



# Premier Partnership Opportunities

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# Representing all Segments of the Hotel Industry



3.2 MILLION  
ROOMS



30,000 +  
MEMBERS



TOP HOTEL  
COMPANIES

## OWNERS



## BRANDS



## MANAGEMENT COMPANIES



## INDEPENDENT PROPERTIES



# Why AHLA?



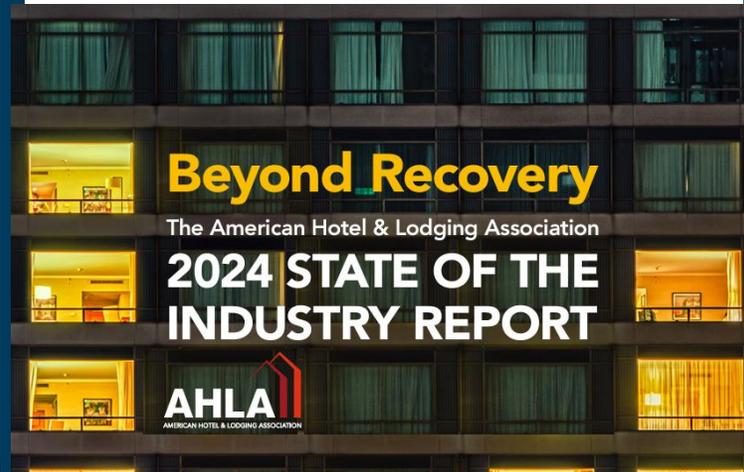
## ACCESS

Networking and connections with key decision makers within the industry



## INFORMATION

Industry data and business intelligence to help drive hospitality strategy



## INFLUENCE

Positioning as a thought leader, contributor and partner to the overall health of the industry



