



# Premier Partnership Opportunities

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# Representing all Segments of the Hotel Industry



3.2 MILLION  
ROOMS



30,000 +  
MEMBERS



TOP HOTEL  
COMPANIES

## OWNERS



## BRANDS



## MANAGEMENT COMPANIES



## INDEPENDENT PROPERTIES



# Value Proposition

## Shape the Future of Hospitality

An efficient platform to speak to all segments of the US hotel industry



## Broaden Visibility

Intimate networking with industry CEOs and top decision-makers via events and committee meetings



## Elevate Your Business

Opportunities to demonstrate thought leadership, showcase data and innovations, and reinforce brand visibility in front of your target customers



# AHLA <sup>2024</sup> Board OF DIRECTORS



**Chair of the Board**  
**Kevin Jacobs**  
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Development, Hilton



**Vice Chair**  
**Mitch Patel**  
President & CEO,  
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President & CEO,  
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Chief Development Officer,  
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IHG Hotels & Resorts

**Paul Cash**  
General Counsel & Corporate Secretary,  
Wyndham Hotels & Resorts

**Antoine Chahwan**  
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Americas East,  
Four Seasons Hotels and Resorts

**Zack Gharib**  
President, Red Roof

**Danny Hughes**  
President, Americas,  
Hilton Hotels & Resorts

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President & CEO,  
Extended Stay America

**Barbara Kilner**  
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North & Central America, Accor

**Ayesha Molino**  
President & COO, ARIA and Vdara,  
Chief Public Affairs Officer,  
MGM Resorts International

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SVP Brand Management,  
Best Western Hotels & Resorts

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Sonesta International Hotels

**Rena Hozore Reiss**  
EVP & General Counsel,  
Marriott International

**Pete Sears**  
EVP & Group President, Americas,  
Hyatt Hotels Corporation

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President & CEO,  
Loews Hotels & Co.

**Jeff Wagoner**  
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**Simone Wu**  
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Secretary & External Affairs,  
Choice Hotels International

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**Joseph Berger**  
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Global Head of Hotel Asset Management,  
Starwood Capital Group

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B.F. Saul Company Hospitality Group

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President & CEO,  
The Broadmoor

**Jeff Donnelly**  
CEO & Director,  
DiamondRock Hospitality

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Managing Principal & CEO,  
Peachtree Group

**Bryan Giglia**  
CEO, Sunstone Hotel Investors, Inc.

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EVP and Chief Financial Officer,  
RLJ Lodging Trust

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Watermark Capital Partners

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Rockbridge

**Steven Nicholas**  
Managing Principal,  
Noble Investment Group

**Al Patel**  
President, Baywood Hotels

**Mehul Patel**  
Chairman & CEO, NewcrestImage

**Tarun Patel**  
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**Azim Saju**  
CEO, Ark Holdings Group

**Steven Siegel**  
Partner and Chief Operating Officer,  
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Provenance Hotels

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**Richard Stockton**  
President & CEO,  
Braemar Hotels & Resorts

**Nate Tyrell**  
EVP & COO, Host Hotels & Resorts

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## MANAGEMENT COMPANY REPRESENTATIVES

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**Jeffrey Brown**  
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**Alex Cabanas**  
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Pyramid Global Hospitality

**James A. Carroll**  
President & CEO,  
Crestline Hotels & Resorts, LLC

**Ted Darnall**  
CEO Lodging and Technical  
Services Companies, HEI Hotels & Resorts

**Sloan Dean**  
CEO & President, Remington Hotels

**Prem Devadas**  
President, Salamander Collection

**Navin Dimond**  
Founder and CEO, Stonebridge Companies

**David Duncan**  
President & CEO, First Hospitality

**Gregg Forde**  
President & COO,  
Island Hospitality Management

**Michael George**  
President & CEO,  
Crescent Hotels & Resorts

**Michael Heaton**  
President, Waterford Hotel Group, LLC

**Jason Herthel**  
President & COO,  
Montage International

**Naveen Kakarla**  
President and CEO,  
Hersha Hospitality Management

**Mark Laport**  
President & CEO, Concord Hospitality  
Enterprises Company, LLC

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**Thomas Penny**  
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**Brad Rahinsky**  
President & CEO, Hotel Equities

**Pete Sams**  
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Aimbridge

**Rick Takach**  
Chairman & CEO,  
Vesta Hospitality

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**Sarah Gulla (HAMA)**  
SVP, Asset Management,  
Pebblebrook Hotel Trust

**Michael Jacobson**  
President & CEO, Illinois Hotel  
& Lodging Association

**Scott Strickland (HTNG)**  
CCO, Wyndham Hotels & Resorts

## ALLIED REPRESENTATIVES

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and General Manager,  
Oracle Hospitality,

**Ben Erwin**  
President & CEO, Encore

**Amanda Hite**  
President,  
STR

**Mary Ellen Jelenek**  
SVP/GM,  
Global Client Group,  
American Express

**Walt Sheffler**  
President,  
Avendra Hospitality  
and Europe, Avendra

## INDIVIDUAL REPRESENTATIVES

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President & CEO,  
Wealth Protection  
Strategies

