AHELAIN HOTEL & LODGING ASSOCIATION

Innovation Policy and Research Analyst

The Innovation Policy and Research Analyst will develop and drive the hotel industry's technology and distribution policy agenda. Working with our member companies and their e-commerce and distribution teams, the Analyst will establish a clear strategy and positioning for the industry. The Analyst will be AHLA's online distribution and technology expert.

Responsibilities:

- Review and update AHLA's Innovation Agenda to meet the needs of our members in today's and future technology platforms.
- Ensure a timely release of issue papers and policy position papers on innovation issues in the travel industry, including e-commerce, platform regulation, online IP issues, online advertising, and competition issues.
- Draft innovation and technology policy and white papers on behalf of the hotel industry.
- Advocate for policies that bolster innovation within the travel industry and are responsive to consumer concerns.
- Coordinate outreach to think-tanks, consumer activists, and other 3rd party organizations.
- Key driver of regulatory efforts at the FTC, DOJ, and Administration.
- Help to educate Members of Congress and other policy thought-leaders on AHLA's innovation policy agenda.
- Maintain presence of AHLA in innovation ecosystem and amongst Silicon Valley companies that do business, or plan to do business, in the hotel space.
- Brief internal and external AHLA lobbyists on key messages for Capitol Hill and the Administration.
- Collaborate closely with AHLA's public relations and communications team on strategic messaging.

Education and Experience:

- College degree; relevant work experience; or equivalent combination of education and experience.
- Experience in ecommerce and online travel distribution.
- Previous work in public policy, public relations, government affairs, or lobbying a plus.
- Previous work experience at a technology company or technology focused organization (i.e.trade association) a plus.

Skills and Attributes:

- Excellent verbal and written communication skills
- Ability to multi-task and prioritize work assignments
- Strong project management skills
- Self-motivated

To apply: Send cover letter and resume to <u>HR@ahla.com</u>.