



Premier Partnership Opportunities

Representing all segments of the industry

BRANDS



OWNERS



MANAGEMENT COMPANIES



INDEPENDENT PROPERTIES



Value Proposition

Efficient Platform

AHLA represents an efficient platform and investment that enables you to speak to all segments of the US hotel industry in a single conversation.



Executive Engagement

Engagement with AHLA offers intimate networking time with industry's top CEOs and decision makers at events and committee meetings.



Brand Visibility

AHLA's communication channels, events, and research platforms offer great opportunities to reinforce brand visibility and demonstrate thought leadership showcasing your company's newest innovations and support for the US hotel industry.



AHLA

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RLJ Lodging Trust



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President Hotel Operations,
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Founder & Chairman, Provenance Hotels

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Chairman, Vesta Hospitality

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Preferred Hotels
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Clocktower Inn

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Statler Professor,
Cornell University



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 Global Development,
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 Apple Hospitality REIT,
 Inc.



President & CEO
Chip Rogers
 President & CEO,
 American Hotel &
 Lodging Association

AHLA 2023 Executive Committee

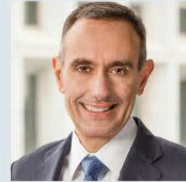
BRAND REPRESENTATIVES



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 U.S. and Canada,
 Marriott International, Inc.



Lawrence Cuculic
 President & CEO,
 Best Western
 International, Inc.



Elie W. Maalouf
 Chief Executive Officer,
 Americas,
 IHG Hotels & Resorts



Mark S. Hoplamazian
 President & CEO,
 Hyatt Hotels Corporation



Pat Pacious
 President and
 Chief Executive Officer,
 Choice Hotels International

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 Chairman & CEO,
 Park Hotels & Resorts



Jon Bortz
 Chairman & CEO,
 Pebblebrook Hotel Trust



Sheila C. Johnson
 Founder & CEO,
 Salamander Hotels & Resorts

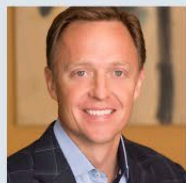


Mitch Patel
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 Vision Hospitality Group, Inc.



Jim Risoleo
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 Host Hotels & Resorts

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Walter Isenberg
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Lynn S. Mohrfeld
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 California Hotel &
 Lodging Association



Kris Kielsa
 Executive Vice President &
 General Manager, Ecolab Inc.

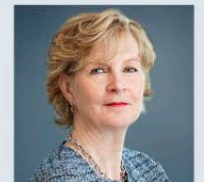
INDIVIDUAL REPRESENTATIVES



Geoff Ballotti
 President & CEO,
 Wyndham Hotels & Resorts



John Murray
 CEO, Sonesta International
 Hotels Corporation



Heather McCrory
 CEO North &
 Central America, Accor



Mit Shah
 CEO, Noble Investment Group

Premier Partner Engagement Opportunities at AHLA



Key Partner Benefits

**Executive
Engagement**

**Increased brand
visibility**

**Deliver thought
leadership**

**Discover market
insights**

**Be recognized
as an industry
leader**

Be in Good Company

AHLA PARTNERS

PLATINUM



GOLD



SILVER



Premier Partner Program

PARTNER TIERS/BENEFITS	 AHLA Platinum Partner	 AHLA Gold Partner	 AHLA Silver Partner
Board Presence	✓		
Executive Engagement	✓	✓	
Relationship Management	✓	✓	<i>Part-time support</i>
Committee Participation	✓	✓	✓
Marketing & Communications	✓	✓	✓
AHLA Membership	✓	✓	✓
AHLA/AHLAF Event Discounts	✓	✓	✓



**Contact the Strategic Partnerships and
Business Development team today
partners@ahla.com**