



Premier Partnership Opportunities

Representing all Segments of the Hotel Industry



3.2 MILLION
ROOMS



30,000 +
MEMBERS



TOP HOTEL
COMPANIES

OWNERS



BRANDS



MANAGEMENT COMPANIES



INDEPENDENT PROPERTIES



Value Proposition

Shape the Future of Hospitality

An efficient platform to speak to all segments of the US hotel industry



Broaden Visibility

Intimate networking with industry CEOs and top decision-makers via events and committee meetings



Elevate Your Business

Opportunities to demonstrate thought leadership, showcase data and innovations, and reinforce brand visibility in front of your target customers



AHLA ²⁰²⁴ Board OF DIRECTORS



Chair of the Board
Kevin Jacobs
Chief Financial Officer
& President, Global
Development, Hilton



Vice Chair
Mitch Patel
President & CEO,
Vision Hospitality Group



Secretary/Treasurer
Liam Brown
Group President,
U.S. and Canada,
Marriott International



Immediate Past Chair
Leslie D. Hale
President & CEO,
RLJ Lodging Trust



**Chair of the AHLAF
Board of Trustees**
Julienne Smith
Chief Development Officer,
Americas, IHG Hotels & Resorts



President & CEO
Rosanna Maietta
President & CEO,
AHLA



**Chair of the HotelPAC
Advisory Council**
Jon Bortz
Chairman & CEO,
Pebblebrook Hotel Trust

BRAND REPRESENTATIVES

Kurt Alexander
President, Omni Hotels & Resorts

Maribeth Bisienere
Senior Vice President,
The Walt Disney Company

Jay Caiafa
COO - The Americas,
IHG Hotels & Resorts

Paul Cash
General Counsel & Corporate Secretary,
Wyndham Hotels & Resorts

Antoine Chahwan
President Hotel Operations,
Americas East,
Four Seasons Hotels and Resorts

Zack Gharib
President, Red Roof

Danny Hughes
President, Americas,
Hilton Hotels & Resorts

Greg Juceam
President & CEO,
Extended Stay America

Barbara Kilner
SVP, General Counsel,
North & Central America, Accor

Ayesha Molino
President & COO, ARIA and Vdara,
Chief Public Affairs Officer,
MGM Resorts International

Michael Morton
SVP Brand Management,
Best Western Hotels & Resorts

Keith Pierce
EVP, President Franchise & Development,
Sonesta International Hotels

Rena Hozore Reiss
EVP & General Counsel,
Marriott International

Pete Sears
EVP & Group President, Americas,
Hyatt Hotels Corporation

Alex Tisch
President & CEO,
Loews Hotels & Co.

Jeff Wagoner
President & CEO,
Outrigger Hospitality Group

Simone Wu
SVP, General Counsel, Corporate
Secretary & External Affairs,
Choice Hotels International

OWNER REPRESENTATIVES

Arash Azarbarz
CEO, Highgate Hotels

Joseph Berger
President & CEO, BRE Hotels & Resorts

Barry A. N. Bloom
President & COO,
Xenia Hotels & Resorts, Inc.

Cody Bradshaw
Managing Director,
Global Head of Hotel Asset Management,
Starwood Capital Group

Mark Carrier
President,
B.F. Saul Company Hospitality Group

Thomas J. Corcoran
President, TCOR Hotel Partners

Jack G. Damili
President & CEO,
The Broadmoor

Jeff Donnelly
CEO & Director,
DiamondRock Hospitality

Greg Friedman
Managing Principal & CEO,
Peachtree Group

Bryan Giglia
CEO, Sunstone Hotel Investors, Inc.

