

MAKE YOUR PLANS NOW FOR 2023

Current as of September 2022

| Event | Dates/Location | Attendees | Sponsorship Opportunities |
|---|---|---|---|
|  <p>Night of a Thousand Stars ▶ AHLA.com/events/2023-Stars-Industry-Awards This star-studded event, attended by “Who Who’s” of the hotel business, will celebrate our best and brightest at the industry’s premier national awards show, <i>AHLA Stars of the Industry Awards</i>. We’ll also roll out the red carpet and welcome AHLA’s new incoming Board Chair. This inspiring evening will support AHLA’s Foundation and its efforts to provide hope and opportunity to unemployed youth and aspiring hotel employees who seek to improve their lives through a career in hospitality.</p> | <p>January 22 Omni Los Angeles Hotel at California Plaza Los Angeles, CA</p> | <p>AHLA Board of Directors, AHLAF Board of Trustees, 500+ senior executives from major brands, management companies and ownership groups.</p> | <p>Presenting Sponsor: \$50,000 Visionary Sponsor: \$25,000 Benefactor Sponsor: \$15,000</p> |
|  <p>AHLA State Lodging Conference Series ▶ AHLA.com/AHLA-Road New on the AHLA Events lineup, the On the Road events series are local hosted in major markets around the country with our state lodging partner. The series will provide hoteliers a dynamic opportunity to connect with the larger hotel community and get critical local, state and federal updates on our industry.</p> | <p>Various locations around the country, 2-3 conferences per quarter</p> | <p>Hoteliers and vendors from all segments of the industry looking to engage at the local level.</p> | <p>Title Sponsor: \$30,000 Series of 3: \$15,000 Individual Conference: \$7,500</p> |
|  <p>ForWard: Women Advancing Hospitality ▶ AHLA.com/events/Forward ForWard launched in 2018 as an annual conference to recognize the women of the hospitality industry and champion the next generation of leaders. Since then, it has grown to a year-round platform for engagement and vehicle to highlight female leaders. From in-person to online, thought leadership education to networking, ForWard harnesses the power of women to elevate the hospitality industry.</p> | <p>May 4-5 Swissôtel Chicago Chicago, IL Plus periodic ForWard <i>Thinking</i> webinars</p> | <p>400+ senior and emerging leaders from all aspects and segments of the lodging industry.</p> | <p>Presenting Sponsor: \$40,000 Supporting Sponsor: \$15,000 ForWard Thinking Webinar Series: \$5,000</p> |
|  <p>The Hospitality Show ▶ TheHospitalityShow.com Brought to you by The American Hotel & Lodging Association (AHLA) and Hotel Management, this new collaborative event will serve as the convergence of leaders in hotel operations and technology. Designed for senior executives of hotel brands, owners and management companies, The Show will provide attendees with the perfect mix of discovery, networking, education and curated buying experiences.</p> | <p>June 27-29 The Venetian Las Vegas</p> | <p>CEOs, CCOs, CIOs, CTOs, CPOs, marketing heads and their teams</p> | <p>Please contact kfiler@ahla.com for full list of sponsor opportunities</p> |
|  <p>HTNG Events ▶ AHLA.com/htng-events These signature HTNG events bring together key industry decision makers in their region to network with top industry experts and discuss the future technology trends impacting the hospitality industry.</p> | <p>Asia Pacific Conference - Summer European Conference - Fall</p> | <p>150+ hoteliers and vendors from geographically diverse regions around the globe</p> | |
|  <p>OFF-SITE: The New Classic ▶ AHLA.com/OFF-SITE This annual event is devoted to supporting workforce development programs and educational opportunities current and future hospitality employees. Attendees enjoy three days of top caliber networking with C-suite executives and industry leaders while participating in a 36-hole tournament or specially curated social activities. As a sponsor, you will have unparalleled visibility of this popular event.</p> | <p>August 20-23 Omni Barton Creek Resort & Spa Austin, TX</p> | <p>200+ leading hotel executives, decision makers, industry partners and allied members.</p> | <p>Hole-In-One Sponsor: \$20,000 Eagle Sponsor: \$15,000 Birdie Sponsor: \$10,000 Par Sponsor: \$5,000 Please contact Lindsay Miller for available sponsorship opportunities. <i>Pricing subject to change</i></p> <p>Opportunities to Attend Twosome: \$8,200 Foursome: \$16,400</p> |
|  <p>AHLA Resort Committee Annual Meeting Resort owners and operators meet annually for three days to share best practices and enjoy educational opportunities. As a sponsor, you will enjoy unlimited opportunities to spend meaningful time with iconic resort executives.</p> | <p>September 17-20 Sea Island Sea Island, GA</p> | <p>Over 70 resort executives with their spouses.</p> | <p>Presenting Sponsor: \$15,000 Supporting Sponsor: \$10,000</p> |
|  <p>AHLA Committees ▶ AHLA.com/AHLA-Committees AHLA has several committees focused on core specialties of the industry. Most committees meet twice a year and are comprised of industry professionals working in each area of interest. AHLA Committees include: Food & Beverage Committee, General Counsel Committee, Human Resource Committee, Management Company Committee, Owners Committee, Risk Management Committee, Safety & Security Committee, and Sustainability Committee.</p> | <p>Periodic meetings throughout the year – virtual and in-person options available</p> | <p>AHLA members from major brands, ownership groups, management companies, and property members.</p> | <p>Presenting Sponsor: \$5,000 Committee Sponsor: \$2,500</p> |
|  <p>AHLA Board of Directors Meeting The AHLA Board of Directors Meeting is a gathering of the association’s core leadership and comprised of leading industry executives.</p> | <p>January TBD Washington, DC, ALIS May TBD Washington, DC, Hotels on the Hill December 1-2 (EXACT DATE TBD) The Forum</p> | <p>AHLA’s Board of Directors is comprised of premier industry leaders.</p> | <p>Board of Directors Meeting Sponsor: \$15,000</p> |
|  <p>OFF-SITE: Napa ▶ AHLA.com/events/AHLA-Foundation-site-fb-experience-Napa-Valley Delight your culinary palate, network with industry colleagues, and contribute to hospitality’s future talent at OFF-SITE: Napa Valley, a two-day world-class food and beverage experience.</p> | <p>TBD</p> | <p>50 leading hotel executives, decision makers, industry partners, and allied members</p> | <p>Hospitality Hero: \$20,000 Community Champion: \$15,000 Industry Benefactor: \$10,000 Guest Advocate: \$5,000 Registration: \$2,900</p> |
|  <p>Castell Project: BUILD and ELEVATE ▶ CastellProject.org BUILD & ELEVATE empower mid-level and executive level female hoteliers to achieve their full potential in hospitality</p> | | <p>BUILD Attendees are mid-to-senior level managers, directors & new VPs ELEVATE attendees are VPs, SVPs, GMs, with 12+ years of progressively responsible experience</p> | <p>Presenting Sponsor: \$100,000 Trailblazer Sponsor: \$50,000 Catalyst Sponsor: \$25,000 Ally Sponsor: \$10,000 Friend: \$5,000 Registration: BUILD: \$2,650 ELEVATE: \$3,850</p> |

EVENT CALENDAR

For more information regarding sponsorship, please contact Kara Filer at (202)-289-3170 or kfiler@ahla.com.