



Premier Partnership Opportunities

Representing all Segments of the Hotel Industry



3.2 MILLION
ROOMS



30,000 +
MEMBERS



TOP HOTEL
COMPANIES

OWNERS



BRANDS



MANAGEMENT COMPANIES



INDEPENDENT PROPERTIES



Why AHLA?



ACCESS

Networking and connections with key decision makers within the industry



INFORMATION

Industry data and business intelligence to help drive hospitality strategy



INFLUENCE

Positioning as a thought leader, contributor and partner to the overall health of the industry



AHLA 2025 Board OF DIRECTORS



Chair of the Board
Mitch Patel
Founder & CEO,
Vision Hospitality
Group



Vice Chair
Liam Brown
Group President,
U.S. and Canada,
Marriott International



Secretary/Treasurer
Thom Geshay
CEO & President,
Davidson Hospitality
Group



Immediate Past Chair
Kevin Jacobs
Chief Financial Officer
& President, Global
Development, Hilton



**Chair of the AHLAF
Board of Trustees**
Anu Saxena
President & Global
Head, Hilton Supply
Management



President & CEO
Rosanna Maietta
President & CEO,
AHLA



**Chair of the HotelPAC
Advisory Council**
Jon Bortz
Chairman & CEO,
Pebblebrook Hotel Trust

BRAND REPRESENTATIVES

Omer Acar
CEO Raffles and Fairmont,
Accor

Kurt Alexander
President, Omni Hotels & Resorts

Jay Caiafa
COO - The Americas,
IHG Hotels & Resorts

Maribeth Bisienere
Senior Vice President, Operations Disney

Paul Cash
General Counsel & Corporate Secretary,
Wyndham Hotels & Resorts

Zack Gharib
President, Red Roof

Jason Herthel
President & COO,
Montage Hotels & Resorts

Danny Hughes
President, Americas,
Hilton Hotels & Resorts

Greg Juceam
President & CEO,
Extended Stay America

Ayesha Molino
President & COO, ARIA and Vdara

Michael Morton
SVP Brand Management,
Best Western Hotels & Resorts

Keith Pierce
EVP, President Franchise & Development,
Sonesta International Hotels

Rena Hozore Reiss
EVP & General Counsel,
Marriott International

Pete Sears
EVP & Group President,
Americas,
Hyatt Hotels Corporation

Alex Tisch
President & CEO,
Loews Hotels & Co.

Jeff Wagoner
President & CEO,
Outrigger Hospitality Group

Simone Wu
SVP, General Counsel,
Corporate Secretary
& External Affairs,
Choice Hotels International

OWNER REPRESENTATIVES

Arash Azarbarzin
CEO, Highgate Hotels

Joseph Berger
President & CEO,
BRE Hotels & Resorts

Barry A. N. Bloom
President & COO,
Xenia Hotels & Resorts, Inc.

Mark Carrier
President,
B.F. Saul Company Hospitality Group

Thomas J. Corcoran
President,
TCOR Hotel Partners

Jack G. Damioli
President & CEO,
The Broadmoor

Jeff Donnelly
CEO & Director,
DiamondRock Hospitality

Greg Friedman
Managing Principal & CEO,
Peachtree Group

Bryan Giglia
CEO, Sunstone Hotel Investors, Inc.

Ash Kapur
Head of US Hotel Asset Management,
Starwood Capital Group

Robert Kline
CEO & Co-Founder,
Chartres Lodging Group, LLC

Sean Mahoney
EVP, Chief Financial Officer,
& Treasurer, RLJ Lodging Trust

Michael G. Medzigian
Chairman and Managing Partner,
Watermark Capital Partners

Jimmy Merkel
Co-Founder & CEO,
Rockbridge

Tyler Morse
Chairman & CEO, MCR

Steven Nicholas
Managing Principal,
Noble Investment Group

Al Patel
President, Baywood Hotels

Mehul Patel
Chairman & CEO, NewcrestImage

Tarun Patel
Principal, Sonari Capital Partners

Azim Saju
CEO, Ark Holdings Group

Steven Siegel
Partner & Chief Operating Officer,
KSL Capital Partners, LLC

Amb. Gordon Sondland
Founder & Chairman,
Provenance Hotels

Jonathan Stanner
President & CEO,
Summit Hotel Properties, Inc.

