

# NORTH DAKOTA: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY



## JOBS LOST IN NORTH DAKOTA HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 5,397 direct hotel-related jobs lost
- 9,853 total jobs lost supporting hotel industry

## NORTH DAKOTA HOTELIERS SHARING THEIR HARDSHIP

### Heidi Wilcox – Fargo, ND

*"As a hotelier in North Dakota I have experienced firsthand the financial impacts with the the recent cancellation of business travel, sporting, entertainment and meeting events in Fargo, Bismarck, and Grand Forks over the next 60 days. The cancellations have resulted in an occupancy drop of over 50%. Available hours for employees were already difficult in these overbuilt markets. Employees and hotel business owners are just as affected as the airline and cruise industry. In North Dakota more so, since these are employees and owners of small businesses."*

## HEADLINES ACROSS NORTH DAKOTA ON IMPACT TO HOTEL INDUSTRY

**41 news stories in North Dakota regarding impact to hotel industry on broadcast, print and online news outlets including:**

### Bismarck Tribune – [A Cruel Paradox: Beating Virus Means Causing US Recession](#)

*"Travel industry executives visited the White House on Tuesday with a dire warning on the fallout from the coronavirus pandemic: half of all hotels in the United States could close by year's end and put 4 million Americans out of work without a massive bailout from Washington."*