THE AMERICAN HOTEL & LODGING ASSOCIATION
The face and voice of the hotel industry.
Our association proudly serves every segment of the industry.

AHLA is the singular voice that brings together and represents the lodging industry’s multitude of constituents.

- Leading global hotel brands
- Hotel owners, management companies and Real Estate Investment Trusts (REITs)
- Branded and independent properties and Bed and Breakfasts
- State hotel associations
- Industry partners and suppliers

As the lodging industry experiences unparalleled growth, AHLA enjoys unprecedented membership.
We support the millions of lodging employees who make our multi-billion dollar industry go.

For more than 100 years, AHLA has been the foremost representative of and advocate for the U.S. lodging industry. We are the only national association that represents all segments of an industry that is among the 10 largest business sectors in America. Our industry is booming because we help our members be their best at what matters most: serving our guests, employees and our communities.
The industry’s leading companies have checked in with AHLA.

Our membership spans global brands to independent boutique hotels and even smaller beds and breakfasts. Along with the owners and management companies of hotels and many others, each segment plays a vital role in our dynamic industry.

**AHLA OFFICERS OF THE BOARD**

“Being part of AHLA is critically important today. The association helps me protect my top line and my bottom line results. And it helps ensure a successful future for the whole industry by educating the next generation of leaders.”

Jim Abrahamson  CEO of Interstate Hotels & Resorts

“Industry is very broad and widespread throughout the country. So we regularly have to deal with a wide variety of issues on the national, state and even the city level. AHLA represents the industry extremely well at all those levels, and on Capitol Hill as well.”

Ed Walter  President, Host Hotel and Resorts

“The AHLA provides the mechanism by which we can get together and actually punch equal to our weight, and get up there on the Hill and make a difference.”

Mark Carrier  President, B.F. Saul Company Hospitality Group

“It’s important to be part of AHLA because our members are stronger collectively than any individual company can be. By uniting so many different owners, brands and management companies, AHLA makes our industry’s voice much more powerful.”

Geoff Ballotti  President of the Wyndham Hotel Group

“Our membership spans global brands to independent boutique hotels and even smaller beds and breakfasts. Along with the owners and management companies of hotels and many others, each segment plays a vital role in our dynamic industry.”
We devote the same close attention to legislators as we do to guests.

From the White House to the halls of Congress and beyond, AHLA works tirelessly on behalf of our members, appealing to lawmakers with a unified and authoritative voice about issues critical to the future of the lodging industry.

- Increasing visibility and engagement on Capitol Hill
- Securing legislative changes that support the hotel industry
- Supporting local advocacy efforts in cities and states across the country
- Monitoring the latest legislative developments and analyzing how they may impact our interests
- Championing elected officials who support the lodging industry through HotelPAC
- Mobilizing effective grassroots campaigns
- Generating awareness and developing industry champions through Heart of the House hotel tours
We support members with a full suite of 5-star services.

AHLA provides news and resources so members can stay informed and engaged. We host events where they can make connections, discuss trends and the future of the business. We also create opportunities to engage with Congress and industry leaders.

WE HAVE OUR FINGER ON THE PULSE OF THE INDUSTRY.
• Publishing cutting-edge insider data and research
• Keeping members up-to-date on the latest industry news and alerting them to legislative developments that could impact their business
• Growing the industry’s future talent by sharing best practices and career resources
• Fighting on behalf of all members on Capitol Hill and rallying member engagement
• Hosting informational webinars on the most pressing issues
• Offering educational materials and the industry’s leading certifications
• Providing outlets for members of mutual interests to network, share ideas and connect via Councils and Committees

WE HOST THE INDUSTRY’S PREMIER EVENTS SO MEMBERS CAN CONNECT.
• Legislative Action Summit - The industry’s advocacy day on Capitol Hill
• AHLA Stars of the Industry Awards - Employee honors ceremony
• AHLEF Golf Classic - Fundraiser supporting educational opportunities for rising hospitality students
• AHLA @HX: The Hotel Experience - The nation’s largest travel tradeshow and home to the AHLA Industry Leadership Dinner, Joint Council Meeting and Board of Directors Meeting
• Council and Committee Meetings - An opportunity for members to meet with colleagues in the same segment of the industry
• HotelPAC Receptions - Supporting our efforts on Capitol Hill

WE HELP MEMBERS PARTNER WITH LEADING INDUSTRY SUPPLIERS.
We establish partnerships with companies that provide the finest products and services to the lodging industry. These companies are eager to partner with AHLA. They know we give them unparalleled access to connect with lodging industry leaders at multiple events throughout the year.
There’s a powerful story to tell. And we tell it passionately.

From local news to national headlines, AHLA is on the offense — telling the story of our great industry. As the go-to resource, AHLA is increasing the visibility of our issues and our industry by:

- Shining a national spotlight on issues critical to the industry
- Representing the industry in mainstream and local press
- Providing thought leadership on new trends and developments in hospitality
- Advancing our narrative of opportunity and upward mobility
- Creating public awareness of best booking practices
- Researching and disseminating the latest industry data and trends
We invest in our greatest asset. Our people.

We foster the development of our industry’s future pipeline by offering over $20 million in awards to rising hospitality students through the American Hotel & Lodging Educational Foundation, which also pushes our industry forward through cutting-edge research in the field. Engaged in a new Capital Campaign to reach $8 million in additional industry support which will provide new investments for the Foundation’s academic and professional scholarships and fund critical industry research.

We also support the excellence of today’s hotel employees by offering leading educational resources and certifications.
We never forget that when guests are smiling, the industry is growing.

As the unified voice of the industry and a powerful advocate on Capitol Hill, AHLA keeps members in the best position to satisfy the 5 million guests the industry serves every day. And satisfied guests drive the growth we all seek. Growth that for six years running has seen a steady increase in jobs, tourism, and economic influence in communities all over America.

Just look at the numbers. They speak for themselves.

54,000 PROPERTIES NATIONWIDE
188,000 NEW HOTEL JOBS
300,000 FEDERALLY SUPPORTED JOBS
5,000,000 GUESTS EACH DAY
8,000,000 AMERICAN JOBS
$1,100,000,000,000 U.S. SALES*

*Includes hotel revenue, guest spending and taxes
Dreams happen in the hotel business. Join us.

There’s never been a better time to be in the lodging industry than now. And the future has never looked brighter.

AHLA is proud and excited to help our members thrive and grow. We’re deeply engaged in all facets of the business, strengthening the entire industry and making a positive difference for members, so the success they dream of is the success they see.

Get involved today!

MEMBERSHIP  (202) 289-3100  membership@ahla.com
GOVERNMENT AFFAIRS (202) 289-3120  gov.affairs@ahla.com
MEDIA RELATIONS (202) 289-3148  communications@ahla.com
SPONSORSHIP (202) 289-3154  baldrich@ahla.com
CONVENTIONS AND EVENTS (202) 289-3116  conventions@ahla.com
WEBSITE www.ahla.com
FACEBOOK www.facebook.com/hotelassociation
TWITTER @ahla
LINKEDIN www.linkedin.com/company/american-hotel-&-lodging-association
All together powerful.