Committee, Safety &amp; Security Committee, and Sustainability Committee.</p>	<p>Twice annually in various locations in the United States</p>	<p>AHLA members from major brands, ownership groups, management companies, and property members.</p>	<p><b>Presenting Sponsor: \$5,000</b> <b>Committee Sponsor: \$2,500</b></p>
 <p><b>The Forum: An AHLA Experience™</b> This invitation-only event is two days of networking with the industry's top executives, and features unique speakers, and an exclusive reception. The Forum provides a platform for hospitality executives to discuss priority issues and the path forward for the nation's lodging industry.</p>	<p><b>Nov 30-Dec 2</b> InterContinental Washington, DC The Wharf</p>	<p>120+ of the most influential C-Suite industry leaders representing major brands, management companies and ownership groups.</p>	<p><b>Presenting Underwriter: \$75,000</b> <b>Supporting Underwriter: \$50,000</b> <b>Contributing Underwriter: \$25,000</b></p>
 <p><b>AHLA Board of Directors Meeting</b> The AHLA Board of Directors Meeting is a gathering of the association's core leadership and comprised of leading industry executives.</p>	<p><b>December 1</b> J.W. Marriott LA Live Los Angeles, CA</p>	<p>AHLA's Board of Directors is comprised of premier industry leaders.</p>	<p><b>Board of Directors Meeting Sponsor: \$15,000</b></p>

For more information regarding sponsorship, please contact Adrienne Weil at (202) 289-3183 or [aweil@ahla.com](mailto:aweil@ahla.com).