The Facts About Resort Fees





AMENITIES MATTER

of recent hotel-goers are willing to pay for hotels with resort fees if the amenities are worthwhile.²

HOTELS ARE DELIVERING TRANSPARENCY 83% of those who have stayed in a hotel in the past 12 months were satisfied with the

transparency of their room charges and other fees.²

CONSUMERS SAY SHORT-TERM RENTAL CLEANING FEES EXCESSIVE, UNFAIR

68% of adults aware of mandatory short-term rental cleaning fees agree the fee amounts are often excessive.²

57% agree the practice is unfair to consumers.²

Average Airbnb cleaning \$143-\$420³ fees range from

55% of Airbnb listings charge mandatory cleaning fees.³

Sources: 1: OTA Insight analysis for AHLA, 2022

2: Morning Consult Survey: This poll was conducted by Morning Consult on behalf of AHLA. The survey was conducted November 4-6, 2022, among a national sample of 2,210 adults. The interviews were conducted online, and the data was weighted to approximate a target sample of adults based on age, gender, educational attainment, race, and region. Results have a margin of error of plus or minus 2.0 percentage points.

3: The Wall Street Journal, 9/16/22 https://www.wsj.com/articles/airbnb-chores-cleaning-fee-11663269029