FREQUENTLY ASKED QUESTIONS

What Is “AHLA’s Hospitality For Hope Initiative”?

AHLA’s “Hospitality for Hope Initiative” is focused on boosting collaboration between the hotel industry and local, state and federal governments to help employees, communities across the country, and the industry during this unprecedented health crisis.

As part of this initiative, AHLA recently announced a partnership with AHLA’s partner state associations to support communities across the country by connecting hotel properties with the health community, struggling to find housing and support as the COVID-19 public health crisis grows.

To help match and streamline the process, AHLA is working with DHHS to create a national database. Government officials will be able to search willing properties based on geographic location.

How Is AHLA’s National Database Different Than The State Database My PSA Is Working On? Do I Need To Participate In Both?

While some PSAs and hotel properties are already working with local health officials on leasing agreements, the U.S. Department of Health and Human Services (HHS), in coordination with the US Army CORPS of Engineers and local emergency management and public health agencies, approached AHLA to take proactive measures to build a national database that could be pushed out broadly to health officials across the United States.

The goal of the initiative is not to replace local efforts at the city or state-level, but to add additional support and coordination.

AHLA will be sharing willing properties broken down by state to both the respective PSA and Federal Emergency Management Agency (FEMA) contact. AHLA has been told that FEMA will work to distribute the information down their respective state and local officials.

What Other States Or Cities Have Agreed To Hotel Leases?

Already, examples of hotels partnering with local and state officials in communities are being reported in Chicago and California, and more efforts are expected in the coming days and weeks, including New York City and Texas.

How Do I Get Involved With AHLA’s “Hospitality For Hope Initiative”?

Hotels interested in joining AHLA’s Hospitality for Hope Initiative can volunteer HERE.

If I Fill Out The Above Form, Does It Commit My Hotel To Leasing To The Government?

No, there is no formal commitment by filling out the form. The list is just being pulled and sent to HHS and the respective PSA.

Once a state or local jurisdiction identifies a need for an Alternative Care Site, they will reference the list, contact the property, conduct an assessment to see if it meets their needs, and then the occupancy agreement negotiation starts.
Will The Government Commandeer My Property If I Do Not Want To Enter Into An Agreement?

No, there will be no forced takeover. The government is looking to enter into mutually agreed upon occupancy agreements with property owners.

Will My Property Be Used As A Quarantine Facility Or To House Medical Professionals?

It depends on the need in that state or city. If you only want to use your hotel for medical professionals and not quarantine, please still fill out the above form. If your state health department or FEMA calls, they will tell you what they need, and you can decide if you want to proceed.

Is There An Occupancy Agreement That I Can Use?

Yes, AHLA has helped create several template occupancy agreements that the local health department and the state can use as a starting point for negotiations, and it can be found HERE. The specific terms of the agreement will be discussed between the local health department, local FEMA department, and the property.

What Rate Can I Expect If I Lease My Property?

Rates will vary by city and state and will be determined by the local health department and FEMA.

Is There A Separate List Created For Those That Only Want To Be Considered For 1st Responders And Medical Professional Housing, Emergency Hospitals, And Quarantine?

AHLA is compiling one list that is going to HHS. HHS will pass the information to the local health department and FEMA, and they will reach out to hotels based on need in that specific city the needs will vary. There are no separate lists.

However, this is an ever-evolving process, and we may add a second list next week. We will provide an update if that should happen.

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