








2025 AHLA/AHLAF EVENT CALENDAR

MAKE YOUR PLANS NOW

Current as of December 2024

EVENT		DATES/LOCATION	ATTENDEES	SPONSORSHIP OPPORTUNITIES
 Night of a Thousand Stars AHLA FOUNDATION	Join us for the 6th Annual Gala as we gather hospitality leaders together to celebrate our industry Stars and support the future workforce. The Night of A Thousand Gala has raised over \$3 million dollars and provides resources to fund scholarships, apprenticeships, and grants to community-based partners across the country.	January 27, 2025 The Beverly Hilton Los Angeles, CA	AHLA Board of Directors, AHLAF Board of Trustees, 500+ senior executives from major brands, management companies and ownership groups.	Presenting Sponsor: \$50,000 Visionary Sponsor: \$25,000 Benefactor Sponsor: \$15,000
 THE HOSPITALITY SHOW REGIONAL EVENTS	Hospitality Show Regional Events AHLA Brought to you by AHLA and Hotel Management, in partnership with the local hotel association, this event series brings local owners/operators and hotel executives together for a half-day conference to share latest market trends, advocacy priorities and updates. The event also includes a vendor expo and reception/networking opportunities.	January - September 2025 Honolulu, HI Atlanta, GA Dallas, TX Nashville, TN Cincinnati, OH Jersey City, NJ New Orleans, LA	Hoteliers and vendors from all segments of the industry looking to engage at the local level.	Title Sponsor: \$20,000 Market Sponsor: \$5,000/market Activation Sponsor: \$5,000/market Commercial Sponsor: \$2,500/market Leadership Meal: \$2,000/market Expo Tabletop: \$1,000/market
 RESPONSIBLE STAY SUMMIT AHLA	Responsible Stay Summit AHLA Join the conversation as hotel leaders and sustainability experts convene to discuss what's next in the landscape of sustainability and advance the industry's efforts in energy efficiency, water conservation, waster reduction, and responsible sourcing.	March 27, 2025 Washington D.C.	Sustainability experts. from major brands, ownership groups, management companies, and independent properties	Title Sponsor: \$25,000 Dinner or Reception Sponsor: \$15,000 Summit Sponsor: \$10,000 Supporting Sponsor: \$5,000
 FORWARD BUILD/ELEVATE	ForWARD: BUILD and ELEVATE AHLA FOUNDATION The ForWARD BUILD and ELEVATE programs are designed to empower and support women, by providing training, mentorship and networking opportunities in the hospitality sector	March 11-13, 2025 Washington, D.C	ELEVATE attendees are VPs, SVPs, GMs, with 12+ years of progressively responsible experience BUILD Attendees are mid-to-senior level managers, directors & new VPs	Registration Only
 htng connect <small>HOSTED BY AHLA</small>	HTNG Connect: Asia-Pacific AHLA These signature HTNG events bring together key industry decision makers in their region to network with top industry experts and discuss the future technology trends impacting the hospitality industry.	April 8-10, 2025 Bangkok, Thailand	150+ hoteliers and vendors from the Asia-Pacific region	Please contact Laura Folkl, lfolkl@ahla.com for a full list of sponsor opportunities
 FORWARD	ForWARD: Women Advancing Hospitality AHLA FOUNDATION ForWARD recognizes the women of the hospitality industry and champions the next generation of leaders. The ForWARD Conference is program's pinnacle event and provides attendees an opportunity to hear from hospitality industry leaders, learn and grow with tailored sessions, and network with peers.	May 6-7 2025 Atlanta, GA	900+ senior and emerging leaders from all aspects and segments of the lodging industry.	Presenting Sponsor: \$50,000 Catalyst Sponsor: \$25,000 Supporting Sponsor: \$15,000
 HOTELS ON THE HILL <small>HOSTED BY AHLA</small>	Hotels on the Hill AHLA Join AHLA members from across the country to meet with Members of Congress from your home state and share the issues most impacting your business, your guests and the great people who work in our industry.	May 13-14, 2025 Washington D.C.	200+ Hotel owners and operators and industry executives from across the country.	Leader: \$10,000 Chair: \$5,000 Ranking Member: \$2,500









