

# Economic Impact of the US Hotel Industry

*Appendix:*

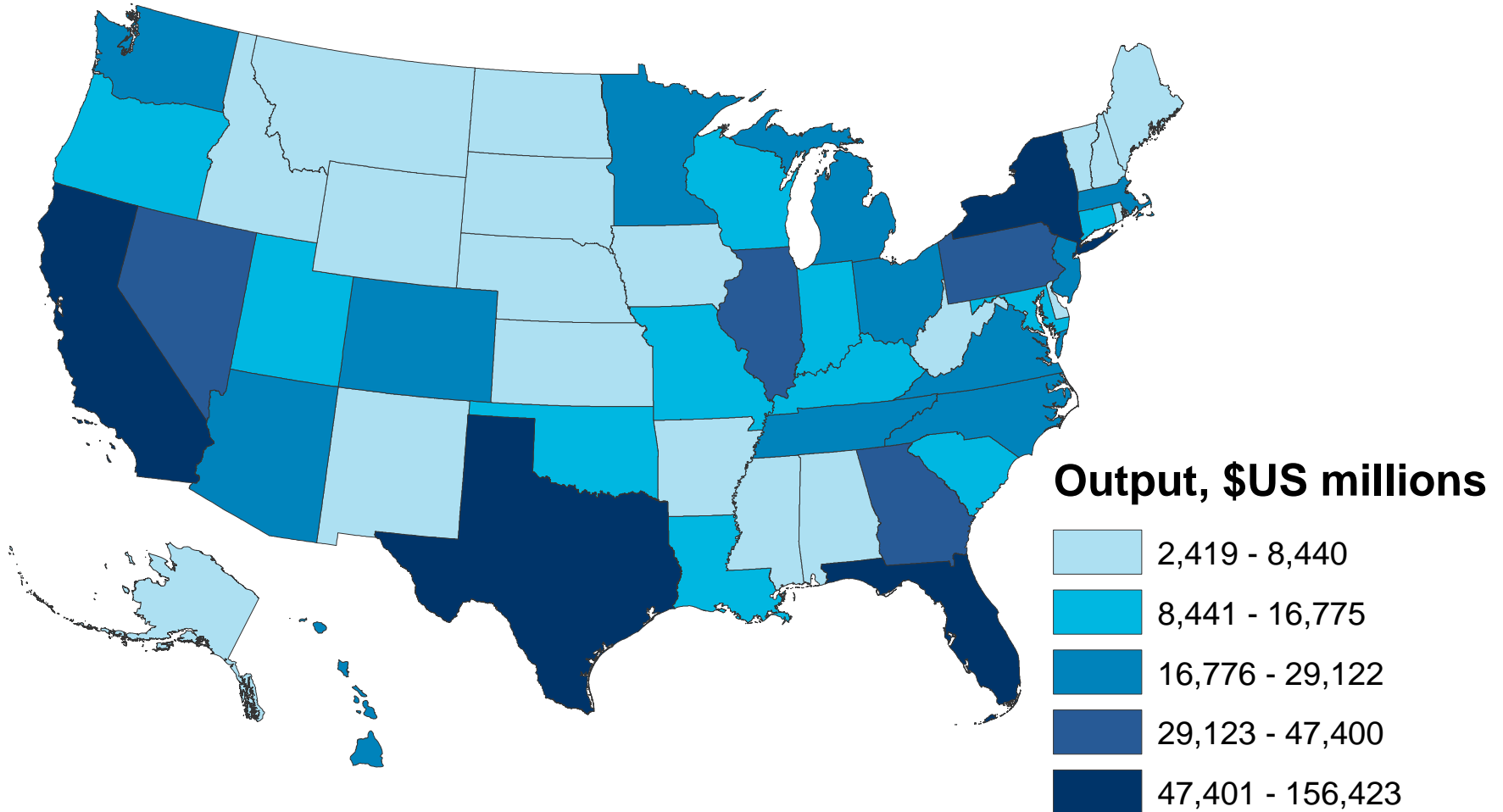
*State impact tables*

November 8, 2016

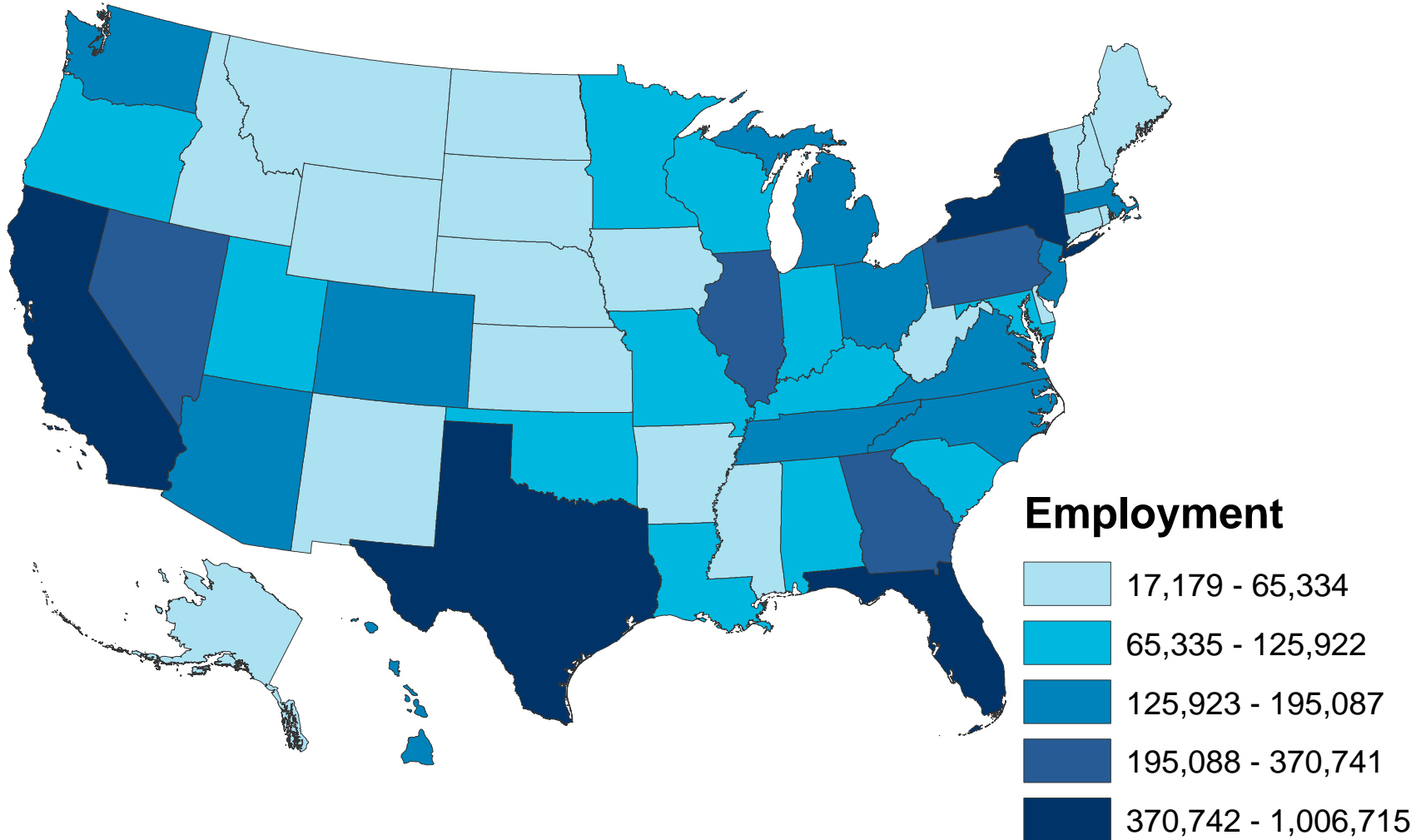
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# Maps

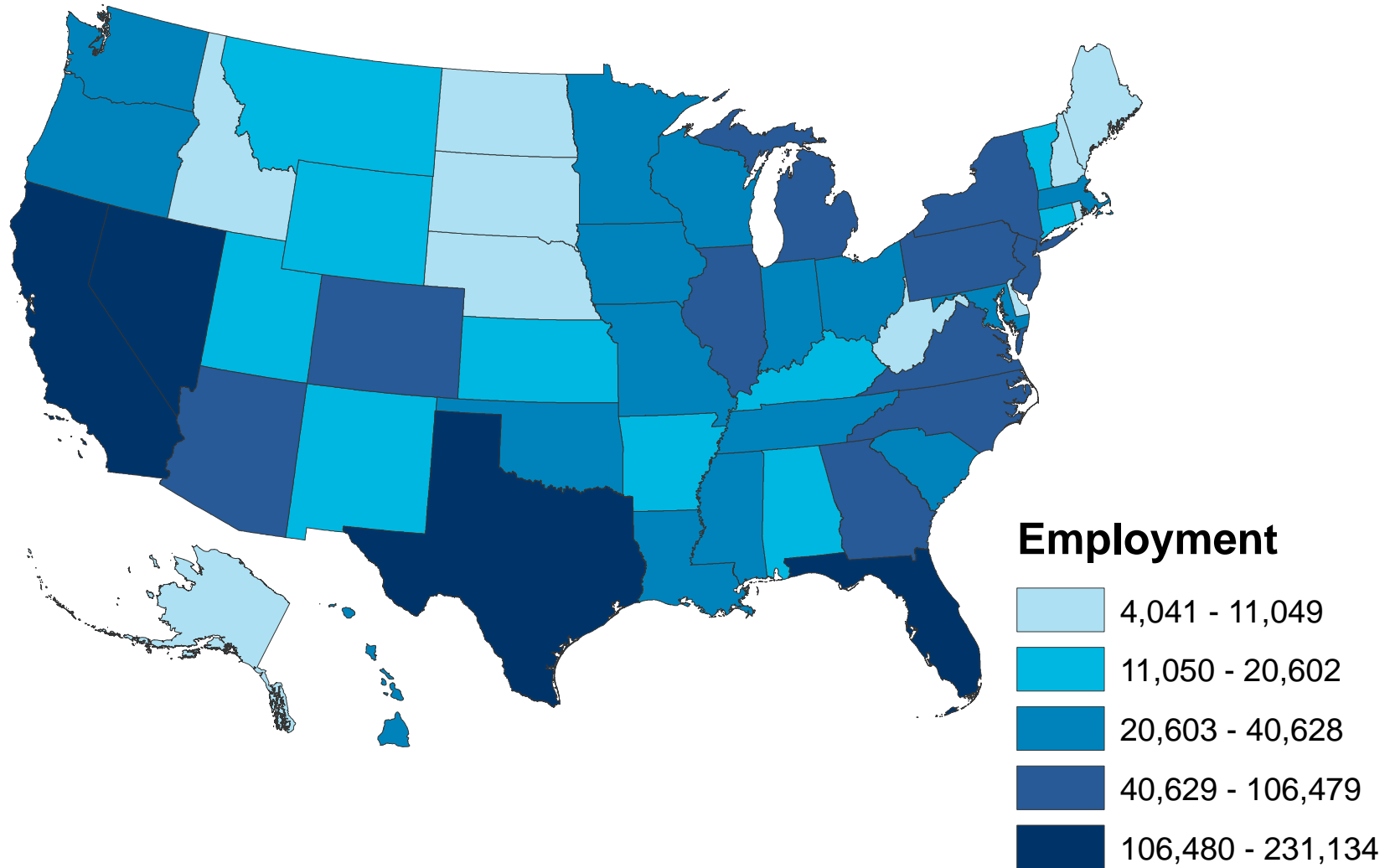
# Total Hotel Industry Impact: Output



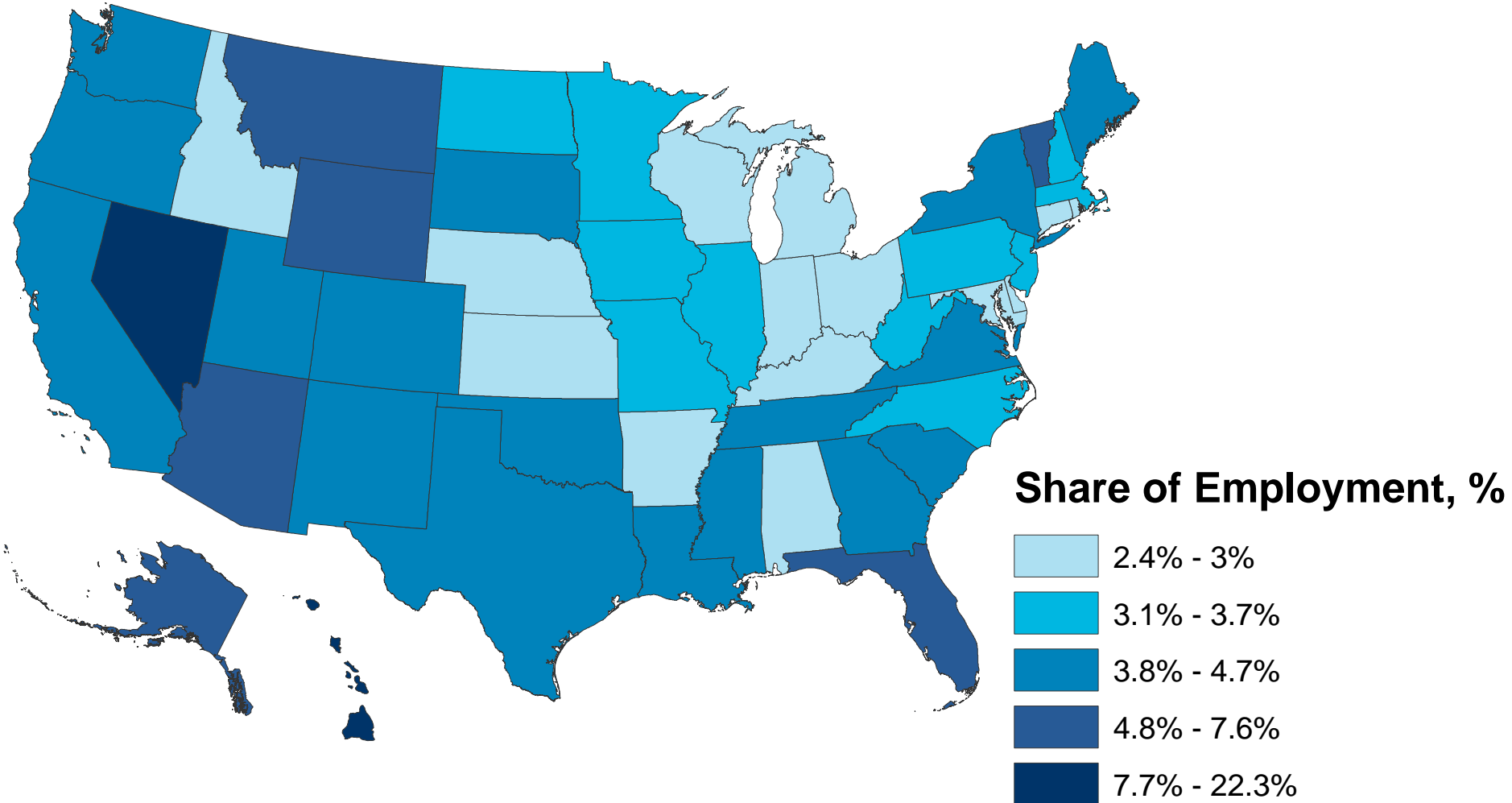
# Total Hotel Industry Impact: Employment



# Hotel Operations, Direct Effect: Employment



# Total Hotel Industry Impact: Share of Employment



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## Ranking tables

# Ranking tables

## Total employment impact: Operations, guest ancillary spending, capital investment (2015)

Rank	State	Employment
1	California	1,006,715
2	Florida	633,919
3	Texas	632,735
4	New York	526,533
5	Nevada	370,741
6	Illinois	281,732
7	Georgia	247,319
8	Pennsylvania	240,339
9	Virginia	195,087
10	North Carolina	190,358

