



OXFORD ECONOMIC STUDY DATA

STATE BY STATE BREAKDOWN: JOB LOSS FIGURES FOR HOTEL INDUSTRY FROM CORONAVIRUS PANDEMIC

Study Showcases Potential Negative Impact Of Coronavirus Pandemic on Hotel Industry Employment

The hotel industry is facing an abrupt and unprecedented drop in hotel demand that is gaining pace and getting progressively deeper and more severe week by week.

The hotel industry supports nearly 8.3 million jobs total (direct hotel operations, guest spending, indirect supply-chain and induced), but drastic declines in occupancy rates will lead to massive job losses for individuals across the industry. Hotel owners are already reporting facing massive, unavoidable layoffs and furloughs.

Nearly 4 Million Employees Who Work In Or For The Hotel Industry Are Projected To Lose Their Jobs In The Coming Weeks, Or Have Already Been Furloughed.

STATE	Total Hotel Supported Jobs	Total Hotel-Supported
ALABAMA	82,164	(33,532)
ALASKA	33,674	(13,743)
ARIZONA	200,886	(81,984)
ARKANSAS	48,090	(19,626)
CALIFORNIA	1,014,600	(414,069)
COLORADO	176,034	(71,841)
CONNECTICUT	76,737	(31,317)
DELAWARE	14,877	(6,071)
DISTRICT OF COLUMBIA	40,824	(16,661)
FLORIDA	747,705	(305,146)
GEORGIA	255,767	(104,381)
HAWAII	140,093	(57,173)
IDAHO	40,978	(16,723)
ILLINOIS	292,588	(119,408)
INDIANA	109,908	(44,855)
IOWA	64,592	(26,361)
KANSAS	51,939	(21,197)
KENTUCKY	90,722	(37,025)
LOUISIANA	120,404	(49,138)
MAINE	42,468	(17,332)

MARYLAND	103,799	(42,361)
MASSACHUSETTS	163,678	(66,799)
MICHIGAN	193,432	(78,942)
MINNESOTA	131,048	(53,482)
MISSISSIPPI	80,978	(33,048)
MISSOURI	123,610	(50,447)
MONTANA	38,443	(15,689)
NEBRASKA	42,241	(17,239)
NEVADA	395,492	(161,404)
NEW HAMPSHIRE	36,778	(15,010)
NEW JERSEY	197,058	(80,421)
NEW MEXICO	54,079	(22,070)
NEW YORK	528,618	(215,734)
NORTH CAROLINA	216,178	(88,225)
NORTH DAKOTA	21,896	(8,936)
OHIO	192,378	(78,512)
OKLAHOMA	105,527	(43,066)
OREGON	114,338	(46,663)
PENNSYLVANIA	234,088	(95,534)
RHODE ISLAND	19,548	(7,978)
SOUTH CAROLINA	129,364	(52,795)
SOUTH DAKOTA	31,841	(12,995)
TENNESSEE	161,404	(65,870)
TEXAS	658,637	(268,797)
UTAH	86,463	(35,286)
VERMONT	36,959	(15,083)
VIRGINIA	192,936	(78,739)
WASHINGTON	190,566	(77,772)
WEST VIRGINIA	30,669	(12,516)
WISCONSIN	118,461	(48,345)
WYOMING	31,056	(12,674)
UNITED STATES	8,306,612	(3,390,014)
<i>Source: Oxford Economics (mid-March, 2020)</i>		

* total jobs, including supply chain; Note: figures represent proportionate impacts of US hotel industry based on historical performance (each 10 percentage point decline in occupancy is shown as having the same successive impact for illustrative purposes). Economic impacts are based on Oxford Economics research for AHLA