

## **SURVEY: 7 OUT OF 10 AMERICANS UNLIKELY TO TRAVEL FOR CHRISTMAS**

A new national survey commissioned by the American Hotel & Lodging Association (AHLA) shows that **69% are unlikely to travel for Christmas.**



**69%**  
of Americans unlikely to travel for Christmas



**3 in 10**  
have taken an overnight vacation or leisure trip since March



**65%**  
Of Americans unlikely to travel for Spring Break in 2021



**62%**  
of employed have no plans to stay in a hotel for business



**8%**  
have taken an overnight business trip since March



**8%**  
expect to travel for business within next 6 months

**44%**

say next hotel stay for vacation or leisure will be a year or more from now

**29%**

Urban market hotel occupancy for the week ending December 5

[STR](#)

**37%**

Nationwide hotel occupancy for the week ending December 5

[STR](#)

“We understand the importance of following CDC guidelines to reduce the spread of COVID-19 and support the government’s actions. However, with the dramatic decline in travel, hotels will face a harsh winter through no fault of our own. The hotel industry needs aid to survive until travel demand returns. Given this current environment, Congress cannot nor should not contemplate recess until a relief bill is passed now. Millions of Americans are out of work, and thousands of small businesses are struggling to keep their doors open. We cannot afford to wait until the next Congress is sworn in for relief. Americans need help now.”

**- Chip Rogers, president and CEO of the American Hotel & Lodging Association**

**Survey Methodology:** This poll was conducted by Morning Consult on behalf of AHLA. The survey was conducted November 2-4, 2020 among a national sample of 2,200 adults. The interviews were conducted online, and the data were weighted to approximate a target sample of adults based on age, gender, educational attainment, race, and region. Results have a margin of error of plus or minus 2.0 percentage points.