Source: Oxford Economics

## Direct employment impact: Operations (2015)

Rank	State	Employment
1	California	231,134
2	Nevada	196,542
3	Florida	169,513
4	Texas	131,499
5	New York	106,479
6	Pennsylvania	59,832
7	Illinois	54,302
8	New Jersey	50,600
9	Arizona	50,513
10	Virginia	49,364

Source: Oxford Economics

## Direct output impact: Operations (2015)

Amounts in millions of dollars

Rank	State	Output (sales)
1	California	34,127
2	Nevada	22,494
3	Florida	21,177
4	New York	16,980
5	Texas	13,553
6	Illinois	7,692
7	Hawaii	7,407
8	Arizona	5,893
9	New Jersey	5,776
10	Pennsylvania	5,567

Source: Oxford Economics

## Industry size: Properties (2015)

Rank	State	Properties
1	California	5,660
2	Texas	4,725
3	Florida	3,239
4	New York	2,303
5	Georgia	1,882
6	North Carolina	1,814
7	Virginia	1,588
8	Pennsylvania	1,504
9	Illinois	1,463
10	Ohio	1,401

Source: Oxford Economics

## Total state and local fiscal (tax) impacts: Operations, guest ancillary spending, capital investment (2015)

Amounts in millions of dollars

Rank	State	State and local fiscal impacts
1	California	11,547
2	New York	8,090
3	Texas	6,210
4	Florida	5,514
5	Nevada	4,075
6	Illinois	3,570
7	Pennsylvania	2,426
8	Georgia	2,410
9	New Jersey	2,265
10	Hawaii	2,060

Source: Oxford Economics



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## State impacts

# Hotel industry impacts: US

US lodging industry in 2015 by the numbers:

- Almost 54,200 properties in hotel industry
- 4.6 million guest rooms
- 1.1 billion guest nights annually
- 7.8 million American jobs (4.1% of US jobs)
- 4.5 million direct impact jobs
- \$1.1 trillion US sales supported
- \$588.5 billion contributed to US GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$245.4 billion.
- The hotel industry supports \$354.8 billion of labor income, including \$80.4 billion at hotel operations.
- Hotels support \$167.2 billion of federal, state and local taxes. This is equivalent to \$1,415 per household annually.
- Hotel guests spent \$483.2 billion at hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	<u>US</u>
<b>Total hotel industry impact</b>	
Output (sales)	\$1,109,447
Labor income	354,781
Employment (number of jobs)	7,761,001
GDP	\$588,510
Total taxes	167,232
State and local taxes	81,583
Federal taxes	85,649
State and local taxes per household (in dollars per household)	\$1,415
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>	
Output (sales)	\$514,232
Labor income	173,874
Employment (number of jobs)	4,456,585
GDP	\$274,649
Total taxes	94,998
State and local taxes	53,776
Federal taxes	41,222
<b>Direct impact: hotel operations</b>	
Output (sales)	\$245,424
Labor income	80,432
Employment (number of jobs)	2,046,407
GDP	\$143,250
Total taxes	55,073
State and local taxes	35,063
Taxes on lodging	16,483
Federal taxes	20,009
<b>Metrics</b>	
Properties (number of hotels, motels, inns and B&Bs)	54,179
Guest rooms (number of guest rooms, thousands, year-end)	4,621
Guest nights (number of occupied room nights, millions)	1,116
New hotel jobs since 2010	187,896
Guest spending at hotels and local businesses, and on transportation	\$483,190

# Hotel industry impacts: Alabama

Alabama lodging industry in 2015 by the numbers:

- Almost 800 properties in hotel industry
- 54,000 guest rooms
- 12.9 million guest nights annually
- 73,285 Alabama jobs (2.8% of all jobs in the state)
- 42,041 direct impact jobs
- \$8.4 billion Alabama sales supported
- \$4.3 billion contributed to Alabama GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$1.6 billion.
- The hotel industry supports \$2.6 billion of labor income, including \$526 million at hotel operations.
- Hotels support \$1.1 billion of federal, state and local taxes. This is equivalent to \$612 per household annually.
- Hotel guests spent \$3.2 billion at Alabama hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Alabama
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$8,440
Labor income	354,781	2,575
Employment (number of jobs)	7,761,001	73,285
GDP	\$588,510	\$4,307
Total taxes	167,232	1,129
State and local taxes	81,583	538
Federal taxes	85,649	591
State and local taxes per household (in dollars per household)	\$1,415	\$612
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$3,381
Labor income	173,874	1,125
Employment (number of jobs)	4,456,585	42,041
GDP	\$274,649	\$1,752
Total taxes	94,998	550
State and local taxes	53,776	301
Federal taxes	41,222	249
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$1,567
Labor income	80,432	526
Employment (number of jobs)	2,046,407	20,602
GDP	\$143,250	\$970
Total taxes	55,073	326
State and local taxes	35,063	198
Taxes on lodging	16,483	125
Federal taxes	20,009	128
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	797
Guest rooms (number of guest rooms, thousands, year-end)	4,621	54
Guest nights (number of occupied room nights, millions)	1,116	12.9
New hotel jobs since 2010	187,896	1,427
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$3,161

# Hotel industry impacts: Alabama

## Hotel industry historical summary: Alabama

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	1,246.2	1,252.7	1,291.3	1,326.0	1,238.7	1,266.6	1,311.4	1,328.1	1,367.8	1,470.8	1,567.1
Labor income	369.2	374.3	382.9	430.4	389.6	412.9	436.7	461.6	492.1	509.8	526.4
Employment (thousands)	18.1	18.2	18.3	19.5	18.9	19.2	19.6	20.0	20.1	20.3	20.6
GDP	657.1	683.7	711.6	753.9	682.7	713.9	775.1	818.5	914.3	939.7	970.5
Capital investment	184.0	451.6	223.9	332.3	239.6	187.8	121.5	151.5	265.9	194.9	220.0
<b>Industry size and performance</b>											
Number of properties	664	677	698	728	770	793	796	790	796	796	797
Number of guestrooms (thousands, year-end)	44.1	45.0	46.5	48.7	51.9	53.6	53.6	53.2	53.9	53.6	53.6
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	11.8	11.9	12.5	12.9
Occupancy rate (STR)	64.7%	61.7%	60.3%	56.4%	50.4%	54.6%	55.8%	54.7%	55.2%	57.2%	58.8%
Average daily rate (STR)	64.4	68.2	72.4	75.7	71.9	70.6	72.7	74.1	75.2	78.1	80.9

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Alaska

Alaska lodging industry in 2015 by the numbers:

- More than 340 properties in hotel industry
- 22,000 guest rooms
- 3.9 million guest nights annually
- 29,409 Alaska jobs (6.3% of all jobs in the state)
- 18,588 direct impact jobs
- \$4.6 billion Alaska sales supported
- \$2.4 billion contributed to Alaska GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$772 million.
- The hotel industry supports \$1.4 billion of labor income, including \$278 million at hotel operations.
- Hotels support \$678 million of federal, state and local taxes. This is equivalent to \$2,711 per household annually.
- Hotel guests spent \$2.2 billion at Alaska hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Alaska
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$4,594
Labor income	354,781	1,417
Employment (number of jobs)	7,761,001	29,409
GDP	\$588,510	\$2,362
Total taxes	167,232	678
State and local taxes	81,583	321
Federal taxes	85,649	358
State and local taxes per household (in dollars per household)	\$1,415	\$2,711
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$2,356
Labor income	173,874	784
Employment (number of jobs)	4,456,585	18,588
GDP	\$274,649	\$1,151
Total taxes	94,998	373
State and local taxes	53,776	183
Federal taxes	41,222	189
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$772
Labor income	80,432	278
Employment (number of jobs)	2,046,407	8,163
GDP	\$143,250	\$426
Total taxes	55,073	173
State and local taxes	35,063	103
Taxes on lodging	16,483	48
Federal taxes	20,009	70
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	342
Guest rooms (number of guest rooms, thousands, year-end)	4,621	22
Guest nights (number of occupied room nights, millions)	1,116	3.9
New hotel jobs since 2010	187,896	649
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$2,235

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Alaska

## Hotel industry historical summary: Alaska

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	571.4	639.1	679.4	721.9	616.0	598.0	610.6	658.0	677.8	725.2	772.3
Labor income	191.4	201.6	208.4	219.1	194.5	201.8	216.8	231.9	249.0	267.2	278.3
Employment (thousands)	7.6	7.8	7.7	7.9	7.5	7.5	7.7	7.8	7.8	8.0	8.2
GDP	298.3	319.0	339.7	347.0	307.9	314.6	337.5	353.0	381.0	409.2	426.1
Capital investment	74.1	83.8	144.1	162.8	107.9	53.9	47.5	53.4	74.6	90.1	121.7
<b>Industry size and performance</b>											
Number of properties	354	348	346	349	348	345	342	341	340	340	342
Number of guestrooms (thousands, year-end)	21.3	21.2	21.3	21.5	21.7	21.8	21.7	21.7	21.7	21.7	21.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	3.7	3.6	3.8	3.9
Occupancy rate (STR)	60.9%	66.6%	68.8%	67.4%	60.5%	64.9%	65.4%	67.0%	66.2%	68.5%	68.4%
Average daily rate (STR)	101.4	108.0	115.8	123.5	112.6	108.9	112.3	116.1	122.7	124.9	131.1

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Arizona

Arizona lodging industry in 2015 by the numbers:

- Almost 1,040 properties in hotel industry
- 95,000 guest rooms
- 27.7 million guest nights annually
- 183,104 Arizona jobs (5.2% of all jobs in the state)
- 105,293 direct impact jobs
- \$24.5 billion Arizona sales supported
- \$12.8 billion contributed to Arizona GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.9 billion.
- The hotel industry supports \$7.8 billion of labor income, including \$1.9 billion at hotel operations.
- Hotels support \$3.5 billion of federal, state and local taxes. This is equivalent to \$1,440 per household annually.
- Hotel guests spent \$11.8 billion at Arizona hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Arizona
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$24,506
Labor income	354,781	7,772
Employment (number of jobs)	7,761,001	183,104
GDP	\$588,510	\$12,834
Total taxes	167,232	3,546
State and local taxes	81,583	1,734
Federal taxes	85,649	1,812
State and local taxes per household (in dollars per household)	\$1,415	\$1,440
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$12,265
Labor income	173,874	3,973
Employment (number of jobs)	4,456,585	105,293
GDP	\$274,649	\$6,363
Total taxes	94,998	2,107
State and local taxes	53,776	1,188
Federal taxes	41,222	919
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,893
Labor income	80,432	1,935
Employment (number of jobs)	2,046,407	50,513
GDP	\$143,250	\$3,361
Total taxes	55,073	1,148
State and local taxes	35,063	690
Taxes on lodging	16,483	353
Federal taxes	20,009	458
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,038
Guest rooms (number of guest rooms, thousands, year-end)	4,621	95
Guest nights (number of occupied room nights, millions)	1,116	27.7
New hotel jobs since 2010	187,896	3,497
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$11,782

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Arizona

## Hotel industry historical summary: Arizona

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	4,894.0	5,242.1	5,355.8	5,239.0	4,529.5	4,448.3	4,638.7	4,817.7	4,992.8	5,366.8	5,892.8
Labor income	1,534.5	1,579.5	1,700.3	1,721.7	1,471.7	1,466.1	1,564.7	1,647.2	1,722.0	1,815.6	1,935.3
Employment (thousands)	51.5	52.8	53.8	53.0	48.8	47.0	47.6	47.7	48.1	49.0	50.5
GDP	2,672.4	2,810.6	3,070.6	2,973.8	2,548.6	2,532.0	2,747.2	2,829.4	2,995.9	3,152.6	3,360.5
Capital investment	778.7	751.6	1,457.2	2,339.6	1,898.2	624.6	344.1	335.5	344.0	423.8	483.6
<b>Industry size and performance</b>											
Number of properties	980	980	974	1,000	1,026	1,037	1,036	1,037	1,038	1,037	1,038
Number of guestrooms (thousands, year-end)	84.8	84.7	84.7	87.9	92.1	94.2	94.6	94.8	94.7	94.6	94.7
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	24.8	25.0	26.4	27.7
Occupancy rate (STR)	65.9%	67.0%	66.1%	60.0%	52.8%	55.8%	57.4%	57.4%	58.5%	61.1%	63.5%
Average daily rate (STR)	90.5	98.7	105.7	108.4	95.8	92.5	95.2	97.1	99.6	103.4	110.7

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Arkansas

Arkansas lodging industry in 2015 by the numbers:

- More than 680 properties in hotel industry
- 35,000 guest rooms
- 7.5 million guest nights annually
- 42,762 Arkansas jobs (2.6% of all jobs in the state)
- 24,239 direct impact jobs
- \$4.9 billion Arkansas sales supported
- \$2.5 billion contributed to Arkansas GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$769 million.
- The hotel industry supports \$1.5 billion of labor income, including \$267 million at hotel operations.
- Hotels support \$639 million of federal, state and local taxes. This is equivalent to \$558 per household annually.
- Hotel guests spent \$1.8 billion at Arkansas hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Arkansas
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$4,927
Labor income	354,781	1,454
Employment (number of jobs)	7,761,001	42,762
GDP	\$588,510	\$2,476
Total taxes	167,232	639
State and local taxes	81,583	305
Federal taxes	85,649	334
State and local taxes per household (in dollars per household)	\$1,415	\$558
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,993
Labor income	173,874	623
Employment (number of jobs)	4,456,585	24,239
GDP	\$274,649	\$986
Total taxes	94,998	312
State and local taxes	53,776	173
Federal taxes	41,222	139
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$769
Labor income	80,432	267
Employment (number of jobs)	2,046,407	11,760
GDP	\$143,250	\$507
Total taxes	55,073	174
State and local taxes	35,063	108
Taxes on lodging	16,483	71
Federal taxes	20,009	66
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	685
Guest rooms (number of guest rooms, thousands, year-end)	4,621	35
Guest nights (number of occupied room nights, millions)	1,116	7.5
New hotel jobs since 2010	187,896	334
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,824

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Arkansas

## Hotel industry historical summary: Arkansas

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	611.0	611.6	622.5	657.5	639.3	601.2	605.5	643.6	651.4	705.5	769.4
Labor income	202.4	207.3	214.7	231.3	209.7	216.4	225.7	239.7	252.6	257.5	267.1
Employment (thousands)	11.2	11.4	11.4	11.8	11.4	11.4	11.5	11.5	11.6	11.6	11.8
GDP	388.5	410.0	436.0	453.0	410.9	423.5	440.5	456.6	485.4	488.3	506.6
Capital investment	123.8	112.5	129.7	239.0	189.6	124.7	94.1	101.7	127.3	133.3	169.1
<b>Industry size and performance</b>											
Number of properties	620	628	634	652	673	682	682	679	683	680	685
Number of guestrooms (thousands, year-end)	31.6	31.7	32.1	33.3	34.7	35.3	35.2	35.0	35.3	35.2	35.5
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	6.8	6.7	7.1	7.5
Occupancy rate (STR)	54.7%	54.1%	53.9%	52.4%	48.6%	48.3%	49.3%	50.7%	50.0%	52.1%	54.4%
Average daily rate (STR)	61.7	64.8	68.3	71.2	69.4	69.1	69.4	71.0	72.9	75.0	77.2

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: California

California lodging industry in 2015 by the numbers:

