

FORWARD

Women Advancing Hospitality

Draft Program as of April 23, 2019

Wednesday, May 29

- 12:00 pm Registration Opens
- 1:00 pm Welcome Remarks
- Krissy Gathright, Chair, ForWard Advisory Committee and Executive Vice President & COO, Apple Hospitality REIT
- Male Executive Panel – in development
- Women in Leadership Panel
- Confirmed:
- Joan Bottarini, Chief Financial Officer, Hyatt
 - Colleen Keating, Chief Operating Officer, IHG
 - Jagruti Panwala, AAHOA Vice Chairwoman, President & CEO, Wealth Protection Strategies
 - Additional participants to be announced
- Curated Conversations: Broaden your network by connecting with fellow ForWard attendees in this interactive session.
- Networking Break
- Integrating Diversity Into Succession Planning: A View from the Board's Perspective
Succession is one of the Board's primary responsibilities. And more diverse companies have an advantage in talent recruitment, improved customer experiences, greater employee satisfaction, and exemplary innovation. So how do Boards successfully integrate diversity into the succession process?
- Moderator:
- William J. Ferguson, Chief Executive Officer, Ferguson Partners
- Panelists:
- Constance Freedman, Founder & Managing Partner, Moderne Ventures
 - Desiree Rogers, Board Member, Inspired Entertainment and MDC Partners, Inc.
 - Christa Sorenson, Executive Vice President, Human Resources, Equity Residential
- Keynote: Amanda Nguyen, CEO & Founder, Rise
- Lessons from an Industry Icon: Marilyn Carlson Nelson, Former Chair & CEO, Carlson on Women in Business & Leadership
- Day 1 Closing Remarks
- 5:00 – 6:30 pm Networking Reception presented by Women in Lodging

Thursday, May 30

- 6:30 – 7:30 am Optional Morning Yoga – Presented by Anheuser-Busch
- 7:30 – 8:30 am Breakfast
- 8:00 am Day 2 Welcome
- Krissy Gathright, Chair, ForWard Advisory Committee and Executive Vice President & COO, Apple Hospitality REIT
 - Kara Filer, Director of Donor Relations & Development, American Hotel & Lodging Educational Foundation

- 8:10 – 9:00 am Female General Managers Panel
- Panelists:
- Barb Bowden, Complex Managing Director, Loews Sapphire Falls Resort/Loews Royal Pacific Resort
 - Helen Simmons, Area Managing Director, Omni Los Angeles at California Plaza – invited
 - Jyoti Sarolia, Co-Founder & COO, Ellis Hospitality
 - Additional panelists to be confirmed

Keynote: Katty Kay, Lead Anchor, BBC World News America

New Women in Congress

- Rep. Carol Miller (R-WV)
- Democratic Representative TBD

Interviewed by: Katty Kay, Lead Anchor, BBC World News America

Women & C-Suite – Research by Castell Project

- Peggy Berg, Director, Castell Project

Movement break

Master Classes

1. Leadership vs. Management: An Interactive Discussion
 - Ron Mitchell, CEO, Hcareers
2. Starting from Scratch: Building a Women's Leadership Program
 - Marina MacDonald, Chief Marketing Officer, Red Roof
 - Rachel Moniz, Executive Vice President, HEI Hotels

Movement break

Master Classes

1. A Path to Hotel Ownership
One of the biggest investment myths is that you need a lot of money to become a hotel owner. The truth is you don't need a lot of money to get involved; you just need to know how to gain exposure to hotel investment opportunities. This panel will discuss various paths to turning your hotel ownership dream into a reality.

Moderator:

- Mary Beth Cutshall, SVP & Chief Business Development Officer, HVMG

Panelists:

- Tracy Prigmore, Managing Partner, TLTsolutions
- Talene Staab, Global Head, Tru by Hilton

2. Leadership & Diversity Deep Dive

The more sensitive the issues, the more important it is to communicate. Connect with your peers during an open forum on the topics of diversity and leadership based on attendee submissions. Discuss with industry executives, hear what's working and what's not – bring your questions and answers for this collaborative breakout.

Facilitated by:

- Erica Hageman, Executive Vice President & General Counsel, Interstate Hotels & Resorts
- Vail Ross, CMHS, Senior Vice President, Global Business Development & Marketing, STR

Movement break

12:30 – 2:00 pm

Closing Keynote Luncheon – A Conversation with Julie Rice, Co-Founder, SoulCycle and Partner, WeWork