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	<u>No Room for Trafficking Summit</u> AHLA FOUNDATION To mark the World Day Against Trafficking Persons, AHLA Foundation hosts the NRFT Summit to announce Survivor Fund grantees and unite the industry. Join hospitality leaders and industry partners as we learn more about critical efforts to drive innovation and impact in the fight against human trafficking.	July 30, 2025 Washington, D.C.	Invite only	Presenting Sponsor: \$15,000 Reception Sponsor: \$10,000 Summit Friend Sponsor: \$5,000
	<u>HTNG Tech Summit</u> AHLA These signature HTNG events bring together key industry decision makers in their region to network with top industry experts and discuss the future technology trends impacting the hospitality industry.	August 6-7, 2025 Philadelphia, Pennsylvania	hoteliers and vendors from the U.S.	Please contact Laura Folkl, lfolkl@ahla.com for a full list of sponsor opportunities
	<u>OFF-SITE: The Classic</u> AHLA FOUNDATION Devoted to supporting hospitality workforce development programs and education, attendees enjoy three days of networking with C-suite executives and industry leaders while participating in a 36-hole tournament or specially curated social activities.	August 17-19, 2025 The Broadmoor Colorado Springs, CO	200+ leading hotel executives, decision makers, industry partners and allied members.	Hole-In-One Sponsor: \$20,000 Eagle Sponsor: \$15,000 Birdie Sponsor: \$10,000 Par Sponsor: \$5,000 Registration*: Foursome \$18,000 Twosome \$9,000 <small>*Pricing subject to change.</small>
	<u>HTNG Connect: Europe</u> AHLA These signature HTNG events bring together key industry decision makers in their region to network with top industry experts and discuss the future technology trends impacting the hospitality industry.	September 8-10, 2025 The Hague, Netherlands	150+ hoteliers and vendors from the European region.	Please contact Laura Folkl, lfolkl@ahla.com for a full list of sponsor opportunities
	<u>AHLA Resort Committee Annual Meeting</u> AHLA Resort owners and operators meet annually for three days to share best practices and enjoy educational opportunities. As a sponsor, you will enjoy unlimited opportunities to spend meaningful time with iconic resort executives.	September 14-17 2025 Montage Healdsburg Healdsburg, CA	Over 70 resort executives with their spouses.	Presenting Sponsor: \$15,000 Supporting Sponsor: \$10,000 Sponsorship includes 3-nights accommodations and meals for one attendee
	<u>The Hospitality Show</u> Brought to you by The American Hotel & Lodging Association (AHLA) and Hotel Management, this new collaborative event serves as the convergence of leaders in hotel operations and technology. Designed for senior executives of hotel brands, independent properties, owners and management companies, developers, investors and technology partners. The Show will provide attendees with the perfect mix of discovery, networking, education and curated buying experiences.	October 26-28, 2025 Denver, CO	Senior Brand Executives, owners, Operators, Developers, Procurement, Technology Partners, Vendors and other Industry Leaders with their teams	Please contact Robert Stuckey rstuckey@ahla.com for full list of sponsor opportunities.
	<u>GM Summit</u> AHLA The must attend annual event bringing together hotel GMs from across the country to hear from expert speakers, share best practices, network, and celebrate the industry's best GMs via the GM of the Year Awards	October 26, 2025 Denver, CO	General Managers from hotels across the country, including independent properties and resorts.	Presenting Sponsor: \$15,000 Lunch Sponsor: \$10,000 Summit Sponsor: \$5,000
	<u>AHLA Committees</u> AHLA AHLA Committees are content-focused groups that build upon a cross-section of knowledge and experience across all segments of AHLA's membership. Meetings focus on opportunities and challenges, elevate best practices and shape the future of the lodging industry. View list of AHLA committees	Regular meetings throughout the year, virtual and in-person options available	Decision-makers and leaders from across AHLA's hotel membership.	In-Person Meeting: Presenting: \$5,000 Supporting: \$3,000 Virtual Meeting: \$2,500 <small>*Pricing subject to change</small>

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