



## POLL: OMICRON'S IMPACT ON TRAVEL

A new national survey conducted by Morning Consult January 8-9, 2022, shows most travelers, for both leisure and business, are reducing and postponing trips amid rising COVID-19 cases due to Omicron variant.

### U.S. TRAVELERS CHANGING PLANS DUE TO OMICRON

#### LEISURE TRAVEL

**56%**

**LEISURE TRAVELERS LIKELY TO TAKE FEWER TRIPS DUE TO OMICRON**

**49%**

**LEISURE TRAVELERS LIKELY TO POSTPONE TRAVEL DUE TO OMICRON**

#### BUSINESS TRAVEL

**62%**

**BUSINESS TRAVELERS LIKELY TO TAKE FEWER TRIPS DUE TO OMICRON**

**69%**

**BUSINESS TRAVELERS LIKELY TO CONDUCT MORE VIRTUAL MEETINGS THAN TRAVEL OR MEET IN-PERSON DUE TO OMICRON**

### AMERICANS SUPPORT COVID RELIEF FOR HOTELS BY MORE THAN A 3 TO 1 MARGIN

**63%**

**BELIEVE HOTELS SHOULD RECEIVE FEDERAL AID FOR ANY ECONOMIC PROGRAMS CREATED TO SUPPORT SMALL BUSINESSES AFFECTED BY THE PANDEMIC.**

*Morning Consult Survey Methodology: A new national survey conducted by Morning Consult commissioned by the American Hotel and Lodging Association (AHLA) asked U.S. adults about their travel plans amid rising COVID-19 cases. This poll was conducted between January 8-9, 2022, among a sample of 2,200 Adults.*