Richard Stockton
President & CEO,
Braemar Hotels & Resorts

Nate Tyrrell
EVP & CIO,
Host Hotels & Resorts

Shai Zelerling
Managing Partner, Brookfield

MANAGEMENT COMPANY REPRESENTATIVES

Jean-Luc Barone
President & CEO, White Lodging

Joseph Bojanowski
President, PM Hotel Group

Jeffrey Brown
CEO, Schahet Hotels, LLC

Alex Cabanas
President, Pyramid Global Hospitality

James A. Carroll
President & CEO,
Crestline Hotels & Resorts, LLC

Sloan Dean
CEO & President,
Remington Hotels

Prem Devadas
President, Salamander Collection

David Duncan
President & CEO, First Hospitality

Gregg Forde
President & COO,
Island Hospitality Management

Dawn Gallagher
President, Hospitality,
Crescent Hotels & Resorts

Clark Hanrattie
Partner, HEI

Michael Heaton
President,
Waterford Hotel Group, LLC

Naveen Kakarla
President and CEO,
Hersha Hospitality Management

Mark Laport
President & CEO, Concord Hospitality
Enterprises Company, LLC

Bakulesh (Buggsi) Patel
President & CEO, BHG Hotels

Pete Patel
President & CEO,
Promise Hotels

Thomas Penny
President,
Donohoe Hospitality Services

Brad Rahinsky
President & CEO, Hotel Equities

Rob Smith
President & CEO, Stonebridge

Rick Takach
Chairman & CEO, Vesta Hospitality

Jonathan Wang
Founder & CEO, EOS Investors

ASSOCIATION REPRESENTATIVES

Michael Jacobson (IHLA)
President & CEO,
Illinois Hotel & Lodging Association

Luis Segredo (HTNG)
CEO, Data Travel, Hapi

Chad Sorensen (HAMA)
CEO, CHMWarnick

ALLIED REPRESENTATIVES

Laura Calin
SVP,
Oracle Hospitality

Ben Erwin
President & CEO, Encore

Mary Ellen Jelenek
SVP/GM, Global Client
Group, American Express

Kris Kielsa
EVP & GM, Institutional
North America,
ECOLAB

Walt Sheffler
President,
Avendra Hospitality
and Europe,
Avendra

INDIVIDUAL REPRESENTATIVES

Dina Belon
President,
StayPineapple

Alexi Khajavi
President, Hospitality,
Travel and Wellness,
Questex

Ravi Patel
President,
Hawkeye Hotels

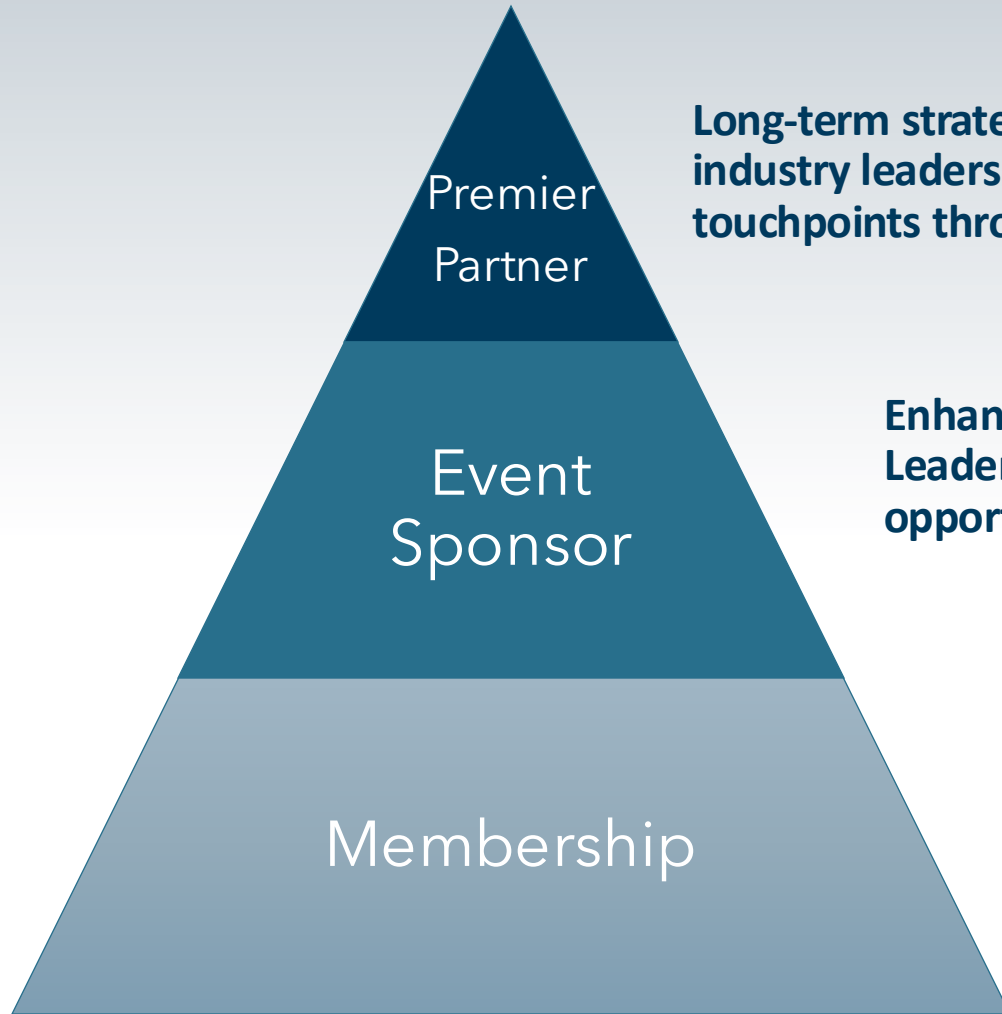
Vinay Patel
President & CEO,
