



HOTEL INDUSTRY'S ROADMAP TO RECOVERY

The economic impact of the COVID-19 health crisis is the worst the hotel industry has ever faced.

Eight in ten hotels had to lay off or furlough workers.

Fewer than half of hotel employees are back to work due to the lowest ongoing occupancies the industry has ever seen.

State and local tax revenue from hotel operations are [estimated](#) to drop by \$16.8 billion in 2020.

Hotels are not expected to fully recover before 2026.

Hotels need more help urgently to keep our doors open and retain employees.

Temporary relief can help reignite the hospitality and tourism industry.

The American Hotel & Lodging Association released the **“Roadmap to Recovery”** to share steps Congress and the Administration can take to help ensure hotels can **retain and rehire employees, protect employees and guests, keep hotel doors open, and incentivize Americans to travel again when it’s safe.**



Liquidity To Help Keep Hotel Doors Open

- Extend the **Paycheck Protection Program** for severely impacted businesses
- Make **structural changes to the Main Street Lending Facility** established under the CARES Act to ensure hotel companies can access the program
- Establish a **Commercial Mortgage Backed Securities (CMBS) market relief fund**, with a specific focus on the hotel industry

Liability Protection for Hotels that Reopen

Include **limited liability** language to provide a limited safe harbor from exposure liability for hotels that reopen and follow proper public health guidance

Tax Reform to Retain Employees, Reignite Travel

Include **targeted tax provisions** that will benefit severely injured businesses and their employees, including:

- **Tax credits for cleaning equipment and expenses**
- Enhanced **Employee Retention Credit (ERC)**
- A **temporary travel tax credit** and restoring the **entertainment business expense deduction**