- 5,660 properties in hotel industry
- 516,000 guest rooms
- 132.8 million guest nights annually
- 1.0 million California jobs (4.4% of all jobs in the state)
- 575,390 direct impact jobs
- \$156.4 billion California sales supported
- \$82.6 billion contributed to California GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$34.1 billion.
- The hotel industry supports \$51.0 billion of labor income, including \$10.1 billion at hotel operations.
- Hotels support \$24.0 billion of federal, state and local taxes. This is equivalent to \$1,861 per household annually.
- Hotel guests spent \$66.3 billion at California hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	California
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$156,423
Labor income	354,781	50,954
Employment (number of jobs)	7,761,001	1,006,715
GDP	\$588,510	\$82,564
Total taxes	167,232	24,006
State and local taxes	81,583	11,547
Federal taxes	85,649	12,459
State and local taxes per household (in dollars per household)	\$1,415	\$1,861
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$69,561
Labor income	173,874	24,218
Employment (number of jobs)	4,456,585	575,390
GDP	\$274,649	\$36,110
Total taxes	94,998	12,983
State and local taxes	53,776	7,185
Federal taxes	41,222	5,798
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$34,127
Labor income	80,432	10,060
Employment (number of jobs)	2,046,407	231,134
GDP	\$143,250	\$16,207
Total taxes	55,073	6,898
State and local taxes	35,063	4,361
Taxes on lodging	16,483	2,451
Federal taxes	20,009	2,537
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	5,660
Guest rooms (number of guest rooms, thousands, year-end)	4,621	516
Guest nights (number of occupied room nights, millions)	1,116	132.8
New hotel jobs since 2010	187,896	23,801
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$66,317

# Hotel industry impacts: California

## Hotel industry historical summary: California

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	23,017.7	24,399.4	25,144.0	25,197.6	21,866.6	21,870.7	23,698.7	26,077.5	27,915.1	31,030.6	34,127.3
Labor income	7,171.6	7,372.3	7,657.6	8,018.7	6,823.6	7,161.4	7,747.8	8,370.5	9,034.7	9,463.2	10,059.6
Employment (thousands)	211.7	216.0	219.1	222.0	209.0	207.3	209.8	214.2	220.3	225.9	231.1
GDP	11,665.0	12,323.4	13,143.2	13,292.9	11,301.4	11,673.8	12,932.0	13,294.5	14,566.9	15,245.6	16,207.0
Capital investment	2,080.7	2,394.4	3,827.9	4,197.2	2,975.0	1,682.0	1,466.4	1,659.3	2,522.7	2,945.0	3,244.8
<b>Industry size and performance</b>											
Number of properties	5,550	5,541	5,553	5,584	5,638	5,657	5,638	5,625	5,631	5,645	5,660
Number of guestrooms (thousands, year-end)	486.5	486.7	489.7	496.5	506.2	511.3	511.2	510.0	510.8	513.9	516.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	119.7	121.7	127.8	132.8
Occupancy rate (STR)	68.8%	69.3%	68.9%	65.5%	59.6%	63.1%	66.4%	68.7%	70.5%	72.6%	74.7%
Average daily rate (STR)	102.8	111.6	119.6	123.6	110.2	110.3	116.6	123.6	130.6	140.2	150.0

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Colorado

Colorado lodging industry in 2015 by the numbers:

- More than 1,270 properties in hotel industry
- 111,000 guest rooms
- 24.0 million guest nights annually
- 163,619 Colorado jobs (4.6% of all jobs in the state)
- 91,950 direct impact jobs
- \$24.1 billion Colorado sales supported
- \$12.4 billion contributed to Colorado GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.3 billion.
- The hotel industry supports \$7.5 billion of labor income, including \$1.7 billion at hotel operations.
- Hotels support \$3.4 billion of federal, state and local taxes. This is equivalent to \$1,623 per household annually.
- Hotel guests spent \$10.8 billion at Colorado hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Colorado
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$24,059
Labor income	354,781	7,514
Employment (number of jobs)	7,761,001	163,619
GDP	\$588,510	\$12,418
Total taxes	167,232	3,368
State and local taxes	81,583	1,553
Federal taxes	85,649	1,815
State and local taxes per household (in dollars per household)	\$1,415	\$1,623
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$11,446
Labor income	173,874	3,633
Employment (number of jobs)	4,456,585	91,950
GDP	\$274,649	\$5,750
Total taxes	94,998	1,909
State and local taxes	53,776	1,041
Federal taxes	41,222	869
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,349
Labor income	80,432	1,694
Employment (number of jobs)	2,046,407	45,682
GDP	\$143,250	\$2,962
Total taxes	55,073	1,077
State and local taxes	35,063	656
Taxes on lodging	16,483	280
Federal taxes	20,009	421
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,271
Guest rooms (number of guest rooms, thousands, year-end)	4,621	111
Guest nights (number of occupied room nights, millions)	1,116	24.0
New hotel jobs since 2010	187,896	5,145
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$10,845

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Colorado

## Hotel industry historical summary: Colorado

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	3,415.0	3,718.1	4,024.3	4,091.9	3,570.5	3,622.3	3,795.6	4,058.4	4,362.1	4,951.3	5,349.1
Labor income	1,206.8	1,260.5	1,307.8	1,371.1	1,198.5	1,228.0	1,348.0	1,410.6	1,527.4	1,603.2	1,694.4
Employment (thousands)	41.2	42.6	42.6	43.4	40.9	40.5	41.9	42.8	43.9	44.8	45.7
GDP	2,085.8	2,232.4	2,388.4	2,408.2	2,093.4	2,186.1	2,398.9	2,468.9	2,682.8	2,802.2	2,961.8
Capital investment	811.2	1,066.4	2,031.8	2,324.1	1,887.4	608.2	369.6	345.3	427.3	546.5	600.8
<b>Industry size and performance</b>											
Number of properties	1,184	1,182	1,184	1,199	1,226	1,236	1,239	1,241	1,252	1,262	1,271
Number of guestrooms (thousands, year-end)	98.0	99.2	100.0	101.7	104.6	106.0	106.9	107.4	108.7	110.0	111.1
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	20.6	21.4	23.3	24.0
Occupancy rate (STR)	58.7%	60.8%	62.7%	59.9%	53.3%	56.1%	58.3%	59.6%	62.0%	65.6%	66.5%
Average daily rate (STR)	92.5	99.8	108.9	113.6	103.7	105.7	107.7	110.8	114.7	122.1	128.8

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Connecticut

Connecticut lodging industry in 2015 by the numbers:

- Almost 400 properties in hotel industry
- 41,000 guest rooms
- 9.3 million guest nights annually
- 55,688 Connecticut jobs (2.4% of all jobs in the state)
- 27,479 direct impact jobs
- \$10.8 billion Connecticut sales supported
- \$5.1 billion contributed to Connecticut GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.3 billion.
- The hotel industry supports \$3.0 billion of labor income, including \$608 million at hotel operations.
- Hotels support \$1.8 billion of federal, state and local taxes. This is equivalent to \$1,333 per household annually.
- Hotel guests spent \$4.4 billion at Connecticut hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Connecticut
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$10,772
Labor income	354,781	3,010
Employment (number of jobs)	7,761,001	55,688
GDP	\$588,510	\$5,126
Total taxes	167,232	1,791
State and local taxes	81,583	982
Federal taxes	85,649	810
State and local taxes per household (in dollars per household)	\$1,415	\$1,333
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$4,638
Labor income	173,874	1,130
Employment (number of jobs)	4,456,585	27,479
GDP	\$274,649	\$1,872
Total taxes	94,998	966
State and local taxes	53,776	674
Federal taxes	41,222	292
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,257
Labor income	80,432	608
Employment (number of jobs)	2,046,407	12,635
GDP	\$143,250	\$1,208
Total taxes	55,073	751
State and local taxes	35,063	585
Taxes on lodging	16,483	142
Federal taxes	20,009	166
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	394
Guest rooms (number of guest rooms, thousands, year-end)	4,621	41
Guest nights (number of occupied room nights, millions)	1,116	9.3
New hotel jobs since 2010	187,896	1,079
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$4,411

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Connecticut

## Hotel industry historical summary: Connecticut

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,944.1	3,153.8	3,287.3	3,294.1	3,031.0	3,033.5	3,195.6	3,298.8	3,200.9	3,130.5	3,257.1
Labor income	409.9	428.6	436.5	444.0	341.9	364.4	424.2	489.0	555.4	581.2	608.4
Employment (thousands)	12.5	12.8	12.8	13.0	11.8	11.6	12.1	12.4	12.4	12.6	12.6
GDP	750.7	814.1	868.9	875.6	711.3	749.7	866.0	1,023.7	1,132.3	1,154.2	1,208.1
Capital investment	257.6	410.3	337.0	322.8	216.8	252.3	195.3	172.3	196.0	221.5	227.6
<b>Industry size and performance</b>											
Number of properties	367	372	377	384	387	393	393	395	395	396	394
Number of guestrooms (thousands, year-end)	36.4	37.3	38.0	39.0	39.6	40.5	40.6	40.6	40.7	40.8	40.7
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	8.7	8.8	9.0	9.3
Occupancy rate (STR)	60.7%	60.4%	60.2%	57.1%	51.2%	54.6%	58.4%	58.1%	58.8%	59.3%	61.5%
Average daily rate (STR)	95.4	100.3	104.8	107.0	99.8	98.2	101.0	103.9	106.9	109.4	112.8

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Delaware

Delaware lodging industry in 2015 by the numbers:

- Almost 160 properties in hotel industry
- 13,000 guest rooms
- 2.6 million guest nights annually
- 17,179 Delaware jobs (3.0% of all jobs in the state)
- 9,635 direct impact jobs
- \$2.6 billion Delaware sales supported
- \$1.3 billion contributed to Delaware GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$566 million.
- The hotel industry supports \$783 million of labor income, including \$137 million at hotel operations.
- Hotels support \$390 million of federal, state and local taxes. This is equivalent to \$1,106 per household annually.
- Hotel guests spent \$951 million at Delaware hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Delaware
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$2,577
Labor income	354,781	783
Employment (number of jobs)	7,761,001	17,179
GDP	\$588,510	\$1,287
Total taxes	167,232	390
State and local taxes	81,583	218
Federal taxes	85,649	172
State and local taxes per household (in dollars per household)	\$1,415	\$1,106
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,111
Labor income	173,874	338
Employment (number of jobs)	4,456,585	9,635
GDP	\$274,649	\$509
Total taxes	94,998	227
State and local taxes	53,776	156
Federal taxes	41,222	71
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$566
Labor income	80,432	137
Employment (number of jobs)	2,046,407	4,041
GDP	\$143,250	\$258
Total taxes	55,073	162
State and local taxes	35,063	130
Taxes on lodging	16,483	24
Federal taxes	20,009	32
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	159
Guest rooms (number of guest rooms, thousands, year-end)	4,621	13
Guest nights (number of occupied room nights, millions)	1,116	2.6
New hotel jobs since 2010	187,896	956
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$951

# Hotel industry impacts: Delaware

## Hotel industry historical summary: Delaware

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	481.0	504.4	496.2	489.9	458.6	453.7	469.5	488.6	504.2	534.8	565.9
Labor income	85.2	85.9	84.5	85.0	66.4	75.6	93.8	100.8	103.0	119.5	137.0
Employment (thousands)	3.2	3.2	3.2	3.2	3.0	3.1	3.4	3.4	3.3	3.6	4.0
GDP	164.3	169.1	172.0	166.2	137.0	150.7	180.8	186.6	194.4	225.2	258.2
Capital investment	44.8	50.5	73.3	111.1	68.9	35.5	35.2	51.7	43.8	78.2	160.5
<b>Industry size and performance</b>											
Number of properties	145	146	149	153	154	153	153	153	152	152	159
Number of guestrooms (thousands, year-end)	11.2	11.2	11.3	11.9	12.2	12.2	12.2	12.3	12.1	12.3	12.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	2.3	2.4	2.5	2.6
Occupancy rate (STR)	63.7%	63.8%	58.2%	52.7%	50.0%	52.7%	53.6%	53.7%	55.7%	58.6%	57.5%
Average daily rate (STR)	92.2	98.2	105.5	107.6	100.1	99.9	103.1	105.3	106.2	111.1	115.6

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: District of Columbia

District of Columbia lodging industry in 2015 by the numbers:

- More than 120 properties in hotel industry
- 30,000 guest rooms
- 7.8 million guest nights annually
- 46,852 District of Columbia jobs (5.4% of all jobs)
- 34,855 direct impact jobs
- \$8.0 billion District of Columbia sales supported
- \$4.5 billion contributed to District of Columbia GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$2.6 billion.
- The hotel industry supports \$2.8 billion of labor income, including \$1.0 billion at hotel operations.
- Hotels support \$1.2 billion of federal, state and local taxes. This is equivalent to \$4,104 per household annually.
- Hotel guests spent \$4.0 billion at District of Columbia hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	District of Columbia
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$7,957
Labor income	354,781	2,795
Employment (number of jobs)	7,761,001	46,852
GDP	\$588,510	\$4,518
Total taxes	167,232	1,156
State and local taxes	81,583	638
Federal taxes	85,649	518
State and local taxes per household (in dollars per household)	\$1,415	\$4,104
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$4,279
Labor income	173,874	1,622
Employment (number of jobs)	4,456,585	34,855
GDP	\$274,649	\$2,561
Total taxes	94,998	780
State and local taxes	53,776	494
Federal taxes	41,222	287
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$2,608
Labor income	80,432	1,017
Employment (number of jobs)	2,046,407	15,625
GDP	\$143,250	\$1,854
Total taxes	55,073	606
State and local taxes	35,063	413
Taxes on lodging	16,483	233
Federal taxes	20,009	192
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	121
Guest rooms (number of guest rooms, thousands, year-end)	4,621	30
Guest nights (number of occupied room nights, millions)	1,116	7.8
New hotel jobs since 2010	187,896	(185)
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$3,991

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: District of Columbia

## Hotel industry historical summary: District of Columbia

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,088.8	2,066.4	2,188.1	2,230.3	2,222.6	2,186.2	2,242.0	2,240.6	2,328.4	2,460.7	2,608.2
Labor income	774.3	789.5	800.3	819.6	754.7	823.7	866.3	899.3	942.4	984.2	1,016.8
Employment (thousands)	15.7	16.1	15.7	15.6	15.4	15.8	15.7	15.7	15.6	15.6	15.6
GDP	1,418.4	1,467.1	1,534.9	1,521.9	1,382.5	1,493.1	1,564.9	1,637.6	1,736.4	1,794.1	1,853.6
Capital investment	154.9	209.7	201.6	239.9	218.1	148.0	159.6	140.4	182.8	302.4	288.0
<b>Industry size and performance</b>											
Number of properties	110	110	110	110	114	117	118	117	119	120	121
Number of guestrooms (thousands, year-end)	27.5	27.8	27.7	27.5	28.2	28.7	28.9	28.9	29.0	29.8	30.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	7.2	7.2	7.6	7.8
Occupancy rate (STR)	74.3%	70.9%	73.5%	73.7%	72.8%	74.1%	75.2%	74.9%	76.1%	76.9%	77.6%
Average daily rate (STR)	179.1	191.0	204.6	208.5	198.6	201.7	205.9	203.3	209.2	210.2	215.9

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Florida

Florida lodging industry in 2015 by the numbers:

- Almost 3,240 properties in hotel industry
- 357,000 guest rooms
- 91.3 million guest nights annually
- 633,919 Florida jobs (5.6% of all jobs)
- 362,637 direct impact jobs
- \$84.1 billion Florida sales supported
- \$44.3 billion contributed to Florida GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$21.2 billion.
- The hotel industry supports \$26.5 billion of labor income, including \$6.7 billion at hotel operations.
- Hotels support \$12.2 billion of federal, state and local taxes. This is equivalent to \$1,633 per household annually.
- Hotel guests spent \$39.7 billion at Florida hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Florida
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$84,144
Labor income	354,781	26,478
Employment (number of jobs)	7,761,001	633,919
GDP	\$588,510	\$44,322
Total taxes	167,232	12,187
State and local taxes	81,583	5,514
Federal taxes	85,649	6,673
State and local taxes per household (in dollars per household)	\$1,415	\$1,633
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$42,432
Labor income	173,874	13,779
Employment (number of jobs)	4,456,585	362,637
GDP	\$274,649	\$22,192
Total taxes	94,998	7,027
State and local taxes	53,776	3,624
Federal taxes	41,222	3,403
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$21,177
Labor income	80,432	6,729
Employment (number of jobs)	2,046,407	169,513
GDP	\$143,250	\$12,681
Total taxes	55,073	4,261
State and local taxes	35,063	2,501
Taxes on lodging	16,483	1,389
Federal taxes	20,009	1,760
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	3,239
Guest rooms (number of guest rooms, thousands, year-end)	4,621	357
Guest nights (number of occupied room nights, millions)	1,116	91.3
New hotel jobs since 2010	187,896	25,952
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$39,709