# AHLA <sup>2025</sup> Board OF DIRECTORS



**Chair of the Board**  
**Mitch Patel**  
Founder & CEO,  
Vision Hospitality  
Group



**Vice Chair**  
**Liam Brown**  
Group President,  
U.S. and Canada,  
Marriott International



**Secretary/Treasurer**  
**Thom Geshay**  
CEO & President,  
Davidson Hospitality  
Group



**Immediate Past Chair**  
**Kevin Jacobs**  
Chief Financial Officer  
& President, Global  
Development, Hilton



**Chair of the AHLAF  
Board of Trustees**  
**Anu Saxena**  
President & Global  
Head, Hilton Supply  
Management



**President & CEO**  
**Rosanna Maietta**  
President & CEO,  
AHLA



**Chair of the HotelPAC  
Advisory Council**  
**Jon Bortz**  
Chairman & CEO,  
Pebblebrook Hotel Trust

## BRAND REPRESENTATIVES

**Omer Acar**  
CEO Raffles and Fairmont,  
Accor

**Kurt Alexander**  
President, Omni Hotels & Resorts

**Jay Caiafa**  
COO - The Americas,  
IHG Hotels & Resorts

**Maribeth Bisienere**  
Senior Vice President, Operations Disney

**Paul Cash**  
General Counsel & Corporate Secretary,  
Wyndham Hotels & Resorts

**Zack Gharib**  
President, Red Roof

**Jason Herthel**  
President & COO,  
Montage Hotels & Resorts

**Danny Hughes**  
President, Americas,  
Hilton Hotels & Resorts

**Greg Juceam**  
President & CEO,  
Extended Stay America

**Ayesha Molino**  
President & COO, ARIA and Vdara

**Michael Morton**  
SVP Brand Management,  
Best Western Hotels & Resorts

**Keith Pierce**  
EVP, President Franchise & Development,  
Sonesta International Hotels

**Rena Hozore Reiss**  
EVP & General Counsel,  
Marriott International

**Pete Sears**  
EVP & Group President,  
Americas,  
Hyatt Hotels Corporation

**Alex Tisch**  
President & CEO,  
Loews Hotels & Co.

**Jeff Wagoner**  
President & CEO,  
Outrigger Hospitality Group

**Simone Wu**  
SVP, General Counsel,  
Corporate Secretary  
& External Affairs,  
Choice Hotels International

## OWNER REPRESENTATIVES

**Arash Azarbarzin**  
CEO, Highgate Hotels

**Joseph Berger**  
President & CEO,  
BRE Hotels & Resorts

**Barry A. N. Bloom**  
President & COO,  
Xenia Hotels & Resorts, Inc.

**Mark Carrier**  
President,  
B.F. Saul Company Hospitality Group

**Thomas J. Corcoran**  
President,  
TCOR Hotel Partners

**Jack G. Damioli**  
President & CEO,  
The Broadmoor

**Jeff Donnelly**  
CEO & Director,  
DiamondRock Hospitality

**Greg Friedman**  
Managing Principal & CEO,  
Peachtree Group

**Bryan Giglia**  
CEO, Sunstone Hotel Investors, Inc.

**Ash Kapur**  
Head of US Hotel Asset Management,  
Starwood Capital Group

**Robert Kline**  
President & Co-Founder,  
Chartres Lodging Group, LLC

**Sean Mahoney**  
EVP, Chief Financial Officer,  
& Treasurer, RLJ Lodging Trust

**Michael G. Medzigian**  
Chairman and Managing Partner,  
Watermark Capital Partners

**Jimmy Merkel**  
Co-Founder & CEO,  
Rockbridge

**Tyler Morse**  
Chairman & CEO, MCR

**Steven Nicholas**  
Managing Principal,  
Noble Investment Group

**Al Patel**  
President, Baywood Hotels

**Mehul Patel**  
Chairman & CEO, NewcrestImage

**Tarun Patel**  
Principal, Sonari Capital Partners

**Azim Saju**  
CEO, Ark Holdings Group

**Steven Siegel**  
Partner & Chief Operating Officer,  
KSL Capital Partners, LLC

**Amb. Gordon Sondland**  
Founder & Chairman,  
Provenance Hotels

**Jonathan Stanner**  
President & CEO,  
Summit Hotel Properties, Inc.

**Richard Stockton**  
President & CEO,  
Braemar Hotels & Resorts

**Nate Tyrrell**  
EVP & CIO,  
Host Hotels & Resorts

**Shai Zelering**  
Managing Partner, Brookfield

## MANAGEMENT COMPANY REPRESENTATIVES

**Jean-Luc Barone**  
President & CEO, White Lodging

**Joseph Bojanowski**  
President, PM Hotel Group

**Jeffrey Brown**  
CEO, Schahet Hotels, LLC

**Alex Cabanas**  
President, Pyramid Global Hospitality

