

## **Marriott International & The Global Fund to End Modern Slavery Survivor Training and Employability Initiative**

Marriott International has partnered with the Global Fund to End Modern Slavery (GFEMS) to develop an introduction to hospitality curriculum that will be integrated as part of a broader GFEMS career readiness toolkit for modern slavery survivors. The goal is to create a career readiness initiative that provides market-based skills training to introduce survivors to different career tracks, including the hospitality industry. The objectives of this partnership are to:

- Empower survivors with a pathway to gain market-based skills towards self-sufficiency
- Create and provide accessible and open-sourced livelihood resources for service providers to support survivors in navigating potential career paths as part of the survivor journey
- Leverage the hospitality industry as the first career pathway offered by GFEMS

Recognizing that the survivor journey is unique to each individual, the path to self-sufficiency and securing employment is a critical part of a survivor's journey to independence. Survivors may face a multitude of barriers that may prevent them from being employable, from lack of education to not being able to access the job market. As an employer, we believe business can positively contribute to the survivor journey by partnering with organizations that serve the survivor community to provide resources that can help survivors acquire new skills and/or find gainful employment. Marriott and The Global Fund to End Modern Slavery are pleased to work together to reduce the barriers that survivors may face as part of their search for employment and to ultimately prevent revictimization.

### **The Challenge**

The International Labor Organization estimates that there are over 40 million people enslaved around the world. Human trafficking victims are predominantly girls and women whose survivor journey and length of time to stability varies due to the fragmented and limited scale of victim assistance programs that do not effectively engage business as key partners in the survivor journey. In the U.S., the National Human Trafficking Hotline received nearly 14,000 calls from victims seeking help in 2017.

### **Creating Opportunity**

To date, most livelihood initiatives for human trafficking survivors are disjointed or small-scale and do not prepare individuals for self-sufficiency or employability. Regardless of geographic location, human trafficking survivors consistently request skills training and rate employability as a top need to prevent re-victimization and exploitation. The solution is to provide a job-readiness training program to prepare survivors for employment and connect them to opportunities, including in the hospitality industry.

### **A Win-Win Partnership**

In partnership, The Global Fund to End Modern Slavery and Marriott International are uniquely positioned to provide a skills training and employability program by leveraging the strengths of both entities to provide victim survivor-centered and market-driven training and employment options for survivors.

- GFEMS is a new public-private organization working to end modern slavery by making it economically unprofitable and has received nearly \$100 million in funds to invest in global programs to prevent human trafficking.
- Marriott International has the global operational reach and scale that could open doors for individuals with limited educational background or formal work experience, such as survivors, and provide avenues for careers in hospitality to underserved populations.