

MAINE: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



JOBS LOST IN MAINE HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 5,195 direct hotel-related jobs lost
- 17,332 total jobs lost supporting hotel industry

MAINE HOTELIERS SHARING THEIR HARDSHIP

Ken McGovern – Kennebunk, ME

“As a hotelier in Maine I have experienced firsthand the challenges CoronaVirus is creating in our state. Travel is massively down, groups are canceling and rooms are empty. We can't work from home and when we don't work, we don't get paid. Please help us. We need a leader that will effectively carry us through this crisis however long it takes.”

HEADLINES ACROSS MAINE ON IMPACT TO HOTEL INDUSTRY

49 news stories in Maine regarding impact to hotel industry on broadcast, print and online news outlets including:

Bangor Daily News - [Beating The Coronavirus Might Mean Causing A Recession](#)

“Travel industry executives visited the White House on Tuesday with a dire warning on the fallout from the coron avirus pandemic: half of all hotels in the United States could close by year's end and put 4 million Americans out of work without a massive bailout from Washington.”

WGME – [Portland Hotels Begin Large Layoffs As Unprecedented Number Of Guests Cancel](#)

The hotel industry is asking the federal government for \$150 billion in aid. It comes as tens of thousands of hotel workers across the country are being laid off.