# Hotel industry impacts: Florida

## Hotel industry historical summary: Florida

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	15,709.7	15,900.9	16,028.8	15,734.4	13,970.9	13,860.2	15,030.3	16,277.0	17,276.2	19,167.2	21,176.7
Labor income	4,862.5	4,877.0	5,129.3	5,207.7	4,458.5	4,774.6	5,129.2	5,583.1	6,006.6	6,388.2	6,729.4
Employment (thousands)	149.4	149.2	152.8	152.3	140.8	143.6	149.3	154.5	159.0	164.8	169.5
GDP	8,996.1	9,379.0	10,184.0	10,034.8	8,606.4	9,086.5	9,793.2	10,395.5	11,313.7	12,037.6	12,681.1
Capital investment	1,409.4	1,554.7	2,243.0	2,811.4	2,093.1	1,213.2	1,043.2	1,196.5	1,435.3	2,052.6	2,723.1
<b>Industry size and performance</b>											
Number of properties	3,074	3,037	3,058	3,127	3,204	3,229	3,211	3,200	3,207	3,213	3,239
Number of guestrooms (thousands, year-end)	323.2	322.7	326.4	334.7	345.0	351.0	350.8	350.7	350.6	352.7	356.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	80.0	81.6	86.8	91.3
Occupancy rate (STR)	68.9%	65.6%	63.7%	60.2%	55.8%	59.4%	63.0%	64.8%	66.9%	69.8%	72.0%
Average daily rate (STR)	100.87	110.62	117.98	118.37	105.92	103.67	108.46	112.90	117.61	124.18	131.54

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Georgia

Georgia lodging industry in 2015 by the numbers:

- More than 1,880 properties in hotel industry
- 144,000 guest rooms
- 37.6 million guest nights annually
- 247,319 Georgia jobs (4.2% of all jobs)
- 129,015 direct impact jobs
- \$38.2 billion Georgia sales supported
- \$19.1 billion contributed to Georgia GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.0 billion.
- The hotel industry supports \$11.5 billion of labor income, including \$1.5 billion at hotel operations.
- Hotels support \$5.1 billion of federal, state and local taxes. This is equivalent to \$1,395 per household annually.
- Hotel guests spent \$17.9 billion at Georgia hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Georgia
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$38,178
Labor income	354,781	11,470
Employment (number of jobs)	7,761,001	247,319
GDP	\$588,510	\$19,125
Total taxes	167,232	5,100
State and local taxes	81,583	2,410
Federal taxes	85,649	2,690
State and local taxes per household (in dollars per household)	\$1,415	\$1,395
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$18,675
Labor income	173,874	5,452
Employment (number of jobs)	4,456,585	129,015
GDP	\$274,649	\$8,782
Total taxes	94,998	2,899
State and local taxes	53,776	1,616
Federal taxes	41,222	1,283
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$4,991
Labor income	80,432	1,525
Employment (number of jobs)	2,046,407	47,341
GDP	\$143,250	\$2,718
Total taxes	55,073	1,054
State and local taxes	35,063	687
Taxes on lodging	16,483	464
Federal taxes	20,009	367
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,882
Guest rooms (number of guest rooms, thousands, year-end)	4,621	144
Guest nights (number of occupied room nights, millions)	1,116	37.6
New hotel jobs since 2010	187,896	3,682
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$17,894

# Hotel industry impacts: Georgia

## Hotel industry historical summary: Georgia

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	3,891.0	4,065.0	4,036.0	3,863.9	3,465.6	3,493.0	3,564.8	3,800.2	3,988.9	4,504.3	4,991.0
Labor income	1,270.2	1,393.5	1,366.1	1,350.4	1,134.3	1,207.4	1,248.4	1,278.4	1,371.2	1,453.2	1,524.8
Employment (thousands)	44.4	46.7	46.8	46.5	43.3	43.7	43.7	43.5	44.4	45.7	47.3
GDP	2,344.2	2,612.2	2,595.6	2,495.5	2,083.8	2,180.0	2,276.1	2,289.7	2,449.1	2,589.8	2,717.6
Capital investment	471.0	574.0	681.0	1,016.1	766.0	409.5	315.7	364.5	486.5	589.7	781.5
<b>Industry size and performance</b>											
Number of properties	1,714	1,728	1,747	1,788	1,840	1,873	1,869	1,859	1,865	1,871	1,882
Number of guestrooms (thousands, year-end)	134.5	134.7	134.7	137.6	141.9	144.6	143.8	142.6	142.8	143.0	143.8
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	32.4	33.4	36.0	37.6
Occupancy rate (STR)	61.1%	61.0%	60.1%	55.3%	50.3%	53.7%	55.5%	56.5%	58.7%	62.4%	64.4%
Average daily rate (STR)	73.73	79.94	84.26	85.40	79.16	78.37	79.26	82.10	83.76	87.65	93.01

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Hawaii

Hawaii lodging industry in 2015 by the numbers:

- Almost 280 properties in hotel industry
- 67,000 guest rooms
- 20.1 million guest nights annually
- 160,633 Hawaii jobs (17.8% of all jobs)
- 109,239 direct impact jobs
- \$22.5 billion Hawaii sales supported
- \$12.6 billion contributed to Hawaii GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$7.4 billion.
- The hotel industry supports \$7.2 billion of labor income, including \$2.5 billion at hotel operations.
- Hotels support \$3.8 billion of federal, state and local taxes. This is equivalent to \$8,512 per household annually.
- Hotel guests spent \$14.0 billion at Hawaii hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Hawaii
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$22,492
Labor income	354,781	7,202
Employment (number of jobs)	7,761,001	160,633
GDP	\$588,510	\$12,599
Total taxes	167,232	3,796
State and local taxes	81,583	2,060
Federal taxes	85,649	1,735
State and local taxes per household (in dollars per household)	\$1,415	\$8,512
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$14,498
Labor income	173,874	4,764
Employment (number of jobs)	4,456,585	109,239
GDP	\$274,649	\$8,285
Total taxes	94,998	2,757
State and local taxes	53,776	1,602
Federal taxes	41,222	1,155
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$7,407
Labor income	80,432	2,470
Employment (number of jobs)	2,046,407	40,198
GDP	\$143,250	\$4,459
Total taxes	55,073	1,521
State and local taxes	35,063	923
Taxes on lodging	16,483	633
Federal taxes	20,009	598
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	278
Guest rooms (number of guest rooms, thousands, year-end)	4,621	67
Guest nights (number of occupied room nights, millions)	1,116	20.1
New hotel jobs since 2010	187,896	4,801
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$13,976

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Hawaii

## Hotel industry historical summary: Hawaii

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	6,384.5	6,415.2	6,100.7	5,681.7	4,837.6	4,874.7	5,430.8	6,298.1	6,773.3	7,073.6	7,407.0
Labor income	1,814.4	1,884.2	1,957.1	1,922.7	1,666.8	1,759.7	1,934.0	2,127.2	2,265.4	2,369.4	2,470.2
Employment (thousands)	39.7	40.2	40.2	38.9	35.8	35.4	36.6	38.6	39.6	40.4	40.2
GDP	3,204.5	3,411.1	3,595.8	3,384.0	2,888.8	3,039.7	3,406.2	3,739.8	4,081.6	4,276.5	4,458.5
Capital investment	458.5	474.7	597.3	597.6	436.5	315.4	306.8	435.2	444.8	485.4	522.4
<b>Industry size and performance</b>											
Number of properties	334	309	292	284	283	280	276	280	281	282	278
Number of guestrooms (thousands, year-end)	75.6	71.9	70.1	68.5	68.4	68.9	68.9	69.4	69.2	68.7	67.2
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	20.1	19.7	20.0	20.1
Occupancy rate (STR)	78.7%	77.0%	73.4%	68.8%	65.1%	70.6%	73.3%	77.1%	76.5%	76.9%	78.8%
Average daily rate (STR)	169.26	189.71	203.02	204.91	179.21	176.80	192.94	207.56	227.95	235.11	244.26

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Idaho

Idaho lodging industry in 2015 by the numbers:

- Almost 370 properties in hotel industry
- 21,000 guest rooms
- 4.7 million guest nights annually
- 28,741 Idaho jobs (3.0% of all jobs)
- 16,260 direct impact jobs
- \$3.5 billion Idaho sales supported
- \$1.6 billion contributed to Idaho GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$890 million.
- The hotel industry supports \$983 million of labor income, including \$199 million at hotel operations.
- Hotels support \$432 million of federal, state and local taxes. This is equivalent to \$724 per household annually.
- Hotel guests spent \$1.6 billion at Idaho hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Idaho
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$3,493
Labor income	354,781	983
Employment (number of jobs)	7,761,001	28,741
GDP	\$588,510	\$1,629
Total taxes	167,232	432
State and local taxes	81,583	209
Federal taxes	85,649	223
State and local taxes per household (in dollars per household)	\$1,415	\$724
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,716
Labor income	173,874	476
Employment (number of jobs)	4,456,585	16,260
GDP	\$274,649	\$751
Total taxes	94,998	241
State and local taxes	53,776	136
Federal taxes	41,222	104
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$890
Labor income	80,432	199
Employment (number of jobs)	2,046,407	8,086
GDP	\$143,250	\$391
Total taxes	55,073	138
State and local taxes	35,063	91
Taxes on lodging	16,483	44
Federal taxes	20,009	47
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	366
Guest rooms (number of guest rooms, thousands, year-end)	4,621	21
Guest nights (number of occupied room nights, millions)	1,116	4.7
New hotel jobs since 2010	187,896	554
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,628

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Idaho

## Hotel industry historical summary: Idaho

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	620.1	668.1	705.0	699.8	650.5	644.1	667.8	717.7	758.1	814.5	890.5
Labor income	148.7	161.1	173.6	179.1	147.7	151.7	159.1	176.5	175.3	188.2	198.7
Employment (thousands)	7.4	7.7	8.1	8.3	7.4	7.5	7.7	8.0	7.8	8.1	8.1
GDP	272.4	303.2	331.5	326.7	270.0	282.1	301.6	326.7	333.2	370.6	391.2
Capital investment	146.6	190.8	747.8	592.9	337.1	102.9	55.3	55.9	72.1	93.4	87.9
<b>Industry size and performance</b>											
Number of properties	341	343	353	367	369	367	365	363	364	367	366
Number of guestrooms (thousands, year-end)	17.9	18.1	19.0	20.2	20.5	20.5	20.5	20.5	20.6	20.8	20.8
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	4.2	4.3	4.4	4.7
Occupancy rate (STR)	61.0%	62.3%	61.3%	55.7%	51.1%	54.1%	56.1%	57.9%	58.9%	59.8%	63.7%
Average daily rate (STR)	69.55	74.88	80.10	81.50	78.30	77.74	79.36	82.82	86.36	89.79	94.39

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Illinois

Illinois lodging industry in 2015 by the numbers:

- Over 1,460 properties in hotel industry
- 154,000 guest rooms
- 36.7 million guest nights annually
- 281,732 Illinois jobs (3.6% of all jobs)
- 144,090 direct impact jobs
- \$47.4 billion Illinois sales supported
- \$25.0 billion contributed to Illinois GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$7.7 billion.
- The hotel industry supports \$14.6 billion of labor income, including \$2.5 billion at hotel operations.
- Hotels support \$7.1 billion of federal, state and local taxes. This is equivalent to \$1,489 per household annually.
- Hotel guests spent \$19.7 billion at Illinois hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Illinois
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$47,400
Labor income	354,781	14,615
Employment (number of jobs)	7,761,001	281,732
GDP	\$588,510	\$25,031
Total taxes	167,232	7,140
State and local taxes	81,583	3,570
Federal taxes	85,649	3,570
State and local taxes per household (in dollars per household)	\$1,415	\$1,489
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$20,673
Labor income	173,874	6,462
Employment (number of jobs)	4,456,585	144,090
GDP	\$274,649	\$10,952
Total taxes	94,998	3,879
State and local taxes	53,776	2,318
Federal taxes	41,222	1,561
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$7,692
Labor income	80,432	2,511
Employment (number of jobs)	2,046,407	54,302
GDP	\$143,250	\$5,030
Total taxes	55,073	2,036
State and local taxes	35,063	1,410
Taxes on lodging	16,483	605
Federal taxes	20,009	626
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,463
Guest rooms (number of guest rooms, thousands, year-end)	4,621	154
Guest nights (number of occupied room nights, millions)	1,116	36.7
New hotel jobs since 2010	187,896	4,882
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$19,701

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Illinois

## Hotel industry historical summary: Illinois

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	5,670.7	6,328.5	6,439.2	6,429.3	5,487.6	5,510.4	5,844.0	6,422.1	6,636.9	7,105.7	7,692.2
Labor income	1,763.0	1,856.3	1,951.7	1,981.2	1,612.6	1,663.1	1,844.3	2,085.1	2,212.6	2,281.8	2,511.3
Employment (thousands)	52.4	54.4	54.9	55.3	51.0	49.4	50.4	52.1	52.0	52.4	54.3
GDP	3,537.6	3,889.7	4,306.7	4,406.8	3,506.2	3,556.3	3,794.7	4,129.3	4,455.3	4,570.4	5,030.2
Capital investment	500.9	1,015.8	1,000.2	1,276.4	794.3	398.9	403.9	515.9	605.6	733.0	971.3
<b>Industry size and performance</b>											
Number of properties	1,397	1,399	1,396	1,414	1,444	1,445	1,439	1,435	1,433	1,444	1,463
Number of guestrooms (thousands, year-end)	142.2	142.7	143.0	147.0	150.9	150.9	150.6	150.0	150.1	151.2	153.7
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	34.0	33.8	35.4	36.7
Occupancy rate (STR)	61.5%	63.9%	63.6%	60.4%	54.5%	58.5%	61.0%	63.2%	63.4%	65.1%	65.8%
Average daily rate (STR)	95.66	106.52	112.98	115.01	101.05	101.16	105.29	111.32	115.48	120.12	126.43

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Indiana

Indiana lodging industry in 2015 by the numbers:

- Over 930 properties in hotel industry
- 75,000 guest rooms
- 16.6 million guest nights annually
- 95,101 Indiana jobs (2.5% of all jobs)
- 47,363 direct impact jobs
- \$14.7 billion Indiana sales supported
- \$6.7 billion contributed to Indiana GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.8 billion.
- The hotel industry supports \$3.9 billion of labor income, including \$693 million at hotel operations.
- Hotels support \$2.3 billion of federal, state and local taxes. This is equivalent to \$908 per household annually.
- Hotel guests spent \$6.2 billion at Indiana hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Indiana
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$14,689
Labor income	354,781	3,938
Employment (number of jobs)	7,761,001	95,101
GDP	\$588,510	\$6,677
Total taxes	167,232	2,283
State and local taxes	81,583	1,371
Federal taxes	85,649	912
State and local taxes per household (in dollars per household)	\$1,415	\$908
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$6,511
Labor income	173,874	1,591
Employment (number of jobs)	4,456,585	47,363
GDP	\$274,649	\$2,574
Total taxes	94,998	1,393
State and local taxes	53,776	1,036
Federal taxes	41,222	358
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,767
Labor income	80,432	693
Employment (number of jobs)	2,046,407	23,626
GDP	\$143,250	\$1,339
Total taxes	55,073	1,043
State and local taxes	35,063	876
Taxes on lodging	16,483	207
Federal taxes	20,009	167
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	932
Guest rooms (number of guest rooms, thousands, year-end)	4,621	75
Guest nights (number of occupied room nights, millions)	1,116	16.6
New hotel jobs since 2010	187,896	2,181
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$6,156

