



NEW SURVEY: BUSINESS TRAVEL MORE IMPORTANT THAN EVER

A March 2022 national survey conducted by Morning Consult on behalf of the American Hotel & Lodging Association (AHLA) finds that sentiment around business travel is shifting in a positive direction.

PANDEMIC RECOVERY IMPACTING BUSINESS TRAVEL SENTIMENT

**77% OF BUSINESS TRAVELERS
AND 64% OF WORKERS
AGREE IT IS MORE IMPORTANT THAN EVER TO
BRING BACK BUSINESS TRAVEL**

**NEARLY
2 IN 3
BUSINESS TRAVELERS SAY INCREASED
VIRTUAL WORK IS NEGATIVELY
IMPACTING WORKPLACE
PRODUCTIVITY, CULTURE**

69%

**OF AMERICANS APPROVE OF
CDC'S RECENT
MOVE TO RELAX
MASK REQUIREMENTS**

43%

**OF WORKERS MORE LIKELY TO
TRAVEL FOR BUSINESS
THIS YEAR VS. LAST YEAR DUE
TO RELAXED REQUIREMENTS**

71%

**OF BUSINESS TRAVELERS
AGREE COVID-19 CREATED
GREATER NEED FOR FACE-TO-
FACE CONNECTION THAT
VIRTUAL CANNOT SATISFY**

Morning Consult Survey Methodology: The poll was conducted March 8-9, 2022, among a national sample of 2210 adults. Of these, 256 people, or 12% of respondents, are business travelers—that is, those who either work in a job that typically includes work-related travel or who expect to travel for business at least once this year. Interviews were conducted online, and the data were weighted to approximate a target sample of adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.