Fairbrook Hotels

Jay H. Shah
Executive Chairman,
Hersha Hotels & Resorts

Scott Steilen
President & CEO,
Sea Island Company, LLC

Lindsey Ueberroth
CEO, Preferred Hotels
& Resorts

AHLA Engagement Opportunities



Long-term strategic engagement and access to AHLA's top governance and industry leaders | Corporate positioning as leader and partner to industry | touchpoints throughout the year for maximum visibility.

Enhanced visibility and opportunity to provide Thought Leadership via AHLA events or committee meetings | Networking opportunities with key decision-makers.

Corporate membership with tiered benefits offering visibility, access and information.

Partnering to Advance the Industry

AHLA PARTNERS

PLATINUM



GOLD



SILVER



ASSOCIATE



Executive
Engagement

Increased
brand
visibility

Deliver
thought
leadership

Premier Partner Program

Corporate Membership | 12-month term (or longer)

	Associate Partner	Silver Partner	Gold Partner	Platinum Partner
Brand Visibility in AHLA email communications		✓	✓	✓
Brand Visibility on Website & at AHLA events (includes THS)	✓	✓	✓	✓
Industry Research & Business Intelligence	✓	✓	✓	✓
Relationship Management	✓	✓	✓	✓
Committee Participation	1 committee	✓	✓	✓
Complimentary Sponsorship Recognition	\$2K discount on Regional Event Series	\$5K discount on Regional Event Series	Supporting Sponsor recognition @ 1 issue Summit	National Sponsor of Regional Event Series
AHLA Foundation Discounts		1 Comp registration to ForWard	1 Comp registration to ForWard	2 Comp registrations to ForWard
Enhanced Member Access			Roundtable with select AHLA members	Facilitated Introduction
Owner Access & Visibility Opportunities			Invitation to attend 1 Owners Leadership Council Reception	Sponsor recognition at Owner Roundtable & Local Leader Forums
AHLA Executive Engagement			✓	✓
Board Access & Engagement Opportunities				✓



**Contact the Strategic
Partnerships and Business
Development Team to learn more**

PARTNERS@AHLA.COM