

# Connect with AHLA's Community & Grow Your Business

Deepen your industry connections and take your place among the hotel industry's leading vendors. Become an AHLA Allied Member today! Find the right fit with three levels of engagement:

## AHLA ALLIED MEMBERSHIP \$3,000

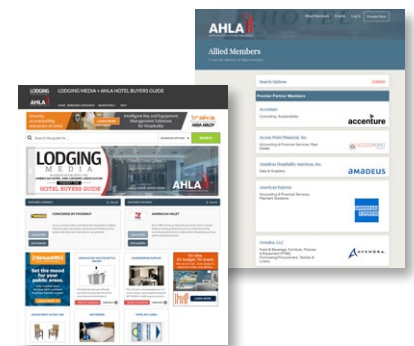
### Industry Insights

- Lodging Magazine subscription – the industry's leading publication
- Hotel Lobby e-newsletter – AHLA's official newsletter
- AHLA Beyond the Beltway – biweekly newsletter on federal, state and local issues
- Quarterly Allied Member Newsletter
- Access to AHLA Research & Data Center



### Promotion

- Use an Allied AHLA logo to demonstrate support of the industry
- Listing in LODGING Magazine's Marketplace issue and [online directory, the AHLA Hotel & Lodging Guide](#)
- Company name and website listing on the [AHLA Allied Member Directory](#)
- Share your social media posts for AHLA to amplify
- Sponsorship Opportunities: Only available to AHLA members
- Welcome "shout out" on AHLA social media accounts



### Savings

- The Hospitality Show: Receive member registration rates and sponsorship discounts, plus a 10% discount on your exhibit booth.
- Lodging Magazine Advertising: 15% discount. Free listing in Allied Member List.
- Hotel Buyers Guide Advertising: 15% discount. Free basic listing.
- Hotel Census: 38% discount. Interactive tool averages \$7,500 (approximately \$2,850 in savings)
- American Hotel & Lodging Educational Institute (AHLEI) training products and services: 20% discount (average)
- AHLA signature networking events: Up to 50% discount on registration, including AHLA's Hotels on the Hill and ForWard: Advancing Women in Hospitality.



Contact [partners@ahla.com](mailto:partners@ahla.com) to learn more.