# Hotel industry impacts: Indiana

## Hotel industry historical summary: Indiana

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,974.7	3,194.0	3,356.0	3,384.2	3,150.7	3,118.7	3,270.9	3,474.8	3,577.4	3,569.7	3,766.9
Labor income	474.4	510.2	554.7	558.5	456.3	474.0	549.3	610.9	645.3	653.4	692.8
Employment (thousands)	21.6	22.3	23.0	23.3	22.0	21.4	23.0	23.6	23.4	23.3	23.6
GDP	905.7	986.8	1,087.5	1,085.6	918.4	939.9	1,052.4	1,196.1	1,262.7	1,262.6	1,338.8
Capital investment	235.8	348.3	613.5	640.6	395.2	274.0	323.5	290.4	289.9	300.2	354.8
<b>Industry size and performance</b>											
Number of properties	855	857	867	894	916	925	927	927	926	925	932
Number of guestrooms (thousands, year-end)	68.1	68.1	69.0	71.3	73.4	74.2	75.0	75.1	74.8	74.5	74.7
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	15.7	15.8	16.2	16.6
Occupancy rate (STR)	54.5%	56.3%	57.5%	54.9%	50.0%	52.6%	54.6%	56.5%	57.5%	59.0%	60.4%
Average daily rate (STR)	72.14	76.18	80.26	81.96	77.84	76.45	78.71	82.48	82.73	86.54	91.40

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Iowa

Iowa lodging industry in 2015 by the numbers:

- Almost 720 properties in hotel industry
- 44,000 guest rooms
- 9.3 million guest nights annually
- 65,334 Iowa jobs (3.2% of all jobs)
- 39,101 direct impact jobs
- \$7.7 billion Iowa sales supported
- \$4.1 billion contributed to Iowa GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$2.2 billion.
- The hotel industry supports \$2.4 billion of labor income, including \$745 million at hotel operations.
- Hotels support \$1.3 billion of federal, state and local taxes. This is equivalent to \$1,016 per household annually.
- Hotel guests spent \$3.2 billion at Iowa hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Iowa
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$7,716
Labor income	354,781	2,430
Employment (number of jobs)	7,761,001	65,334
GDP	\$588,510	\$4,103
Total taxes	167,232	1,267
State and local taxes	81,583	714
Federal taxes	85,649	553
State and local taxes per household (in dollars per household)	\$1,415	\$1,016
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$3,462
Labor income	173,874	1,196
Employment (number of jobs)	4,456,585	39,101
GDP	\$274,649	\$1,943
Total taxes	94,998	792
State and local taxes	53,776	526
Federal taxes	41,222	266
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$2,232
Labor income	80,432	745
Employment (number of jobs)	2,046,407	25,445
GDP	\$143,250	\$1,396
Total taxes	55,073	643
State and local taxes	35,063	465
Taxes on lodging	16,483	94
Federal taxes	20,009	178
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	718
Guest rooms (number of guest rooms, thousands, year-end)	4,621	44
Guest nights (number of occupied room nights, millions)	1,116	9.3
New hotel jobs since 2010	187,896	4,560
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$3,191

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Iowa

## Hotel industry historical summary: Iowa

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	1,634.6	1,749.1	1,858.0	1,923.6	1,796.9	1,797.0	1,863.2	1,967.4	2,054.5	2,128.4	2,231.6
Labor income	454.1	462.9	504.0	531.3	474.2	461.6	503.7	589.8	676.8	705.2	745.3
Employment (thousands)	20.7	21.2	22.2	22.2	21.3	20.9	21.4	22.8	24.6	24.9	25.4
GDP	841.4	875.8	971.2	1,001.1	897.7	882.8	966.7	1,108.0	1,289.7	1,321.4	1,396.5
Capital investment	159.2	201.3	317.0	237.5	153.4	127.1	146.7	159.6	178.9	226.9	271.3
<b>Industry size and performance</b>											
Number of properties	637	648	661	673	683	683	686	695	704	707	718
Number of guestrooms (thousands, year-end)	36.8	37.5	39.0	40.0	41.0	41.3	41.3	42.0	42.6	43.0	43.6
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	8.4	8.4	9.0	9.3
Occupancy rate (STR)	57.3%	57.2%	58.0%	58.2%	51.1%	54.4%	55.6%	56.4%	56.3%	58.9%	59.6%
Average daily rate (STR)	62.43	65.81	69.85	73.24	72.45	72.42	74.47	77.96	80.68	83.66	87.63

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Kansas

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

Kansas lodging industry in 2015 by the numbers:

- 620 properties in hotel industry
- 48,000 guest rooms
- 10.1 million guest nights annually
- 56,399 Kansas jobs (2.9% of all jobs)
- 32,267 direct impact jobs
- \$6.8 billion Kansas sales supported
- \$3.5 billion contributed to Kansas GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$1.2 billion.
- The hotel industry supports \$2.1 billion of labor income, including \$362 million at hotel operations.
- Hotels support \$950 million of federal, state and local taxes. This is equivalent to \$854 per household annually.
- Hotel guests spent \$2.5 billion at Kansas hotels and local businesses, and on transportation.

	US	Kansas
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$6,781
Labor income	354,781	2,106
Employment (number of jobs)	7,761,001	56,399
GDP	\$588,510	\$3,501
Total taxes	167,232	950
State and local taxes	81,583	459
Federal taxes	85,649	491
State and local taxes per household (in dollars per household)	\$1,415	\$854
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$2,767
Labor income	173,874	952
Employment (number of jobs)	4,456,585	32,267
GDP	\$274,649	\$1,477
Total taxes	94,998	499
State and local taxes	53,776	287
Federal taxes	41,222	212
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$1,196
Labor income	80,432	362
Employment (number of jobs)	2,046,407	14,160
GDP	\$143,250	\$728
Total taxes	55,073	290
State and local taxes	35,063	200
Taxes on lodging	16,483	103
Federal taxes	20,009	89
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	620
Guest rooms (number of guest rooms, thousands, year-end)	4,621	48
Guest nights (number of occupied room nights, millions)	1,116	10.1
New hotel jobs since 2010	187,896	1,588
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$2,484

# Hotel industry impacts: Kansas

## Hotel industry historical summary: Kansas

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	869.1	939.1	974.9	992.8	928.5	905.0	933.5	1,001.1	1,043.4	1,131.6	1,196.5
Labor income	295.0	302.7	303.7	283.8	233.2	249.0	274.6	305.9	329.5	338.3	361.8
Employment (thousands)	13.9	14.4	14.0	13.3	12.5	12.6	12.9	13.3	13.4	13.6	14.2
GDP	554.3	584.2	605.2	558.7	482.4	506.8	565.4	607.4	648.4	680.8	728.3
Capital investment	146.3	157.6	274.0	226.4	137.6	111.9	168.6	141.1	155.4	189.9	282.9
<b>Industry size and performance</b>											
Number of properties	529	534	546	560	575	582	591	600	606	609	620
Number of guestrooms (thousands, year-end)	40.5	40.7	41.7	42.9	44.3	44.8	45.5	46.3	46.8	46.9	48.0
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	9.1	9.3	9.8	10.1
Occupancy rate (STR)	58.0%	60.7%	61.4%	59.1%	52.0%	54.7%	55.2%	55.8%	57.0%	59.2%	58.7%
Average daily rate (STR)	62.93	67.00	69.97	71.64	71.52	69.75	71.41	73.68	74.88	78.27	81.16

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Kentucky

Kentucky lodging industry in 2015 by the numbers:

- Over 680 properties in hotel industry
- 50,000 guest rooms
- 12.2 million guest nights annually
- 69,327 Kentucky jobs (2.8% of all jobs)
- 37,808 direct impact jobs
- \$8.9 billion Kentucky sales supported
- \$4.6 billion contributed to Kentucky GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$1.5 billion.
- The hotel industry supports \$2.8 billion of labor income, including \$468 million at hotel operations.
- Hotels support \$1.1 billion of federal, state and local taxes. This is equivalent to \$664 per household annually.
- Hotel guests spent \$3.3 billion at Kentucky hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Kentucky
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$8,920
Labor income	354,781	2,764
Employment (number of jobs)	7,761,001	69,327
GDP	\$588,510	\$4,581
Total taxes	167,232	1,140
State and local taxes	81,583	533
Federal taxes	85,649	606
State and local taxes per household (in dollars per household)	\$1,415	\$664
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$3,732
Labor income	173,874	1,252
Employment (number of jobs)	4,456,585	37,808
GDP	\$274,649	\$1,967
Total taxes	94,998	574
State and local taxes	53,776	313
Federal taxes	41,222	261
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$1,452
Labor income	80,432	468
Employment (number of jobs)	2,046,407	15,442
GDP	\$143,250	\$946
Total taxes	55,073	295
State and local taxes	35,063	189
Taxes on lodging	16,483	130
Federal taxes	20,009	106
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	683
Guest rooms (number of guest rooms, thousands, year-end)	4,621	50
Guest nights (number of occupied room nights, millions)	1,116	12.2
New hotel jobs since 2010	187,896	1,132
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$3,345

# Hotel industry impacts: Kentucky

## Hotel industry historical summary: Kentucky

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	1,030.9	1,044.7	1,092.2	1,127.1	1,071.6	1,064.4	1,055.1	1,135.8	1,192.0	1,303.1	1,451.6
Labor income	381.0	382.9	387.2	383.6	300.5	324.2	356.1	393.0	426.5	443.3	468.3
Employment (thousands)	16.0	16.1	16.3	15.8	14.5	14.3	14.4	14.6	14.8	15.1	15.4
GDP	817.1	828.5	865.4	838.9	703.4	723.3	764.0	801.0	861.7	895.6	946.1
Capital investment	189.5	243.6	197.9	266.4	168.6	122.7	106.6	245.7	184.7	183.9	386.6
<b>Industry size and performance</b>											
Number of properties	648	652	659	667	673	673	673	676	678	678	683
Number of guestrooms (thousands, year-end)	48.4	48.4	49.0	49.5	49.1	49.3	49.1	49.4	49.3	49.3	50.0
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	10.8	10.9	11.5	12.2
Occupancy rate (STR)	55.7%	55.3%	56.6%	54.4%	52.9%	53.9%	54.4%	55.8%	56.9%	59.4%	61.5%
Average daily rate (STR)	66.68	70.69	74.64	78.87	75.22	78.23	78.39	80.43	83.74	86.44	91.19

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Louisiana

Louisiana lodging industry in 2015 by the numbers:

- Over 900 properties in hotel industry
- 81,000 guest rooms
- 16.8 million guest nights annually
- 113,243 Louisiana jobs (4.2% of all jobs)
- 66,623 direct impact jobs
- \$15.6 billion Louisiana sales supported
- \$8.1 billion contributed to Louisiana GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.1 billion.
- The hotel industry supports \$4.7 billion of labor income, including \$1.5 billion at hotel operations.
- Hotels support \$2.5 billion of federal, state and local taxes. This is equivalent to \$1,413 per household annually.
- Hotel guests spent \$7.4 billion at Louisiana hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Louisiana
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$15,601
Labor income	354,781	4,679
Employment (number of jobs)	7,761,001	113,243
GDP	\$588,510	\$8,141
Total taxes	167,232	2,456
State and local taxes	81,583	1,398
Federal taxes	85,649	1,058
State and local taxes per household (in dollars per household)	\$1,415	\$1,413
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$7,996
Labor income	173,874	2,467
Employment (number of jobs)	4,456,585	66,623
GDP	\$274,649	\$4,230
Total taxes	94,998	1,621
State and local taxes	53,776	1,073
Federal taxes	41,222	548
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,136
Labor income	80,432	1,468
Employment (number of jobs)	2,046,407	39,650
GDP	\$143,250	\$2,877
Total taxes	55,073	1,258
State and local taxes	35,063	915
Taxes on lodging	16,483	220
Federal taxes	20,009	343
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	902
Guest rooms (number of guest rooms, thousands, year-end)	4,621	81
Guest nights (number of occupied room nights, millions)	1,116	16.8
New hotel jobs since 2010	187,896	7,965
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$7,435

# Hotel industry impacts: Louisiana

## Hotel industry historical summary: Louisiana

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	4,014.5	4,020.9	4,078.8	4,298.4	4,023.2	4,106.7	4,219.2	4,590.1	4,781.6	4,976.5	5,135.7
Labor income	838.2	766.8	823.4	851.7	964.5	1,006.1	1,059.3	1,125.9	1,178.8	1,295.1	1,468.1
Employment (thousands)	29.9	25.1	26.9	28.1	31.6	31.7	32.5	33.5	34.0	35.9	39.7
GDP	1,593.6	1,511.6	1,666.7	1,676.4	1,951.3	2,062.3	2,164.6	2,222.8	2,375.9	2,537.5	2,876.5
Capital investment	350.4	310.4	443.6	586.2	489.8	377.4	349.8	417.8	433.8	457.3	560.9
<b>Industry size and performance</b>											
Number of properties	703	679	722	758	800	828	845	863	878	890	902
Number of guestrooms (thousands, year-end)	64.8	61.5	65.4	67.9	71.2	73.7	75.2	77.3	78.8	79.6	81.2
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	15.7	15.6	16.6	16.8
Occupancy rate (STR)	70.0%	67.2%	61.9%	63.9%	56.7%	60.8%	59.5%	62.0%	60.8%	63.5%	62.7%
Average daily rate (STR)	86.55	88.81	90.50	94.69	91.37	92.39	95.46	102.05	106.52	107.91	111.04

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Maine

Maine lodging industry in 2015 by the numbers:

- Almost 640 properties in hotel industry
- 27,000 guest rooms
- 5.1 million guest nights annually
- 33,164 Maine jobs (4.0% of all jobs)
- 20,024 direct impact jobs
- \$3.7 billion Maine sales supported
- \$1.9 billion contributed to Maine GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$876 million.
- The hotel industry supports \$1.2 billion of labor income, including \$304 million at hotel operations.
- Hotels support \$530 million of federal, state and local taxes. This is equivalent to \$973 per household annually.
- Hotel guests spent \$1.5 billion at Maine hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Maine
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$3,679
Labor income	354,781	1,198
Employment (number of jobs)	7,761,001	33,164
GDP	\$588,510	\$1,916
Total taxes	167,232	530
State and local taxes	81,583	264
Federal taxes	85,649	266
State and local taxes per household (in dollars per household)	\$1,415	\$973
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,711
Labor income	173,874	621
Employment (number of jobs)	4,456,585	20,024
GDP	\$274,649	\$897
Total taxes	94,998	295
State and local taxes	53,776	162
Federal taxes	41,222	133
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$876
Labor income	80,432	304
Employment (number of jobs)	2,046,407	10,228
GDP	\$143,250	\$506
Total taxes	55,073	188
State and local taxes	35,063	116
Taxes on lodging	16,483	47
Federal taxes	20,009	72
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	639
Guest rooms (number of guest rooms, thousands, year-end)	4,621	27
Guest nights (number of occupied room nights, millions)	1,116	5.1
New hotel jobs since 2010	187,896	989
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,541