Terri A. Haack
Senior Vice President, Lowe

Robert Kline
CEO & Co-Founder,
Chartres Lodging Group, LLC

Sean Mahoney
EVP and Chief Financial Officer,
RLJ Lodging Trust

Michael G. Medzigian
Chairman and Managing Partner,
Watermark Capital Partners

Jimmy Merkel
Co-Founder & CEO,
Rockbridge

Steven Nicholas
Managing Principal,
Noble Investment Group

Al Patel
President, Baywood Hotels

Mehul Patel
Chairman & CEO, NewcrestImage

Tarun Patel
Principal, Sonari Capital Partners

Azim Saju
CEO, Ark Holdings Group

Steven Siegel
Partner and Chief Operating Officer,
KSL Capital Partners, LLC

Amb. Gordon Sondland
Founder & Chairman,
Provenance Hotels

Jonathan Stanner
President & CEO,
Summit Hotel Properties, Inc.

Richard Stockton
President & CEO,
Braemar Hotels & Resorts

Nate Tyrell
EVP & CIO, Host Hotels & Resorts

Shai Zelering
Managing Partner, Brookfield

MANAGEMENT COMPANY REPRESENTATIVES

Joseph Bojanowski
President, PM Hotel Group

Jeffrey Brown
CEO, Schahet Hotels, LLC

Alex Cabanas
President,
Pyramid Global Hospitality

James A. Carroll
President & CEO,
Crestline Hotels & Resorts, LLC

Ted Darnall
CEO Lodging and Technical
Services Companies, HEI Hotels & Resorts

Sloan Dean
CEO & President, Remington Hotels

Prem Devadas
President, Salamander Collection

Navin Dimond
Founder and CEO, Stonebridge Companies

David Duncan
President & CEO, First Hospitality

Gregg Forde
President & COO,
Island Hospitality Management

Michael George
President & CEO,
Crescent Hotels & Resorts

Michael Heaton
President, Waterford Hotel Group, LLC

Jason Herthel
President & COO,
Montage International

Naveen Kakarla
President and CEO,
Hersha Hospitality Management

Mark Laport
President & CEO, Concord Hospitality
Enterprises Company, LLC

Bakulesh (Buggsi) Patel
President & CEO, BHG Hotels

Thomas Penny
President, Donohoe Hospitality Services

Brad Rahinsky
President & CEO, Hotel Equities

Pete Sams
Chief Operating Officer,
Davidson Hospitality Group

Rob Smith
Divisional President, Full Service;
Aimbridge

Rick Takach
Chairman & CEO,
Vesta Hospitality

