








2023-2024 AHLA/AHLA F EVENT CALENDAR MAKE YOUR PLANS NOW






Current as of November 2023

EVENT	DATES/LOCATION	ATTENDEES	SPONSORSHIP OPPORTUNITIES
 <p>AHLA State Lodging Conference Series ▶ AHLA.com/AHLA-Road The popular AHLA On the Road events are held in major markets around the country in collaboration with our state lodging partners. This series provides a dynamic opportunity to connect with the larger hotel community and hear the latest market trends and policy updates from industry leaders and experts.</p>	17 events around the country	Hoteliers and vendors from all segments of the industry looking to engage at the local level.	Title Sponsor: \$30,000 Series of 3: \$15,000 Individual Conference: \$7,500
 <p>AHLA Committees ▶ AHLA.com/AHLA-Committees AHLA has several committees focused on core specialties of the industry. Most committees meet twice a year and are comprised of industry professionals working in each area of interest. AHLA Committees include: Food & Beverage Committee, General Counsel Committee, Human Resource Committee, Management Company Committee, Owners Committee, Risk Management Committee, Safety & Security Committee, and Sustainability Committee.</p>	Periodic meetings throughout the year - virtual and in-person options available	AHLA members from major brands, ownership groups, management companies, and property members.	Presenting Sponsor: \$5,000 Committee Sponsor: \$2,500
 <p>AHLA Board of Directors Meeting ▶ AHLA.com/about/Board-Directors The AHLA Board of Directors Meeting is a gathering of the association's core leadership and comprised of leading industry executives.</p>	January TBD Los Angeles, CA at ALIS May TBD Washington, DC, Hotels on the Hill December TBD	AHLA's Board of Directors is comprised of premier industry leaders.	Board of Directors Meeting Sponsor: \$15,000
 <p>HTNG Events ▶ AHLA.com/htng-events These signature HTNG events bring together key industry decision makers in their region to network with top industry experts and discuss the future technology trends impacting the hospitality industry.</p>	Asia Pacific Conference Bangkok, Thailand - Sept 5-7 European Conference Lisbon, Portugal - Oct 30 - Nov 1	150+ hoteliers and vendors from geographically diverse regions around the globe.	Please contact lfolk@ahla.com for full list of sponsor opportunities.
 <p>AHLA Resort Committee Annual Meeting Resort owners and operators meet annually for three days to share best practices and enjoy educational opportunities. As a sponsor, you will enjoy unlimited opportunities to spend meaningful time with iconic resort executives.</p>	September 17-20, 2023 Sea Island Sea Island, GA	Over 70 resort executives with their spouses.	Presenting Sponsor: \$15,000 Supporting Sponsor: \$10,000
 <p>The Hospitality Show ▶ TheHospitalityShow.com Brought to you by The American Hotel & Lodging Association (AHLA) and Hotel Management, this new collaborative event will serve as the convergence of leaders in hotel operations and technology. Designed for senior executives of hotel brands, owners and management companies, The Show will provide attendees with the perfect mix of discovery, networking, education and curated buying experiences.</p>	October 28-30, 2024 Gonzalez Convention Center, San Antonio, TX	CEOs, CCOs, CIOs, CTOs, CPOs, marketing heads and their teams	Please contact rstuckey@ahla.com for full list of sponsor opportunities.
 <p>GM Summit The must attend annual event bringing together hotel GMs from across the country to hear from expert speakers, share best practices, network, and celebrate the industry's best GMs via an awards ceremony.</p>	October 28-30, 2024 Gonzalez Convention Center, San Antonio, TX	A GM centric event, bringing together GMs from across the US. Provide GM specific content, present GM of the year awards & a GM Lifetime Achievement award and recognize Questex's GMs to Watch winners.	Please contact acothran@ahla.com for full list of sponsor opportunities.
 <p>Responsible Stay Summit ▶ ResponsibleStay.org Bringing together ESG industry leaders to discuss AHLA's sustainability focused thought leadership summit to help think outside the box on approach and messaging of ESG centric programs and commitments, how to achieve those goals, and what is needed to move the needle as an industry collectively.</p>	March 2024 Location TBD	AHLA members from major brands, ownership groups, management companies, and independent properties and sustainability experts.	Please contact lfolk@ahla.com for full list of sponsor opportunities.
 <p>Hotels on the Hill ▶ AHLa.com/HotelHill Join AHLA members from across the country to meet with Members of Congress from your home state and share the issues most impacting your business, your guests and the great people who work in our industry.</p>	May/June 2024 Washington, D.C.	Hospitality industry leaders, public and private sector partners.	Please contact bhartgen@ahla.com for full list of sponsor opportunities.