# Hotel industry impacts: Maine

## Hotel industry historical summary: Maine

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	651.6	647.5	694.3	691.1	654.3	665.5	690.9	738.2	778.3	833.6	876.2
Labor income	217.2	220.7	222.2	232.1	205.2	217.7	232.7	248.9	267.3	290.7	304.3
Employment (thousands)	9.8	9.8	9.5	9.5	9.1	9.2	9.5	9.8	9.6	10.2	10.2
GDP	357.2	370.6	375.9	379.6	335.5	352.7	378.9	398.3	433.5	483.5	506.2
Capital investment	133.5	152.7	142.4	151.3	112.3	83.0	72.0	80.0	89.8	157.5	170.0
<b>Industry size and performance</b>											
Number of properties	627	621	621	622	628	627	623	627	629	633	639
Number of guestrooms (thousands, year-end)	25.3	25.3	25.2	25.6	26.3	26.4	26.2	26.4	26.4	27.0	27.4
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	4.9	4.9	5.0	5.1
Occupancy rate (STR)	59.5%	58.5%	60.9%	57.3%	52.5%	55.6%	56.3%	56.8%	57.1%	56.6%	56.6%
Average daily rate (STR)	82.33	85.88	92.92	96.08	93.84	96.15	100.99	104.72	110.69	116.39	119.60

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Maryland

Maryland lodging industry in 2015 by the numbers:

- More than 710 properties in hotel industry
- 74,000 guest rooms
- 16.4 million guest nights annually
- 99,637 Maryland jobs (2.8% of all jobs)
- 52,644 direct impact jobs
- \$15.3 billion Maryland sales supported
- \$8.6 billion contributed to Maryland GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$2.8 billion.
- The hotel industry supports \$5.1 billion of labor income, including \$1.2 billion at hotel operations.
- Hotels support \$2.3 billion of federal, state and local taxes. This is equivalent to \$1,046 per household annually.
- Hotel guests spent \$5.4 billion at Maryland hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Maryland
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$15,331
Labor income	354,781	5,067
Employment (number of jobs)	7,761,001	99,637
GDP	\$588,510	\$8,615
Total taxes	167,232	2,279
State and local taxes	81,583	1,062
Federal taxes	85,649	1,217
State and local taxes per household (in dollars per household)	\$1,415	\$1,046
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$5,917
Labor income	173,874	2,235
Employment (number of jobs)	4,456,585	52,644
GDP	\$274,649	\$3,683
Total taxes	94,998	1,126
State and local taxes	53,776	602
Federal taxes	41,222	524
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$2,832
Labor income	80,432	1,196
Employment (number of jobs)	2,046,407	25,830
GDP	\$143,250	\$2,284
Total taxes	55,073	698
State and local taxes	35,063	402
Taxes on lodging	16,483	219
Federal taxes	20,009	296
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	713
Guest rooms (number of guest rooms, thousands, year-end)	4,621	74
Guest nights (number of occupied room nights, millions)	1,116	16.4
New hotel jobs since 2010	187,896	978
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$5,423

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Maryland

## Hotel industry historical summary: Maryland

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,279.9	2,335.6	2,345.4	2,417.2	2,377.1	2,362.5	2,401.6	2,517.7	2,464.5	2,681.4	2,832.2
Labor income	809.4	866.1	873.0	939.7	745.9	825.1	940.0	1,033.8	1,104.5	1,119.0	1,195.7
Employment (thousands)	23.0	24.1	25.0	26.3	25.2	24.9	25.6	25.8	26.1	25.5	25.8
GDP	1,571.8	1,708.2	1,802.1	1,863.1	1,572.7	1,683.2	1,866.1	1,997.8	2,140.3	2,137.7	2,284.3
Capital investment	237.4	453.4	487.5	629.3	448.7	245.1	223.3	292.4	251.8	341.5	494.8
<b>Industry size and performance</b>											
Number of properties	613	623	635	649	672	689	691	695	698	703	713
Number of guestrooms (thousands, year-end)	60.5	61.6	63.3	66.8	70.3	72.2	72.5	72.9	72.7	73.0	73.8
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	15.2	14.8	15.8	16.4
Occupancy rate (STR)	65.6%	63.9%	62.2%	58.9%	56.5%	59.4%	60.6%	61.0%	60.2%	63.4%	64.4%
Average daily rate (STR)	102.61	109.87	115.37	118.37	111.78	110.13	111.04	113.08	113.54	115.40	117.65

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Massachusetts

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

Massachusetts lodging industry in 2015 by the numbers:

- Almost 930 properties in hotel industry
- 81,000 guest rooms
- 18.5 million guest nights annually
- 143,423 Massachusetts jobs (3.2% of all jobs)
- 79,493 direct impact jobs
- \$22.9 billion Massachusetts sales supported
- \$12.8 billion contributed to Massachusetts GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$4.8 billion.
- The hotel industry supports \$7.7 billion of labor income, including \$1.8 billion at hotel operations.
- Hotels support \$3.4 billion of federal, state and local taxes. This is equivalent to \$1,331 per household annually.
- Hotel guests spent \$8.6 billion at Massachusetts hotels and local businesses, and on transportation.

	US	Massachusetts
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$22,905
Labor income	354,781	7,661
Employment (number of jobs)	7,761,001	143,423
GDP	\$588,510	\$12,787
Total taxes	167,232	3,408
State and local taxes	81,583	1,530
Federal taxes	85,649	1,878
State and local taxes per household (in dollars per household)	\$1,415	\$1,331
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$9,201
Labor income	173,874	3,309
Employment (number of jobs)	4,456,585	79,493
GDP	\$274,649	\$5,518
Total taxes	94,998	1,759
State and local taxes	53,776	990
Federal taxes	41,222	769
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$4,761
Labor income	80,432	1,753
Employment (number of jobs)	2,046,407	37,325
GDP	\$143,250	\$3,500
Total taxes	55,073	1,142
State and local taxes	35,063	718
Taxes on lodging	16,483	388
Federal taxes	20,009	424
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	927
Guest rooms (number of guest rooms, thousands, year-end)	4,621	81
Guest nights (number of occupied room nights, millions)	1,116	18.5
New hotel jobs since 2010	187,896	3,932
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$8,639

# Hotel industry impacts: Massachusetts

## Hotel industry historical summary: Massachusetts

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,982.1	3,188.0	3,360.0	3,441.3	3,049.1	3,161.2	3,377.5	3,713.8	3,885.3	4,322.7	4,761.4
Labor income	1,255.9	1,290.9	1,362.6	1,420.8	1,200.0	1,271.7	1,392.7	1,478.9	1,587.8	1,642.7	1,752.9
Employment (thousands)	34.8	35.0	35.3	36.1	33.8	33.4	34.1	35.0	35.7	36.2	37.3
GDP	2,345.7	2,440.7	2,606.8	2,607.8	2,451.3	2,612.8	2,759.8	2,911.6	3,191.3	3,279.6	3,499.6
Capital investment	448.4	619.6	595.9	512.7	326.7	283.9	276.5	292.8	361.5	402.5	561.3
<b>Industry size and performance</b>											
Number of properties	918	911	916	917	917	915	913	918	920	918	927
Number of guestrooms (thousands, year-end)	76.3	77.1	78.4	79.4	80.0	79.6	79.3	79.7	80.1	80.3	81.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	16.9	17.1	17.8	18.5
Occupancy rate (STR)	60.9%	62.0%	63.0%	61.4%	57.2%	62.4%	65.8%	66.2%	67.2%	68.9%	70.3%
Average daily rate (STR)	121.21	130.83	139.63	143.95	131.71	134.47	139.18	148.70	154.20	164.65	174.30

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Michigan

Michigan lodging industry in 2015 by the numbers:

- More than 1,330 properties in hotel industry
- 95,000 guest rooms
- 20.7 million guest nights annually
- 155,194 Michigan jobs (2.8% of all jobs)
- 77,479 direct impact jobs
- \$23.8 billion Michigan sales supported
- \$12.3 billion contributed to Michigan GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.4 billion.
- The hotel industry supports \$6.9 billion of labor income, including \$1.5 billion at hotel operations.
- Hotels support \$3.5 billion of federal, state and local taxes. This is equivalent to \$900 per household annually.
- Hotel guests spent \$9.7 billion at Michigan hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Michigan
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$23,765
Labor income	354,781	6,910
Employment (number of jobs)	7,761,001	155,194
GDP	\$588,510	\$12,281
Total taxes	167,232	3,473
State and local taxes	81,583	1,781
Federal taxes	85,649	1,692
State and local taxes per household (in dollars per household)	\$1,415	\$900
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$10,243
Labor income	173,874	2,902
Employment (number of jobs)	4,456,585	77,479
GDP	\$274,649	\$5,405
Total taxes	94,998	1,844
State and local taxes	53,776	1,142
Federal taxes	41,222	702
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,435
Labor income	80,432	1,460
Employment (number of jobs)	2,046,407	45,025
GDP	\$143,250	\$3,262
Total taxes	55,073	1,191
State and local taxes	35,063	829
Taxes on lodging	16,483	235
Federal taxes	20,009	362
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,333
Guest rooms (number of guest rooms, thousands, year-end)	4,621	95
Guest nights (number of occupied room nights, millions)	1,116	20.7
New hotel jobs since 2010	187,896	5,625
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$9,749

# Hotel industry impacts: Michigan

## Hotel industry historical summary: Michigan

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	4,128.9	4,387.4	4,511.7	4,506.3	4,183.2	4,197.6	4,411.3	4,654.9	4,904.6	5,150.2	5,434.6
Labor income	889.8	897.3	1,108.6	1,097.0	963.5	1,007.6	1,263.8	1,325.7	1,391.3	1,416.7	1,459.9
Employment (thousands)	38.2	38.9	42.8	42.1	39.5	39.4	43.2	44.0	44.8	45.4	45.0
GDP	1,919.0	2,019.6	2,473.6	2,424.7	2,162.4	2,243.3	2,606.5	2,774.1	3,121.5	3,165.7	3,262.4
Capital investment	319.6	479.2	735.5	737.7	448.1	256.3	258.3	479.0	466.7	434.9	493.7
<b>Industry size and performance</b>											
Number of properties	1,321	1,321	1,328	1,335	1,337	1,325	1,313	1,318	1,324	1,327	1,333
Number of guestrooms (thousands, year-end)	91.0	91.0	91.8	93.3	94.3	93.3	92.7	93.1	93.8	94.2	94.7
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	19.1	19.3	20.0	20.7
Occupancy rate (STR)	53.4%	53.7%	53.6%	51.3%	47.0%	51.9%	55.1%	56.6%	57.5%	58.7%	60.0%
Average daily rate (STR)	74.95	79.40	82.02	83.16	79.21	78.20	80.41	83.48	87.21	91.77	97.10

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Minnesota

Minnesota lodging industry in 2015 by the numbers:

- Almost 940 properties in hotel industry
- 66,000 guest rooms
- 15.8 million guest nights annually
- 115,367 Minnesota jobs (3.1% of all jobs)
- 58,547 direct impact jobs
- \$19.0 billion Minnesota sales supported
- \$9.4 billion contributed to Minnesota GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.8 billion.
- The hotel industry supports \$5.5 billion of labor income, including \$837 million at hotel operations.
- Hotels support \$2.7 billion of federal, state and local taxes. This is equivalent to \$1,254 per household annually.
- Hotel guests spent \$7.9 billion at Minnesota hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Minnesota
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$19,001
Labor income	354,781	5,457
Employment (number of jobs)	7,761,001	115,367
GDP	\$588,510	\$9,439
Total taxes	167,232	2,693
State and local taxes	81,583	1,349
Federal taxes	85,649	1,344
State and local taxes per household (in dollars per household)	\$1,415	\$1,254
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$8,329
Labor income	173,874	2,269
Employment (number of jobs)	4,456,585	58,547
GDP	\$274,649	\$4,023
Total taxes	94,998	1,398
State and local taxes	53,776	842
Federal taxes	41,222	556
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,762
Labor income	80,432	837
Employment (number of jobs)	2,046,407	28,005
GDP	\$143,250	\$1,783
Total taxes	55,073	676
State and local taxes	35,063	471
Taxes on lodging	16,483	199
Federal taxes	20,009	205
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	936
Guest rooms (number of guest rooms, thousands, year-end)	4,621	66
Guest nights (number of occupied room nights, millions)	1,116	15.8
New hotel jobs since 2010	187,896	188
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$7,907

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Minnesota

## Hotel industry historical summary: Minnesota

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,826.1	2,982.6	3,120.3	3,176.6	2,931.0	2,937.1	3,102.5	3,234.1	3,416.6	3,580.9	3,761.9
Labor income	646.6	665.1	696.1	722.2	599.5	631.6	692.6	728.0	789.9	815.4	836.6
Employment (thousands)	29.0	29.5	29.5	30.2	28.0	27.8	28.4	28.3	28.6	28.9	28.0
GDP	1,296.4	1,378.3	1,456.4	1,461.1	1,264.8	1,346.7	1,433.2	1,503.0	1,695.7	1,737.4	1,782.6
Capital investment	272.9	283.7	426.5	394.5	245.8	213.5	252.5	229.0	267.1	376.5	421.4
<b>Industry size and performance</b>											
Number of properties	923	918	921	930	932	934	929	922	920	927	936
Number of guestrooms (thousands, year-end)	59.8	60.0	60.9	62.7	64.1	64.6	64.8	64.5	64.6	65.4	66.2
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	14.5	14.9	15.4	15.8
Occupancy rate (STR)	60.2%	60.0%	61.2%	58.5%	53.7%	57.0%	59.2%	60.1%	62.1%	62.7%	63.3%
Average daily rate (STR)	79.00	84.21	88.29	91.82	86.02	86.33	90.26	92.45	95.78	100.89	105.14

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Mississippi

Mississippi lodging industry in 2015 by the numbers:

- Almost 720 properties in hotel industry
- 40,000 guest rooms
- 8.8 million guest nights annually
- 60,258 Mississippi jobs (3.8% of all jobs)
- 35,905 direct impact jobs
- \$7.8 billion Mississippi sales supported
- \$3.6 billion contributed to Mississippi GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.5 billion.
- The hotel industry supports \$2.2 billion of labor income, including \$897 million at hotel operations.
- Hotels support \$1.2 billion of federal, state and local taxes. This is equivalent to \$1,114 per household annually.
- Hotel guests spent \$4.0 billion at Mississippi hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Mississippi
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$7,817
Labor income	354,781	2,186
Employment (number of jobs)	7,761,001	60,258
GDP	\$588,510	\$3,570
Total taxes	167,232	1,230
State and local taxes	81,583	738
Federal taxes	85,649	492
State and local taxes per household (in dollars per household)	\$1,415	\$1,114
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$4,367
Labor income	173,874	1,218
Employment (number of jobs)	4,456,585	35,905
GDP	\$274,649	\$1,861
Total taxes	94,998	829
State and local taxes	53,776	557
Federal taxes	41,222	273
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,468
Labor income	80,432	897
Employment (number of jobs)	2,046,407	27,303
GDP	\$143,250	\$1,460
Total taxes	55,073	726
State and local taxes	35,063	514
Taxes on lodging	16,483	70
Federal taxes	20,009	211
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	718
Guest rooms (number of guest rooms, thousands, year-end)	4,621	40
Guest nights (number of occupied room nights, millions)	1,116	8.8
New hotel jobs since 2010	187,896	(1,698)
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$4,033

# Hotel industry impacts: Mississippi

## Hotel industry historical summary: Mississippi

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,875.4	3,074.2	3,214.8	3,276.7	3,095.2	3,085.7	3,189.5	3,291.9	3,427.1	3,385.9	3,467.9
Labor income	1,107.1	946.9	1,079.8	1,084.6	946.7	932.3	973.5	967.5	970.8	957.2	896.7
Employment (thousands)	35.3	30.1	33.0	33.0	30.3	29.0	29.7	29.2	28.8	28.3	27.3
GDP	1,752.0	1,546.5	1,776.2	1,756.8	1,503.7	1,485.2	1,561.1	1,536.8	1,580.6	1,558.4	1,459.9
Capital investment	205.3	238.0	278.6	332.5	236.3	187.8	158.0	184.4	239.3	214.9	334.0
<b>Industry size and performance</b>											
Number of properties	629	596	625	656	684	698	699	698	702	708	718
Number of guestrooms (thousands, year-end)	35.6	32.8	35.5	37.4	39.2	39.9	39.8	39.7	39.9	39.7	40.1
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	8.5	8.5	8.6	8.8
Occupancy rate (STR)	64.6%	64.3%	60.7%	59.0%	52.6%	55.0%	55.7%	56.9%	56.8%	57.4%	57.6%
Average daily rate (STR)	63.99	70.90	72.42	76.34	75.22	74.50	76.08	77.09	78.23	80.49	82.14