ASSOCIATION REPRESENTATIVES

Sarah Gulla (HAMA)
SVP, Asset Management,
Pebblebrook Hotel Trust

Michael Jacobson
President & CEO, Illinois Hotel
& Lodging Association

Scott Strickland (HTNG)
CCO, Wyndham Hotels & Resorts

ALLIED REPRESENTATIVES

Alex Alt
Executive Vice President
and General Manager,
Oracle Hospitality,

Ben Erwin
President & CEO, Encore

Amanda Hite
President,
STR

Mary Ellen Jelenek
SVP/GM,
Global Client Group,
American Express

Walt Sheffler
President,
Avendra Hospitality
and Europe, Avendra

INDIVIDUAL REPRESENTATIVES

Jagruti Panwala
President & CEO,
Wealth Protection
Strategies

Alexi Khajavi
President, Hospitality,
Travel and Wellness,
Questex

Ravi Patel
President,
Hawkeye Hotels

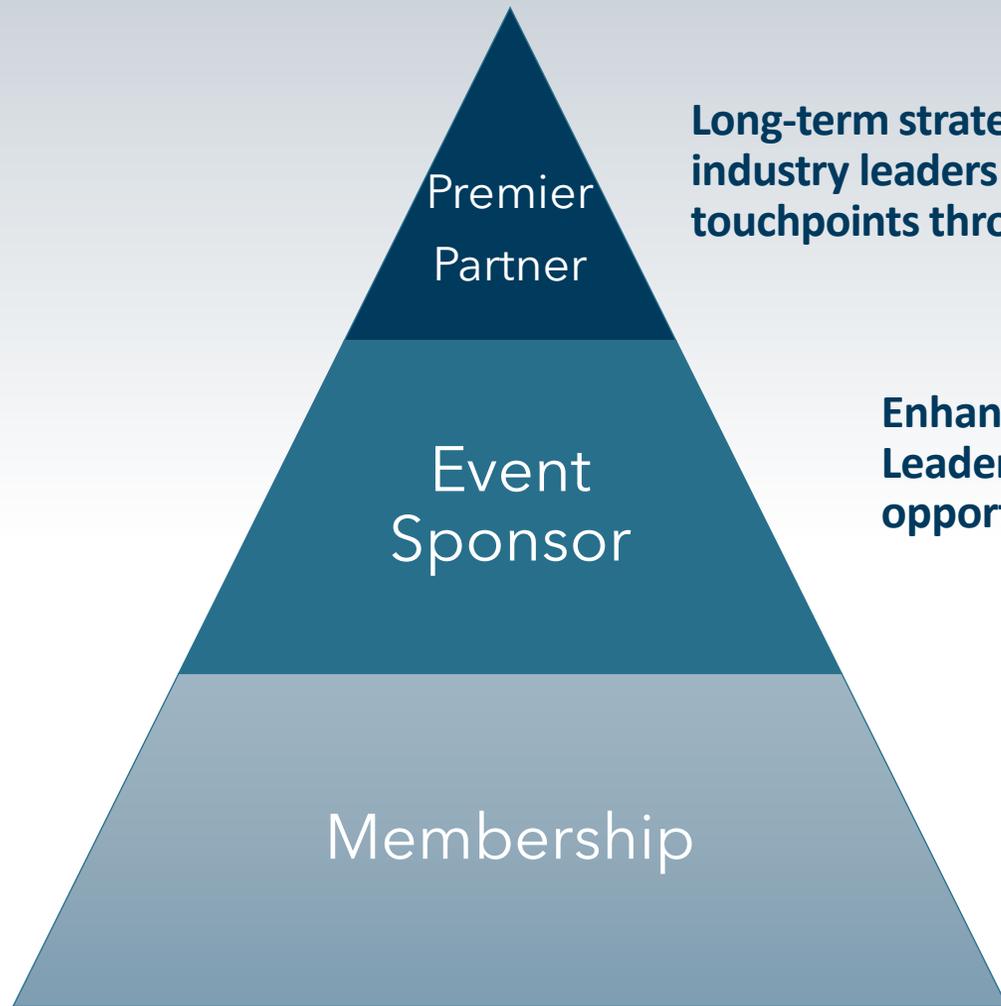
Vinay Patel
President & CEO,
Fairbrook Hotels

Jay H. Shah
Executive Chairman,
Hersha Hotels & Resorts

Scott Steilen
President & CEO,
Sea Island Company, LLC

Lindsay Ueberroth
CEO, Preferred Hotels
& Resorts

AHLA Engagement Opportunities



Long-term strategic engagement and access to AHLA's top governance and industry leaders | Corporate positioning as leader and partner to industry | touchpoints throughout the year for maximum visibility.

Enhanced visibility and opportunity to provide Thought Leadership via AHLA events or committee meetings | Networking opportunities with key decision-makers.

Corporate membership with tiered benefits offering visibility, access and information.

Partnering to Advance the Industry

PLATINUM



GOLD



SILVER



ASSOCIATE



Executive Engagement

Increased brand visibility

Deliver thought leadership

Premier Partner Program

PARTNER TIERS/BENEFITS	 AHLA Platinum Partner	 AHLA Gold Partner	 AHLA Silver Partner	 AHLA Associate Partner
Board Presence	✓			
Executive Engagement	✓	✓		
Relationship Management	✓	✓	✓	✓
Committee Participation	✓	✓	✓	<i>1 Committee only</i>
Marketing & Communications	✓	✓	✓	✓
AHLA Membership	✓	✓	✓	✓
AHLA/AHLAF Event Discounts	✓	✓	✓	✓



**Contact the Strategic
Partnerships and Business
Development Team to learn more**

PARTNERS@AHLA.COM