For more information regarding sponsorship, please contact **Sam Fatah** at (202)-289-3188 or sfatah@ahla.com.

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 <p>OFF-SITE: The New Classic ▶ AHLA.com/OFF-SITE This annual event is devoted to supporting workforce development programs and educational opportunities current and future hospitality employees. Attendees enjoy three days of top caliber networking with C-suite executives and industry leaders while participating in a 36-hole tournament or specially curated social activities. As a sponsor, you will have unparalleled visibility at this popular event.</p>	<p>August 20-23, 2023 Omni Barton Creek Resort & Spa Austin, TX</p>	<p>200+ leading hotel executives, decision makers, industry partners and allied members.</p>	<p>Hole-In-One Sponsor: \$20,000 Eagle Sponsor: \$15,000 Birdie Sponsor: \$10,000 Par Sponsor: \$5,000 <i>Pricing subject to change.</i> Please contact Lindsay Miller lmiller@ahla.com for available sponsorship opportunities.</p> <p><u>Opportunities to Attend</u> Twosome: \$9,000 Foursome: \$18,000</p>
 <p>ForWard: Women Advancing Hospitality ▶ AHLA.com/events/Forward ForWard launched in 2018 as an annual conference to recognize the women of the hospitality industry and champion the next generation of leaders. Since then, it has grown to a year-round platform for engagement and vehicle to highlight female leaders. From in-person to online, thought leadership education to networking, ForWard harnesses the power of women to elevate the hospitality industry.</p>	<p>April 29 - May 1, 2024 Hyatt Regency McCormick Place, Chicago, IL</p>	<p>400+ senior and emerging leaders from all aspects and segments of the lodging industry.</p>	<p>Presenting Sponsor: \$40,000 Supporting Sponsor: \$15,000 ForWard Network Sponsor: \$10,000 Please contact Lindsay Miller lmiller@ahla.com for available sponsorship opportunities.</p> <p>Reception Sponsor: \$25,000</p>
 <p>Castell Project: BUILD and ELEVATE ▶ AHLA-Foundation/Castell BUILD & ELEVATE empower mid-level and executive level female hoteliers to achieve their full potential in hospitality.</p>		<p>BUILD Attendees are mid-to-senior level managers, directors & new VPs ELEVATE attendees are VPs, SVPs, GMs, with 12+ years of progressively responsible experience</p>	<p>Presenting Sponsor: \$100,000 Trailblazer Sponsor: \$50,000 Catalyst Sponsor: \$25,000 Allly Sponsor: \$10,000 Friend: \$5,000 <i>*includes ForWard sponsorship recognition</i> Please contact Lindsay Miller lmiller@ahla.com for available sponsorship opportunities.</p>
 <p>Night of a Thousand Stars ▶ AHLA.com/events/2023-Stars-Industry-Awards This star-studded event, attended by "Who Who's" of the hotel business, will celebrate our best and brightest at the industry's premier national awards show, <i>AHLA Stars of the Industry Awards</i>. We'll also roll out the red carpet and welcome AHLA's new incoming Board Chair. This inspiring evening will support AHLA's Foundation and its efforts to provide hope and opportunity to unemployed youth and aspiring hotel employees who seek to improve their lives through a career in hospitality.</p>	<p>January 21, 2024 Los Angeles, CA</p>	<p>AHLA Board of Directors, AHLAF Board of Trustees, 500+ senior executives from major brands, management companies and ownership groups.</p>	<p>Presenting Sponsor: \$50,000 Visionary Sponsor: \$25,000 Benefactor Sponsor: \$15,000 Please contact Lindsay Miller lmiller@ahla.com for available sponsorship opportunities.</p>
 <p>No Room For Trafficking Summit ▶ AHLAFoundation.org/Combating-Human-Trafficking The No Room for Trafficking (NRFT) program builds on the hotel and lodging industry's longstanding commitment to eradicate human trafficking by uniting us around collective anti-trafficking efforts that meet the needs of today's hospitality employers and employees.</p>	<p>July 2024 Location TBD</p>	<p>Hospitality industry leaders, public and private sector partners</p>	<p>Please contact Eliza McCoy, Vice President of Awareness and Prevention Programs, AHLA Foundation to learn more. emccoy@ahla.com</p>

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