**James A. Carroll**  
President & CEO,  
Crestline Hotels & Resorts, LLC

**Sloan Dean**  
CEO & President,  
Remington Hotels

**Prem Devadas**  
President, Salamander Collection

**David Duncan**  
President & CEO, First Hospitality

**Gregg Forde**  
President & COO,  
Island Hospitality Management

**Dawn Gallagher**  
President, Hospitality,  
Crescent Hotels & Resorts

**Clark Hanrattie**  
Partner, HEI

**Michael Heaton**  
President,  
Waterford Hotel Group, LLC

**Naveen Kakarla**  
President and CEO,  
Hersha Hospitality Management

**Mark Laport**  
President & CEO, Concord Hospitality  
Enterprises Company, LLC

**Bakulesh (Buggsi) Patel**  
President & CEO, BHG Hotels

**Pete Patel**  
President & CEO,  
Promise Hotels

**Thomas Penny**  
President,  
Donohoe Hospitality Services

**Brad Rahinsky**  
President & CEO, Hotel Equities

**Rob Smith**  
President & CEO, Stonebridge

**Rick Takach**  
Chairman & CEO, Vesta Hospitality

**Jonathan Wang**  
Founder & CEO, EOS Investors

## ASSOCIATION REPRESENTATIVES

**Michael Jacobson (IHLA)**  
President & CEO,  
Illinois Hotel & Lodging Association

**Luis Segredo (HTNG)**  
CEO, Data Travel, Hapi

**Chad Sorensen (HAMA)**  
CEO, CHMWarnick

## ALLIED REPRESENTATIVES

**Laura Calin**  
SVP,  
Oracle Hospitality

**Ben Erwin**  
President & CEO, Encore

**Mary Ellen Jelonek**  
SVP/GM, Global Client  
Group, American Express

**Kris Kielsa**  
EVP & GM, Institutional  
North America,  
ECOLAB

**Walt Sheffler**  
President,  
Avendra Hospitality  
and Europe,  
Avendra

## INDIVIDUAL REPRESENTATIVES

**Dina Belon**  
President,  
StayPineapple

**Alexi Khajavi**  
President, Hospitality,  
Travel and Wellness,  
Questex

**Ravi Patel**  
President,  
Hawkeye Hotels

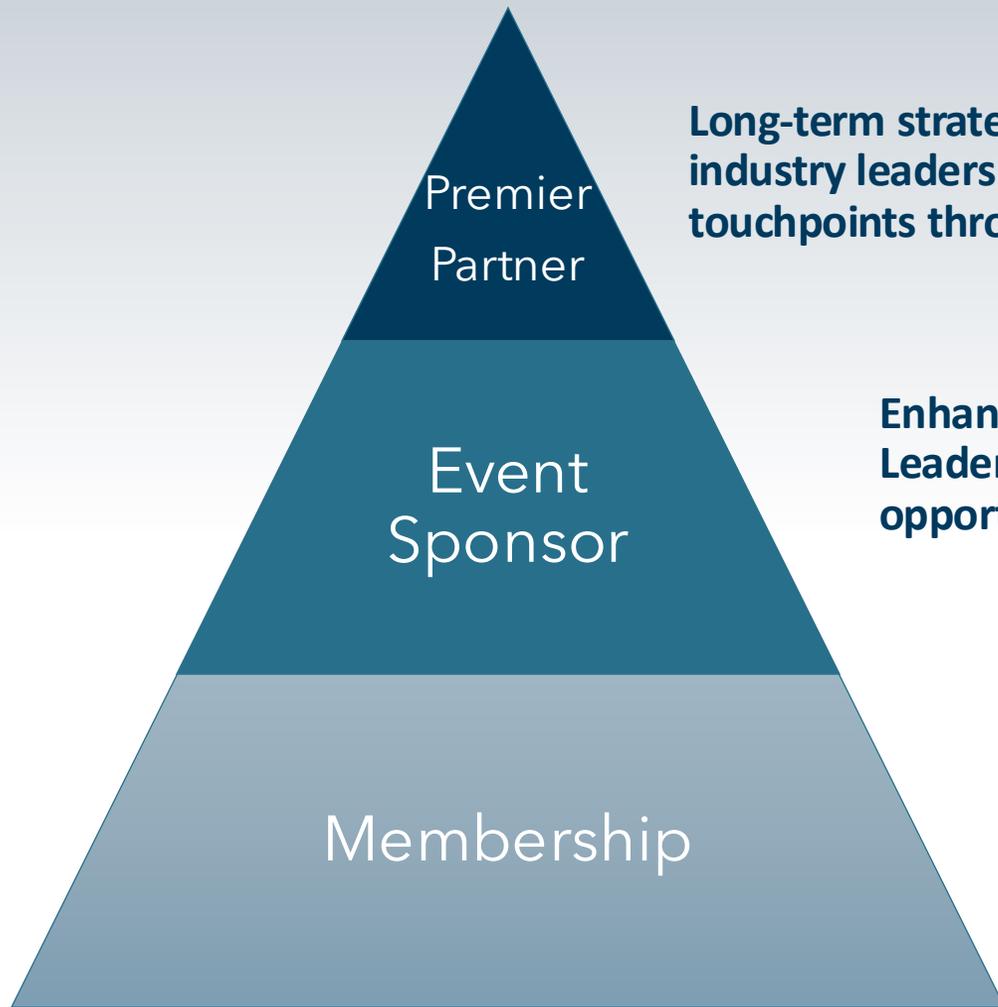
**Vinay Patel**  
President & CEO,  
Fairbrook Hotels

**Jay H. Shah**  
Executive Chairman,  
Hersha Hotels & Resorts

**Scott Steilen**  
President & CEO,  
Sea Island Company, LLC

**Lindsey Ueberroth**  
CEO, Preferred Hotels  
& Resorts

# AHLA Engagement Opportunities



Long-term strategic engagement and access to AHLA's top governance and industry leaders | Corporate positioning as leader and partner to industry | touchpoints throughout the year for maximum visibility.

Enhanced visibility and opportunity to provide Thought Leadership via AHLA events or committee meetings | Networking opportunities with key decision-makers.

Corporate membership with tiered benefits offering visibility, access and information.

# Partnering to Advance the Industry

## AHLA PARTNERS

### PLATINUM



### GOLD



### SILVER



### ASSOCIATE



Executive Engagement

Increased brand visibility

Deliver thought leadership



# Premier Partner Program

Corporate Membership | 12-month term (or longer)

	Associate Partner (\$30K)	Silver Partner (\$50K)	Gold Partner (\$100K)	Platinum Partner (\$200K)
Brand Visibility on Website & at AHLA events (includes THS)	✓	✓	✓	✓
Brand Visibility in AHLA email communications	✓	✓	✓	✓
Industry Research & Business Intelligence	✓	✓	✓	✓
Relationship Management	✓	✓	✓	✓
Committee Participation	1 committee	✓	✓	✓
AHLA Foundation Discounts		1 Comp registration to ForWard	1 Comp registration to ForWard	2 Comp registrations to ForWard
Enhanced Member Access			Roundtable with select AHLA members	Facilitated Introduction
Owner Access & Visibility Opportunities			Invitation to attend 1 Owners Leadership Council Reception	Sponsor recognition at Owner Roundtable & Local Leader Forums
AHLA Executive Engagement			✓	✓
Board Access & Engagement Opportunities				✓



**Contact the Strategic  
Partnerships and Business  
Development Team to learn more**

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**[PARTNERS@AHLA.COM](mailto:PARTNERS@AHLA.COM)**