**Alexi Khajavi**  
President, Hospitality,  
Travel and Wellness,  
Questex

**Ravi Patel**  
President,  
Hawkeye Hotels

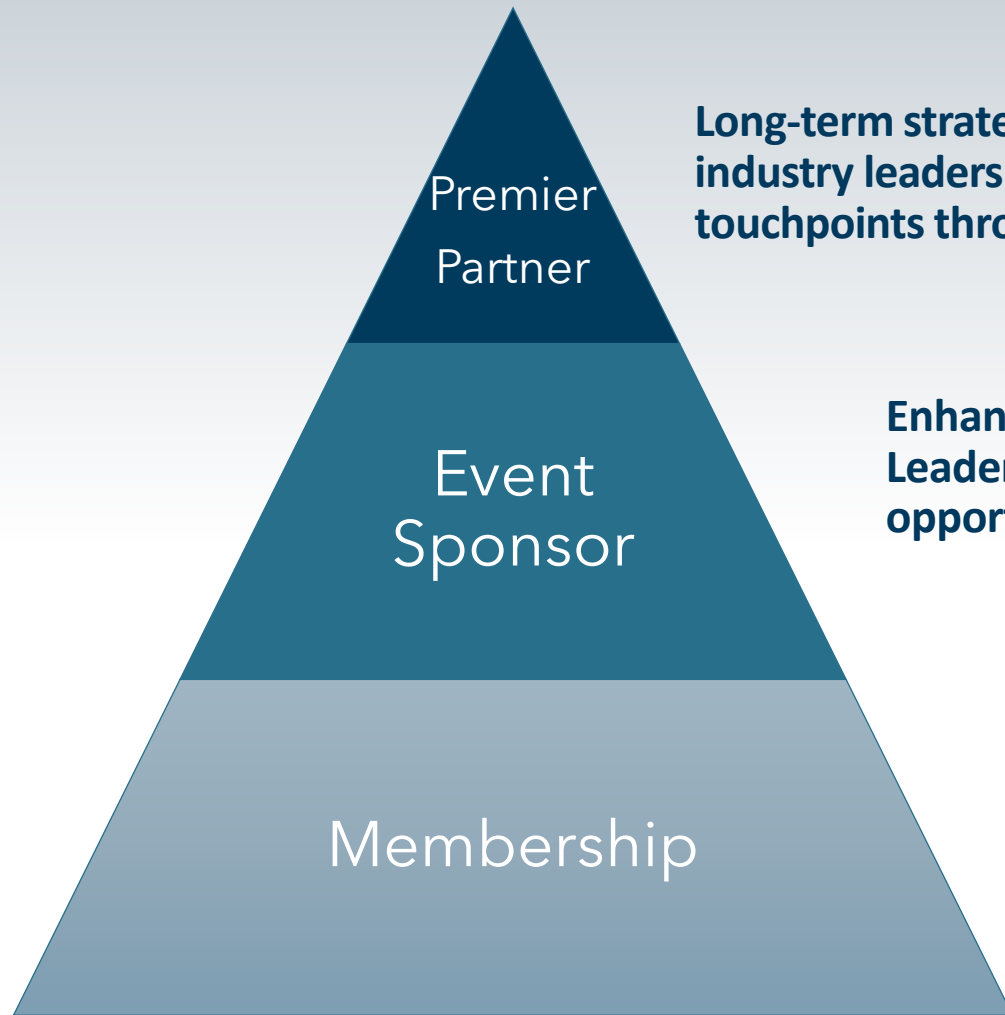
**Vinay Patel**  
President & CEO,  
Fairbrook Hotels

**Jay H. Shah**  
Executive Chairman,  
Hersha Hotels & Resorts

**Scott Steilen**  
President & CEO,  
Sea Island Company, LLC

**Lindsey Ueberroth**  
CEO, Preferred Hotels  
& Resorts

# AHLA Engagement Opportunities



Long-term strategic engagement and access to AHLA's top governance and industry leaders | Corporate positioning as leader and partner to industry | touchpoints throughout the year for maximum visibility.

Enhanced visibility and opportunity to provide Thought Leadership via AHLA events or committee meetings | Networking opportunities with key decision-makers.

Corporate membership with tiered benefits offering visibility, access and information.



# Partnering to Advance the Industry

## PLATINUM



## GOLD



## SILVER



## ASSOCIATE



Executive  
Engagement

Increased  
brand  
visibility

Deliver  
thought  
leadership

# Premier Partner Program

PARTNER TIERS/BENEFITS	 <b>AHLA</b> Platinum Partner	 <b>AHLA</b> Gold Partner	 <b>AHLA</b> Silver Partner	 <b>AHLA</b> Associate Partner
Board Presence	✓			
Executive Engagement	✓	✓		
Relationship Management	✓	✓	✓	✓
Committee Participation	✓	✓	✓	<i>1 Committee only</i>
Marketing & Communications	✓	✓	✓	✓
AHLA Membership	✓	✓	✓	✓
AHLA/AHLAF Event Discounts	✓	✓	✓	✓



**Contact the Strategic  
Partnerships and Business  
Development Team to learn more**

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**[PARTNERS@AHLA.COM](mailto:PARTNERS@AHLA.COM)**