

Marina Bay Sands, Singapore | May 8-10, 2024

HTNG Connect: Asia Pacific will co-locate with HSMAI's Revenue Optimization Conference (ROC)

AN EXCLUSIVE EXPERIENCE



200+ Hotel
Tech Attendees



Curated
Networking



2 Days of
Education



Intimate
Exhibits

WHO ATTENDS



- CIOs, VPs & Dir. of Hotel Technology
- VPs and CXOs in Business Leadership
- Customer Engagement & Experience
- Loyalty & CRM titles
- Cybersecurity & CISOs
- Networking & Infrastructure
- Guestroom Technology Executives
- Digital Marketing & e-Commerce
- Data & Analytics



SPONSORSHIP DETAILS

TITLE SPONSOR: This exclusive sponsorship is the named sponsor of the welcome reception on Wednesday and may distribute light promotional items. It also includes a fifteen-minute commercial speaking opportunity during the general session. The Title Sponsor receives a tabletop exhibit with 4 event passes. Only 1 available.

DIAMOND SPONSORS: These sponsorships include a 30-minute breakout session in coordination with the AHLA Event programming team. Diamond Sponsors receive a named networking lunch or break. Light promotional items may be distributed in the general session or during a lunch/break. Only 2 available.

SAPPHIRE SPONSORS: These sponsorships include a 60-second pre-recorded video opportunity to be played during the general session. Sapphire Sponsors received a named break where they are able to distribute light promotional items. Only 3 available.

BADGE HOLDER SPONSOR: This premier branding opportunity ensures that the sponsor's company logo will be worn by every attendee, providing exceptional visibility. Only 1 available.

TABLETOP EXHIBIT: Display your products and solutions at a tabletop exhibit. Exhibits are open from the Tuesday night Welcome Reception through Thursday. Tabletop exhibits include a 1.8 m (6 ft.) skirted table and two chairs. All equipment, materials or signage must fit on the table or immediately behind the table. Exhibits include wireless Internet and one electrical outlet.

BRANDING SPONSOR: These sponsorships focus on brand recognition by providing the opportunity to distribute either promotional literature or items to all attendees in the general session room. 4 available.

REGISTRATION SPONSOR: This sponsor's logo will be featured near the registration desk and this sponsor may distribute a branded item to attendees at the registration desk. Only 1 available.

CHARGING STATION SPONSOR: Showcase your company's products or take advantage of a great branding opportunity in the general session room. Only 1 available.

EVENT PROGRAM SPONSOR: This sponsorship receives a full-page recognition on the back cover of the conference program. This program is distributed to all attendees providing visibility and maximum shelf life. Only 1 available.

SUGGEST YOUR OWN SPONSORSHIP: Be creative and suggest your own sponsorship! Submit your sponsorship concept for consideration.

All Sponsorships Include:

- **Two Conference Registrations**
 - Title Sponsor includes 2 additional registrations, totalling 4 events registrations
 - Exhibits that are added to sponsorships do not include any additional registration
- **Two Hotelier Guest Registrations**
- **Pre-event Attendee list provided 2-3 weeks prior to the event**
- **Logo Recognition on Event Website and Email Communications**
- **Onsite Logo Recognition on Conference Signage and Slides**

SPONSORSHIP SELECTION

All sponsorships prices are listed in U.S. Dollars (USD).

SELECT	SPONSORSHIP	MEMBER / NONMEMBER PRICE
<input type="checkbox"/>	<p>Title Sponsor</p> <p>Exclusive reception sponsor, includes a 15-minute speaking opportunity in the general session, and 4 registration passes.</p>	\$20,000/\$22,000
<input type="checkbox"/>	<p>Diamond</p> <p>Includes a 30-minute breakout session and a named sponsor of a lunch or break.</p>	\$13,000/\$14,500
<input type="checkbox"/>	<p>Sapphire</p> <p>Includes a 60-second pre-recorded video opportunity in the general session and a named sponsor of a break.</p>	\$7,000/\$8,000
<input type="checkbox"/>	<p>Badge Holder</p> <p>Display your logo on every attendee badge holder.</p>	\$8,500/\$9,500
<input type="checkbox"/>	<p>Tabletop Exhibit</p> <p>Display your products at an exhibit table.</p>	\$6,000/\$6,600
<input type="checkbox"/>	<p>Branding</p> <p>Distribute items or promotional literature to all attendees.</p>	\$5,000/\$5,500
<input type="checkbox"/>	<p>Registration</p> <p>Logo recognition at the Conference Registration Desk and distribute an item.</p>	\$5,000/\$5,500
<input type="checkbox"/>	<p>Charging Station</p> <p>Display your logo on a charging station for the duration of the event.</p>	\$5,000/\$5,500
<input type="checkbox"/>	<p>Event Program</p> <p>Includes a full page recognition on the back of the Conference Program Booklet</p>	\$5,000/\$5,500
<input type="checkbox"/>	<p>Suggest your Own</p> <p>Be creative and suggest your own sponsorship.</p>	Price Varies
<input type="checkbox"/>	<p>Tabletop Exhibit Add-On</p> <p>25% off when added to any of the above sponsorships.</p>	\$4,500/\$5,000

Submit Order Form: HTNGevents@ahla.com

Billing Contact

Name: _____

Title: _____ Company Name: _____

Address: _____ Country: _____ Zip/Postal Code: _____

Email: _____ Phone: _____

You will receive an invoice with payment instructions after we have processed this order form. Payment must be received within 30 days of invoice.

I agree to the [Terms and Conditions](#)

Authorized Signature: _____ Printed Name: _____

Region(s) You're Responsible For: Asia-Pacific Europe Middle East North America

Attendee Registration

All sponsorships include two attendees

Attendee #1: Name: _____

Title: _____ Email: _____

Attendee #2: Name: _____

Title: _____ Email: _____

***** *Title Sponsor receives two additional attendees; please fill out the following if you are the Title Sponsor:*

Attendee #3: Name: _____

Title: _____ Email: _____

Attendee #4: Name: _____

Title: _____ Email: _____

Non-Employee Exception Request

If one of your attendees above is not an employee of your company, complete this section to request an exception to attendee policies. Please do not make travel plans until approved.

Exception Type: Contractor Regional Distributor Other

Explanation: _____

