# MARYLAND: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



## JOBS LOST IN MARYLAND HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 13,640 direct hotel-related jobs lost
- 42,631 total jobs lost supporting hotel industry

## MARYLAND HOTELIERS SHARING THEIR HARDSHIP

## Andrew Labetti - Millersville, MD

"I have experienced firsthand...the enormous amount of cancellations that have drastically cut the hours of most of our associates."

# Giovanna Cavagnaro - Chevy Chase, MD

"As a hotelier in Maryland I have experienced firsthand the drastic changes that the virus has caused to our hotels operations and therefore financials, putting those who are hard at work in the industry at risk of not being able to take care of themselves."

## Nicole Conrad - Lutherville-Timonium, MD

"I have experienced firsthand the loss of revenue which effects all employees. Employees are being laid off or let go. These are hourly employees who need this money to take care of their families."

## Kimberly Phillips - Towson, MD

"We had to lay off almost every hourly employee at our hotel yesterday. I have had every event and room block cancel for March and April. We are estimated to lose approximately \$150,000-\$200,000 in group room blocks and catering business over the next two months (and we are a small property). If this continues, the loss will be catastrophic. This estimate is also not including the leisure and corporate business travelers who are cancelling their individual reservations."

#### Shawn Gravelle - Manchester, MD

"I have experienced firsthand that we have had to lay off 3 of our 5 breakfast hostesses, 8 Housekeepers, 3 newly hired front desk employees, and 1 maintenance engineer. And this is our start of layoffs based on news announcements through 3/16/20. As a hotel industry, this is happening in every hotel and some hotel owners are even closing their hotels which will negatively impact so many people. Scary times."

## HEADLINES ACROSS MARYLAND ON IMPACT TO HOTEL INDUSTRY

33 news stories in Maryland regarding impact to hotel industry on broadcast, print and online news outlets including:

#### Local DMV – Area Lodging Industry Trying To Ride Out The Public Health Emergency

The travel industry has taken a beating from the coronavirus. Its trade association has told the Trump administration it will need a \$150 billion bailout to recover. And hotel industry executives have told the president and Vice President Pence this week of a "catastrophic toll" on its workforce — and its balance sheets. One major U.S.-based lodging chain has laid off tens of thousands of workers. Locally some lodging properties, especially in the eastern panhandle, are hanging in for the time being with so many out-of-state workers relocating to the region. But for the tourist trade, this is the worst it has ever been.

## The Daily Record – A Cruel Paradox: Beating Virus Means Causing US Recession

"Travel industry executives visited the White House on Tuesday with a dire warning on the fallout from the coronavirus pandemic: half of all hotels in the United States could close by year's end and put 4 million Americans out of work without a massive bailout from Washington."