



EUROPE 2022

Billing Contact

Name: _____

Title: _____ Company Name: _____

Address: _____ Country: _____ Zip/Postal Code: _____

Email: _____ Phone: _____

You will receive an invoice with payment instructions after we have processed this order form. Payment must be received within 30 days of invoice.

I agree to the [Terms and Conditions](#) agree to follow instructions in the [Sponsor Guide](#)

Authorized Signature: _____ Printed Name: _____

Region You're Responsible For: Asia-Pacific Europe Middle East North America

Attendee Registration All sponsorships include two attendees

Attendee #1: Name: _____

Title: _____ Email: _____

Attendee #2: Name: _____

Title: _____ Email: _____

***** *Diamond Sponsors receive two additional attendees; please fill out the following if you are a Diamond Sponsor:*

Attendee #3: Name: _____

Title: _____ Email: _____

Attendee #4: Name: _____

Title: _____ Email: _____

Non-Employee Exception Request

If one of your attendees above is not an employee of your company, complete this section to request an exception to attendee policies. Please do not make travel plans until approved.

Exception Type: Contractor Regional Distributor Other

Explanation: _____

SPONSORSHIP SELECTION

20% VAT will be added as required by the UK VAT regulations.
You will receive an approved invoice in Great Britain Pounds.

| SELECT | SPONSORSHIP | PRICE |
|--------------------------|---|--------------|
| <input type="checkbox"/> | Diamond Create and present a 30-45 minute breakout session. Includes 4 registrations. | \$13,000 |
| <input type="checkbox"/> | Sapphire Includes 5-minute speaking opportunity in the general session and named sponsor of reception or lunch. | \$9,000 |
| <input type="checkbox"/> | Badge Holder Display your logo on every attendee badge holder. | \$8,500 |
| <input type="checkbox"/> | Tabletop Exhibit Display your products at an exhibit table. | \$6,000 |
| <input type="checkbox"/> | Branding Distribute items or promotional literature to all attendees. Also, be the named sponsor of a networking break. | \$5,000 |
| <input type="checkbox"/> | Registration Logo recognition at the Conference Registration Desk and distribute an item. | \$5,000 |
| <input type="checkbox"/> | Charging Station Display your logo on a charging station for the duration of the event. | \$5,000 |
| <input type="checkbox"/> | Event Program Includes a full page recognition on the back of the Conference Program Booklet | \$5,000 |
| <input type="checkbox"/> | Suggest your Own Be creative and suggest your own sponsorship. | Price Varies |
| <input type="checkbox"/> | Tabletop Exhibit Add-On 25% off when added to any of the above sponsorships. | \$4,500 |

Submit Order Form: HTNGevents@ahla.com

SPONSORSHIP DETAILS

DIAMOND SPONSORS: This sponsor will create and present a 30-45 minute breakout session in coordination with the AHLA event programming team. The Diamond Sponsor also includes 4 registrations. Only 2 available.

SAPPHIRE SPONSORS: These sponsorships include a five-minute commercial speaking opportunity during the general session. Sapphire Sponsors receive a named reception or lunch where they may distribute light promotional items. 4 available.

BADGE HOLDER SPONSOR: This premier branding opportunity ensures that the sponsor's company logo will be worn by every attendee, providing exceptional visibility. Only 1 available.

TABLETOP EXHIBIT: Display your products and solutions at a tabletop exhibit. Exhibits are open from the Tuesday night Welcome Reception through lunch on Thursday. Tabletop exhibits include a 1.8 m (6 ft.) skirted table and two chairs. All equipment, materials or signage must fit on the table or immediately behind the table. Exhibits include wireless Internet and one electrical outlet.

BRANDING SPONSOR: These sponsorships focus on brand recognition by providing the opportunity to distribute either promotional literature or items to all attendees in the General Session room. Additionally, branding sponsors are the named sponsor of a networking break. 4 available.

REGISTRATION SPONSOR: This sponsor's logo will be featured near the registration desk and this sponsor may distribute a branded item to attendees at the registration desk. Only 1 available.

CHARGING STATION SPONSOR: Showcase your company's products or take advantage of a great branding opportunity in the general session room. Only 1 available.

EVENT PROGRAM SPONSOR: This sponsorship receives a full-page recognition on the back cover of the conference program. This program is distributed to all attendees providing visibility and maximum shelf life. Only 1 available.

SUGGEST YOUR OWN SPONSORSHIP: Be creative and suggest your own sponsorship! Submit your sponsorship concept for consideration.

All Sponsorships Include:

- **Two Conference Registrations**
 - Diamond Sponsorships include 4 registrations
 - All other sponsorships include 2 registrations
 - Exhibits that are added to sponsorships *do not* include any additional registration
- **Two Hotelier Guest Registrations**
- **Pre-event Attendee list provided 2-3 weeks prior to the event**
- **Logo Recognition on Event Website and Email Communications**
- **Onsite Logo Recognition on Conference Signage and Slides**