



## COVID-19 CASES CAUSING LEISURE TRAVELERS TO REDUCE, POSTPONE TRIPS

A new national survey conducted by Morning Consult August 11-12, 2021, on behalf of the American Hotel & Lodging Association (AHLA) shows most leisure travelers are reducing and postponing trips amid rising COVID-19 cases.

### LEISURE TRAVELERS CHANGING TRAVEL PLANS

69%

LIKELY TO TAKE FEWER TRIPS

55%

LIKELY TO POSTPONE TRAVEL

42%

LIKELY TO CANCEL EXISTING TRAVEL PLANS WITH NO INTENT TO RESCHEDULE

70%

LIKELY TO TRAVEL WITH SMALLER GROUPS

65%

LIKELY TO TAKE SHORTER TRIPS

72%

LIKELY TO ONLY TRAVEL WITHIN DRIVING DISTANCE

**Morning Consult Survey Methodology:** A new national survey conducted by Morning Consult commissioned by the American Hotel and Lodging Association (AHLA) asked U.S. adults about their travel plans amid rising COVID-19 cases. This poll was conducted between August 11-12, 2021, among a sample of 2,200 Adults. Of these, 1,707 people, or 78% of respondents, are leisure travelers—that is, those who indicated they may travel for leisure in 2021. The interviews were conducted online, and the data were weighted to approximate a target sample of adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.