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Missouri

Missouri lodging industry in 2015 by the numbers:

- Almost 1,090 properties in hotel industry
- 86,000 guest rooms
- 21.9 million guest nights annually
- 125,922 Missouri jobs (3.4% of all jobs)
- 70,979 direct impact jobs
- \$16.8 billion Missouri sales supported
- \$8.2 billion contributed to Missouri GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$4.0 billion.
- The hotel industry supports \$5.1 billion of labor income, including \$1.0 billion at hotel operations.
- Hotels support \$2.5 billion of federal, state and local taxes. This is equivalent to \$1,033 per household annually.
- Hotel guests spent \$7.1 billion at Missouri hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Missouri
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$16,775
Labor income	354,781	5,059
Employment (number of jobs)	7,761,001	125,922
GDP	\$588,510	\$8,179
Total taxes	167,232	2,453
State and local taxes	81,583	1,311
Federal taxes	85,649	1,142
State and local taxes per household (in dollars per household)	\$1,415	\$1,033
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$7,584
Labor income	173,874	2,314
Employment (number of jobs)	4,456,585	70,979
GDP	\$274,649	\$3,413
Total taxes	94,998	1,464
State and local taxes	53,776	960
Federal taxes	41,222	504
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,989
Labor income	80,432	1,031
Employment (number of jobs)	2,046,407	33,274
GDP	\$143,250	\$1,761
Total taxes	55,073	1,004
State and local taxes	35,063	760
Taxes on lodging	16,483	263
Federal taxes	20,009	244
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,086
Guest rooms (number of guest rooms, thousands, year-end)	4,621	86
Guest nights (number of occupied room nights, millions)	1,116	21.9
New hotel jobs since 2010	187,896	3,759
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$7,102

# Hotel industry impacts: Missouri

## Hotel industry historical summary: Missouri

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	3,124.2	3,286.5	3,407.0	3,441.7	3,252.6	3,184.1	3,275.1	3,415.1	3,538.5	3,755.3	3,988.9
Labor income	767.5	803.1	825.4	827.0	723.5	769.6	795.4	833.7	865.7	888.7	1,030.8
Employment (thousands)	30.3	31.9	31.2	30.8	29.0	29.5	29.5	29.5	29.4	29.8	33.3
GDP	1,351.6	1,429.8	1,501.4	1,450.8	1,269.4	1,332.5	1,393.6	1,438.5	1,519.7	1,518.2	1,761.0
Capital investment	351.0	444.7	522.5	479.6	286.4	248.9	292.8	272.7	311.3	405.7	482.9
<b>Industry size and performance</b>											
Number of properties	1,084	1,092	1,093	1,101	1,104	1,102	1,096	1,081	1,079	1,080	1,086
Number of guestrooms (thousands, year-end)	83.5	85.2	85.7	87.2	88.0	88.3	87.8	86.4	85.7	85.5	86.0
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	20.1	20.0	21.0	21.9
Occupancy rate (STR)	55.0%	55.6%	56.7%	54.4%	51.2%	52.5%	53.7%	54.8%	55.4%	57.9%	59.6%
Average daily rate (STR)	71.90	74.62	78.01	80.51	77.72	78.15	80.07	82.31	85.19	89.65	93.16

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Montana

Montana lodging industry in 2015 by the numbers:

- Over 560 properties in hotel industry
- 30,000 guest rooms
- 6.0 million guest nights annually
- 36,642 Montana jobs (5.5% of all jobs)
- 24,518 direct impact jobs
- \$3.4 billion Montana sales supported
- \$1.8 billion contributed to Montana GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$784 million.
- The hotel industry supports \$1.2 billion of labor income, including \$358 million at hotel operations.
- Hotels support \$463 million of federal, state and local taxes. This is equivalent to \$1,115 per household annually.
- Hotel guests spent \$1.6 billion at Montana hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Montana
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$3,446
Labor income	354,781	1,170
Employment (number of jobs)	7,761,001	36,642
GDP	\$588,510	\$1,837
Total taxes	167,232	463
State and local taxes	81,583	190
Federal taxes	85,649	272
State and local taxes per household (in dollars per household)	\$1,415	\$1,115
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,755
Labor income	173,874	680
Employment (number of jobs)	4,456,585	24,518
GDP	\$274,649	\$997
Total taxes	94,998	275
State and local taxes	53,776	121
Federal taxes	41,222	154
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$784
Labor income	80,432	358
Employment (number of jobs)	2,046,407	12,512
GDP	\$143,250	\$581
Total taxes	55,073	168
State and local taxes	35,063	82
Taxes on lodging	16,483	40
Federal taxes	20,009	86
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	565
Guest rooms (number of guest rooms, thousands, year-end)	4,621	30
Guest nights (number of occupied room nights, millions)	1,116	6.0
New hotel jobs since 2010	187,896	1,580
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,586

# Hotel industry impacts: Montana

## Hotel industry historical summary: Montana

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	490.3	520.5	563.3	571.5	549.7	552.5	592.6	653.8	673.7	750.1	784.4
Labor income	197.6	212.2	229.6	245.4	220.9	235.6	270.1	287.6	308.7	331.2	357.9
Employment (thousands)	10.4	10.9	11.1	11.2	10.8	10.9	11.5	11.7	12.0	12.2	12.5
GDP	332.4	364.6	395.1	406.7	369.1	387.9	440.8	458.7	499.0	537.8	581.3
Capital investment	197.2	227.6	581.6	591.2	423.6	135.5	79.7	84.5	111.9	141.1	169.0
<b>Industry size and performance</b>											
Number of properties	522	518	524	525	529	530	532	538	546	555	565
Number of guestrooms (thousands, year-end)	25.9	26.1	26.4	26.8	27.2	27.4	27.6	28.0	28.6	29.2	29.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	5.6	5.6	6.0	6.0
Occupancy rate (STR)	58.0%	59.9%	61.0%	57.1%	53.7%	55.6%	58.1%	59.1%	57.8%	59.8%	58.9%
Average daily rate (STR)	65.10	68.97	75.71	80.22	78.75	81.01	84.00	88.54	92.12	95.81	98.79

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Nebraska

Nebraska lodging industry in 2015 by the numbers:

- Almost 450 properties in hotel industry
- 30,000 guest rooms
- 6.0 million guest nights annually
- 39,719 Nebraska jobs (3.0% of all jobs)
- 23,724 direct impact jobs
- \$4.6 billion Nebraska sales supported
- \$2.3 billion contributed to Nebraska GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$717 million.
- The hotel industry supports \$1.4 billion of labor income, including \$223 million at hotel operations.
- Hotels support \$608 million of federal, state and local taxes. This is equivalent to \$817 per household annually.
- Hotel guests spent \$1.7 billion at Nebraska hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Nebraska
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$4,578
Labor income	354,781	1,385
Employment (number of jobs)	7,761,001	39,719
GDP	\$588,510	\$2,302
Total taxes	167,232	608
State and local taxes	81,583	297
Federal taxes	85,649	311
State and local taxes per household (in dollars per household)	\$1,415	\$817
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,911
Labor income	173,874	605
Employment (number of jobs)	4,456,585	23,724
GDP	\$274,649	\$936
Total taxes	94,998	321
State and local taxes	53,776	192
Federal taxes	41,222	129
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$717
Labor income	80,432	223
Employment (number of jobs)	2,046,407	9,069
GDP	\$143,250	\$454
Total taxes	55,073	173
State and local taxes	35,063	120
Taxes on lodging	16,483	77
Federal taxes	20,009	53
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	448
Guest rooms (number of guest rooms, thousands, year-end)	4,621	30
Guest nights (number of occupied room nights, millions)	1,116	6.0
New hotel jobs since 2010	187,896	447
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,738

# Hotel industry impacts: Nebraska

## Hotel industry historical summary: Nebraska

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	461.4	483.7	513.7	542.1	517.7	515.7	524.9	584.6	598.3	661.5	717.3
Labor income	158.0	160.5	166.9	177.3	161.4	166.8	172.9	188.9	200.6	213.7	222.6
Employment (thousands)	8.5	8.7	8.8	8.8	8.5	8.6	8.6	8.8	8.8	9.0	9.1
GDP	312.0	322.0	344.1	358.1	330.1	393.3	399.3	382.2	407.3	435.6	453.8
Capital investment	88.1	96.9	169.0	133.2	79.5	74.6	118.5	79.0	87.9	153.4	173.6
<b>Industry size and performance</b>											
Number of properties	398	399	405	409	411	417	424	426	431	440	448
Number of guestrooms (thousands, year-end)	25.3	25.5	26.1	26.7	27.4	27.9	28.5	28.8	28.9	29.7	30.4
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	5.4	5.3	5.7	6.0
Occupancy rate (STR)	56.8%	58.1%	59.3%	57.2%	52.3%	53.9%	53.4%	55.8%	55.6%	57.2%	58.3%
Average daily rate (STR)	62.91	66.37	70.45	74.99	74.19	75.26	76.79	79.97	82.53	85.80	88.80

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Nevada

Nevada lodging industry in 2015 by the numbers:

- Over 520 properties in hotel industry
- 186,000 guest rooms
- 54.4 million guest nights annually
- 370,741 Nevada jobs (22.3% of all jobs)
- 255,488 direct impact jobs
- \$46.1 billion Nevada sales supported
- \$27.5 billion contributed to Nevada GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$22.5 billion.
- The hotel industry supports \$17.5 billion of labor income, including \$10.0 billion at hotel operations.
- Hotels support \$8.6 billion of federal, state and local taxes. This is equivalent to \$8,234 per household annually.
- Hotel guests spent \$28.2 billion at Nevada hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Nevada
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$46,052
Labor income	354,781	17,496
Employment (number of jobs)	7,761,001	370,741
GDP	\$588,510	\$27,500
Total taxes	167,232	8,581
State and local taxes	81,583	4,075
Federal taxes	85,649	4,506
State and local taxes per household (in dollars per household)	\$1,415	\$8,234
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$29,549
Labor income	173,874	12,288
Employment (number of jobs)	4,456,585	255,488
GDP	\$274,649	\$18,229
Total taxes	94,998	6,307
State and local taxes	53,776	3,123
Federal taxes	41,222	3,184
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$22,494
Labor income	80,432	10,015
Employment (number of jobs)	2,046,407	196,542
GDP	\$143,250	\$14,424
Total taxes	55,073	5,018
State and local taxes	35,063	2,415
Taxes on lodging	16,483	551
Federal taxes	20,009	2,603
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	525
Guest rooms (number of guest rooms, thousands, year-end)	4,621	186
Guest nights (number of occupied room nights, millions)	1,116	54.4
New hotel jobs since 2010	187,896	6,239
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$28,229

# Hotel industry impacts: Nevada

## Hotel industry historical summary: Nevada

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	19,073.5	20,677.5	21,793.1	21,776.1	20,226.1	20,185.6	21,028.1	21,628.2	21,895.5	21,927.9	22,493.8
Labor income	9,024.4	9,586.5	9,983.2	9,580.9	8,510.6	8,662.6	9,066.3	9,293.1	9,246.6	9,952.3	10,014.8
Employment (thousands)	213.4	216.6	214.1	207.3	190.9	190.3	192.7	191.4	191.6	197.5	196.5
GDP	13,672.7	14,780.5	15,687.0	14,675.0	12,668.4	12,728.3	13,363.7	13,479.8	13,752.5	14,333.5	14,424.2
Capital investment	1,896.1	1,873.1	3,246.3	4,858.1	3,592.5	1,710.0	1,128.4	1,145.0	1,108.1	1,287.5	1,320.4
<b>Industry size and performance</b>											
Number of properties	544	531	522	525	529	527	524	526	526	526	525
Number of guestrooms (thousands, year-end)	171.6	171.3	168.8	173.9	177.8	183.6	184.7	186.1	185.6	186.3	185.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	53.1	53.1	53.9	54.4
Occupancy rate (STR)	71.1%	70.5%	70.0%	62.1%	56.2%	57.8%	62.0%	60.8%	62.4%	65.8%	69.1%
Average daily rate (STR)	101.49	104.15	112.13	115.18	89.37	86.95	90.75	93.63	94.54	98.58	103.37

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: New Hampshire

New Hampshire lodging industry in 2015 by the numbers:

- Over 390 properties in hotel industry
- 21,000 guest rooms
- 4.4 million guest nights annually
- 29,444 New Hampshire jobs (3.4% of all jobs)
- 17,428 direct impact jobs
- \$3.6 billion New Hampshire sales supported
- \$2.1 billion contributed to New Hampshire GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$759 million.
- The hotel industry supports \$1.2 billion of labor income, including \$277 million at hotel operations.
- Hotels support \$485 million of federal, state and local taxes. This is equivalent to \$936 per household annually.
- Hotel guests spent \$1.4 billion at New Hampshire hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	New Hampshire
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$3,589
Labor income	354,781	1,206
Employment (number of jobs)	7,761,001	29,444
GDP	\$588,510	\$2,102
Total taxes	167,232	485
State and local taxes	81,583	200
Federal taxes	85,649	285
State and local taxes per household (in dollars per household)	\$1,415	\$936
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,504
Labor income	173,874	561
Employment (number of jobs)	4,456,585	17,428
GDP	\$274,649	\$997
Total taxes	94,998	240
State and local taxes	53,776	114
Federal taxes	41,222	126
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$759
Labor income	80,432	277
Employment (number of jobs)	2,046,407	8,746
GDP	\$143,250	\$645
Total taxes	55,073	145
State and local taxes	35,063	79
Taxes on lodging	16,483	46
Federal taxes	20,009	66
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	392
Guest rooms (number of guest rooms, thousands, year-end)	4,621	21
Guest nights (number of occupied room nights, millions)	1,116	4.4
New hotel jobs since 2010	187,896	548
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,372

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: New Hampshire

## Hotel industry historical summary: New Hampshire

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	560.6	564.4	584.9	598.5	538.1	547.8	588.7	612.5	639.3	699.9	758.6
Labor income	220.8	221.4	228.3	223.5	191.4	203.4	220.8	233.3	252.8	264.2	276.7
Employment (thousands)	8.7	8.7	8.6	8.6	8.0	8.2	8.3	8.3	8.4	8.6	8.7
GDP	519.6	504.0	536.8	508.9	467.9	457.3	518.8	537.6	595.8	616.3	645.5
Capital investment	105.6	138.3	146.9	129.2	80.0	66.0	59.5	53.3	81.3	86.3	132.2
<b>Industry size and performance</b>											
Number of properties	384	384	386	393	398	394	389	387	388	388	392
Number of guestrooms (thousands, year-end)	19.4	19.5	19.9	20.3	20.6	20.7	20.6	20.4	20.5	20.6	20.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	3.9	4.0	4.2	4.4
Occupancy rate (STR)	58.1%	56.7%	58.5%	55.6%	49.6%	53.1%	56.1%	56.3%	57.3%	59.7%	60.5%
Average daily rate (STR)	92.55	98.49	101.32	106.01	102.04	103.58	107.61	111.06	114.24	118.17	123.58

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: New Jersey

New Jersey lodging industry in 2015 by the numbers:

- Almost 1,130 properties in hotel industry
- 103,000 guest rooms
- 21.6 million guest nights annually
- 182,188 New Jersey jobs (3.4% of all jobs)
- 99,358 direct impact jobs
- \$29.1 billion New Jersey sales supported
- \$16.4 billion contributed to New Jersey GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.8 billion.
- The hotel industry supports \$10.0 billion of labor income, including \$2.4 billion at hotel operations.
- Hotels support \$4.9 billion of federal, state and local taxes. This is equivalent to \$1,531 per household annually.
- Hotel guests spent \$11.3 billion at New Jersey hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	New Jersey
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$29,122
Labor income	354,781	9,989
Employment (number of jobs)	7,761,001	182,188
GDP	\$588,510	\$16,430
Total taxes	167,232	4,881
State and local taxes	81,583	2,265
Federal taxes	85,649	2,616
State and local taxes per household (in dollars per household)	\$1,415	\$1,531
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$12,195
Labor income	173,874	4,651
Employment (number of jobs)	4,456,585	99,358
GDP	\$274,649	\$7,347
Total taxes	94,998	2,595
State and local taxes	53,776	1,391
Federal taxes	41,222	1,203
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,776
Labor income	80,432	2,362
Employment (number of jobs)	2,046,407	50,600
GDP	\$143,250	\$3,860
Total taxes	55,073	1,539
State and local taxes	35,063	922
Taxes on lodging	16,483	290
Federal taxes	20,009	617
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,129
Guest rooms (number of guest rooms, thousands, year-end)	4,621	103
Guest nights (number of occupied room nights, millions)	1,116	21.6
New hotel jobs since 2010	187,896	(10,196)
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$11,324

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: New Jersey

## Hotel industry historical summary: New Jersey

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	5,356.5	5,690.3	5,875.9	5,850.8	5,334.2	5,277.1	5,508.8	5,855.3	5,708.2	5,614.9	5,775.7
Labor income	2,801.7	2,796.4	2,780.3	2,850.1	2,492.1	2,464.5	2,445.1	2,541.1	2,657.4	2,654.5	2,362.5
Employment (thousands)	72.0	71.5	68.1	67.5	62.8	60.8	59.6	60.4	59.6	55.6	50.6
GDP	4,474.0	4,584.6	4,639.4	4,572.7	3,918.9	3,850.3	3,905.1	3,998.3	4,268.1	4,336.9	3,859.9
Capital investment	558.0	636.8	735.9	1,190.7	1,123.9	698.2	605.3	939.9	827.2	790.4	871.0
<b>Industry size and performance</b>											
Number of properties	1,115	1,107	1,103	1,109	1,120	1,126	1,123	1,124	1,124	1,129	1,129
Number of guestrooms (thousands, year-end)	98.8	99.0	99.0	101.1	104.2	104.9	104.8	106.7	107.2	105.6	102.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	23.0	22.5	22.0	21.6
Occupancy rate (STR)	63.4%	63.6%	63.6%	59.6%	53.4%	56.9%	59.6%	61.8%	60.5%	60.8%	63.0%
Average daily rate (STR)	101.31	107.64	113.19	115.81	106.34	103.51	105.72	109.06	112.20	115.84	118.28

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: New Mexico

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

New Mexico lodging industry in 2015 by the numbers:

- 680 properties in hotel industry
- 43,000 guest rooms
- 10.1 million guest nights annually
- 51,664 New Mexico jobs (4.7% of all jobs)
- 34,035 direct impact jobs
- \$6.0 billion New Mexico sales supported
- \$2.8 billion contributed to New Mexico GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$1.7 billion.
- The hotel industry supports \$1.7 billion of labor income, including \$440 million at hotel operations.
- Hotels support \$861 million of federal, state and local taxes. This is equivalent to \$1,130 per household annually.
- Hotel guests spent \$3.0 billion at New Mexico hotels and local businesses, and on transportation.

	US	New Mexico
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$6,042
Labor income	354,781	1,702
Employment (number of jobs)	7,761,001	51,664
GDP	\$588,510	\$2,844
Total taxes	167,232	861
State and local taxes	81,583	473
Federal taxes	85,649	388
State and local taxes per household (in dollars per household)	\$1,415	\$1,130
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$3,259
Labor income	173,874	929
Employment (number of jobs)	4,456,585	34,035
GDP	\$274,649	\$1,431
Total taxes	94,998	539
State and local taxes	53,776	332
Federal taxes	41,222	207
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$1,731
Labor income	80,432	440
Employment (number of jobs)	2,046,407	16,250
GDP	\$143,250	\$772
Total taxes	55,073	352
State and local taxes	35,063	245
Taxes on lodging	16,483	106
Federal taxes	20,009	107
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	680
Guest rooms (number of guest rooms, thousands, year-end)	4,621	43
Guest nights (number of occupied room nights, millions)	1,116	10.1
New hotel jobs since 2010	187,896	985
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$3,021

# Hotel industry impacts: New Mexico

## Hotel industry historical summary: New Mexico

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	1,380.4	1,473.3	1,518.8	1,557.2	1,468.3	1,436.1	1,461.0	1,525.8	1,575.3	1,663.9	1,730.7
Labor income	344.9	350.2	356.5	380.6	343.1	355.6	368.2	392.1	407.5	430.0	440.4
Employment (thousands)	15.7	16.0	15.7	16.0	15.2	15.3	15.3	15.7	15.8	16.2	16.3
GDP	600.6	632.0	655.4	672.7	612.8	612.8	627.0	662.5	711.3	753.6	771.7
Capital investment	310.2	454.6	796.7	954.6	701.0	220.4	122.6	132.1	130.6	185.9	238.4
<b>Industry size and performance</b>											
Number of properties	627	632	637	646	651	655	654	659	662	669	680
Number of guestrooms (thousands, year-end)	37.7	38.4	38.7	39.7	40.6	40.9	41.1	41.4	41.5	41.9	42.7
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	9.4	9.4	9.8	10.1
Occupancy rate (STR)	61.8%	63.3%	62.2%	60.0%	55.2%	56.9%	57.4%	56.8%	57.4%	58.2%	58.8%
Average daily rate (STR)	65.75	69.15	74.25	77.32	75.16	74.85	75.78	78.53	80.15	84.27	85.44

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: New York

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

New York lodging industry in 2015 by the numbers:

- More than 2,300 properties in hotel industry
- 219,000 guest rooms
- 56.5 million guest nights annually
- 526,533 jobs (4.3% of all jobs in the state)
- 322,306 direct impact jobs
- \$85.9 billion New York sales supported
- \$47.8 billion contributed to New York GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$17.0 billion.
- The hotel industry supports \$29.4 billion of labor income, including \$6.2 billion at hotel operations.
- Hotels support \$15.2 billion of federal, state and local taxes. This is equivalent to \$2,098 per household annually.
- Hotel guests spent \$39.6 billion at hotels and local businesses, and on transportation.

	US	New York
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$85,922
Labor income	354,781	29,352
Employment (number of jobs)	7,761,001	526,533
GDP	\$588,510	\$47,842
Total taxes	167,232	15,178
State and local taxes	81,583	8,090
Federal taxes	85,649	7,088
State and local taxes per household (in dollars per household)	\$1,415	\$2,098
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$42,215
Labor income	173,874	15,236
Employment (number of jobs)	4,456,585	322,306
GDP	\$274,649	\$23,665
Total taxes	94,998	9,056
State and local taxes	53,776	5,489
Federal taxes	41,222	3,568
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$16,980
Labor income	80,432	6,152
Employment (number of jobs)	2,046,407	106,479
GDP	\$143,250	\$11,371
Total taxes	55,073	5,087
State and local taxes	35,063	3,558
Taxes on lodging	16,483	1,652
Federal taxes	20,009	1,529
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	2,303
Guest rooms (number of guest rooms, thousands, year-end)	4,621	219
Guest nights (number of occupied room nights, millions)	1,116	56.5
New hotel jobs since 2010	187,896	13,938
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$39,643

# Hotel industry impacts: New York

## Hotel industry historical summary: New York

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	11,392.4	12,222.5	13,273.9	13,742.7	11,546.1	12,357.6	13,386.2	14,617.7	15,344.0	16,510.2	16,979.8
Labor income	3,865.5	3,982.7	4,126.5	4,565.4	3,957.0	4,398.6	4,973.5	5,450.4	5,801.4	6,303.0	6,152.0
Employment (thousands)	90.0	90.7	91.3	93.1	90.0	92.5	98.4	101.2	103.0	106.4	106.5
GDP	7,832.3	8,485.0	9,154.3	9,622.4	8,354.1	9,086.9	10,128.2	10,821.5	10,730.9	11,649.3	11,370.7
Capital investment	1,114.0	1,440.3	1,818.7	2,334.7	2,184.8	1,661.1	1,633.7	1,990.9	2,140.3	2,384.8	2,572.0
<b>Industry size and performance</b>											
Number of properties	1,946	1,956	1,987	2,025	2,077	2,124	2,147	2,177	2,219	2,263	2,303
Number of guestrooms (thousands, year-end)	174.8	175.9	179.5	183.2	189.1	194.0	199.4	202.9	207.5	213.7	218.7
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	51.1	51.9	54.7	56.5
Occupancy rate (STR)	70.6%	70.5%	71.4%	69.8%	65.6%	69.3%	70.8%	72.1%	72.3%	73.1%	73.3%
Average daily rate (STR)	158.30	175.14	192.89	199.33	166.12	176.46	185.63	192.74	199.41	204.64	203.67

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: North Carolina

North Carolina lodging industry in 2015 by the numbers:

- Over 1,810 properties in hotel industry
- 146,000 guest rooms
- 32.7 million guest nights annually
- 190,358 North Carolina jobs (3.3% of all jobs)
- 105,794 direct impact jobs
- \$24.9 billion North Carolina sales supported
- \$12.5 billion contributed to North Carolina GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$4.9 billion.
- The hotel industry supports \$7.6 billion of labor income, including \$1.4 billion at hotel operations.
- Hotels support \$3.2 billion of federal, state and local taxes. This is equivalent to \$843 per household annually.
- Hotel guests spent \$10.0 billion at North Carolina hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	North Carolina
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$24,933
Labor income	354,781	7,637
Employment (number of jobs)	7,761,001	190,358
GDP	\$588,510	\$12,493
Total taxes	167,232	3,241
State and local taxes	81,583	1,468
Federal taxes	85,649	1,773
State and local taxes per household (in dollars per household)	\$1,415	\$843
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$10,788
Labor income	173,874	3,424
Employment (number of jobs)	4,456,585	105,794
GDP	\$274,649	\$5,154
Total taxes	94,998	1,677
State and local taxes	53,776	902
Federal taxes	41,222	774
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$4,866
Labor income	80,432	1,419
Employment (number of jobs)	2,046,407	47,982
GDP	\$143,250	\$2,474
Total taxes	55,073	905
State and local taxes	35,063	562
Taxes on lodging	16,483	356
Federal taxes	20,009	344
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,814
Guest rooms (number of guest rooms, thousands, year-end)	4,621	146
Guest nights (number of occupied room nights, millions)	1,116	32.7
New hotel jobs since 2010	187,896	5,678
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$9,971

# Hotel industry impacts: North Carolina

## Hotel industry historical summary: North Carolina

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	3,391.3	3,610.3	3,787.7	3,729.2	3,395.6	3,433.9	3,606.2	3,921.1	4,096.8	4,502.7	4,866.0
Labor income	1,012.3	1,051.3	1,112.6	1,138.1	960.8	1,006.7	1,084.8	1,202.8	1,259.5	1,333.8	1,419.2
Employment (thousands)	42.6	44.1	45.8	45.9	42.1	42.3	43.6	45.0	45.1	46.4	48.0
GDP	1,810.2	1,917.6	2,071.0	2,046.5	1,745.8	1,821.5	1,946.3	2,092.6	2,211.4	2,325.4	2,474.3
Capital investment	439.0	503.9	739.8	936.1	720.2	402.8	448.8	582.3	716.3	667.2	817.9
<b>Industry size and performance</b>											
Number of properties	1,708	1,698	1,705	1,716	1,744	1,774	1,780	1,786	1,798	1,806	1,814
Number of guestrooms (thousands, year-end)	131.9	131.3	132.3	134.1	137.6	140.6	141.7	142.7	144.2	144.9	145.9
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	29.1	29.6	31.5	32.7
Occupancy rate (STR)	58.2%	60.0%	60.4%	55.9%	50.5%	54.0%	56.2%	57.6%	58.6%	61.3%	62.9%
Average daily rate (STR)	70.43	75.66	81.76	84.92	80.52	79.82	81.56	84.99	87.20	91.13	95.33

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: North Dakota

North Dakota lodging industry in 2015 by the numbers:

- Over 360 properties in hotel industry
- 27,000 guest rooms
- 4.0 million guest nights annually
- 22,385 North Dakota jobs (3.7% of all jobs)
- 14,232 direct impact jobs
- \$2.8 billion North Dakota sales supported
- \$1.4 billion contributed to North Dakota GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) totaled \$684 million.
- The hotel industry supports \$865 million of labor income, including \$204 million at hotel operations.
- Hotels support \$351 million of federal, state and local taxes. This is equivalent to \$1,118 per household annually.
- Hotel guests spent \$1.2 billion at North Dakota hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	North Dakota
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$2,849
Labor income	354,781	865
Employment (number of jobs)	7,761,001	22,385
GDP	\$588,510	\$1,437
Total taxes	167,232	351
State and local taxes	81,583	145
Federal taxes	85,649	206
State and local taxes per household (in dollars per household)	\$1,415	\$1,118
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,390
Labor income	173,874	439
Employment (number of jobs)	4,456,585	14,232
GDP	\$274,649	\$687
Total taxes	94,998	191
State and local taxes	53,776	90
Federal taxes	41,222	101
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$684
Labor income	80,432	204
Employment (number of jobs)	2,046,407	6,863
GDP	\$143,250	\$392
Total taxes	55,073	109
State and local taxes	35,063	58
Taxes on lodging	16,483	28
Federal taxes	20,009	51
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	362
Guest rooms (number of guest rooms, thousands, year-end)	4,621	27
Guest nights (number of occupied room nights, millions)	1,116	4.0
New hotel jobs since 2010	187,896	1,924
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,178

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: North Dakota

## Hotel industry historical summary: North Dakota

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	374.1	393.5	426.8	462.5	474.2	499.2	604.7	701.4	706.4	766.3	684.3
Labor income	75.1	76.1	79.4	83.7	76.7	85.3	106.4	160.6	185.4	198.6	203.7
Employment (thousands)	4.3	4.4	4.6	4.8	4.9	4.9	5.2	6.1	6.5	6.9	6.9
GDP	146.4	151.1	163.7	166.8	154.3	163.7	201.3	295.2	336.7	382.5	392.4
Capital investment	57.7	61.2	99.9	92.1	53.2	55.2	95.8	121.3	173.7	221.5	211.7
<b>Industry size and performance</b>											
Number of properties	242	242	243	248	252	255	261	284	320	344	362
Number of guestrooms (thousands, year-end)	16.0	16.1	16.4	16.9	17.2	17.6	18.2	20.1	23.1	25.5	27.1
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	3.9	4.0	4.5	4.0
Occupancy rate (STR)	58.4%	58.7%	63.1%	65.0%	64.8%	67.9%	75.6%	73.3%	65.9%	67.0%	55.3%
Average daily rate (STR)	56.71	59.02	62.80	68.16	71.07	77.32	90.86	102.35	98.79	98.45	93.74

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Ohio

Ohio lodging industry in 2015 by the numbers:

- Over 1,400 properties in hotel industry
- 109,000 guest rooms
- 25.9 million guest nights annually
- 183,956 Ohio jobs (2.7% of all jobs)
- 92,782 direct impact jobs
- \$25.5 billion Ohio sales supported
- \$13.4 billion contributed to Ohio GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.3 billion.
- The hotel industry supports \$8.1 billion of labor income, including \$1.1 billion at hotel operations.
- Hotels support \$3.4 billion of federal, state and local taxes. This is equivalent to \$731 per household annually.
- Hotel guests spent \$8.4 billion at Ohio hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Ohio
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$25,467
Labor income	354,781	8,085
Employment (number of jobs)	7,761,001	183,956
GDP	\$588,510	\$13,397
Total taxes	167,232	3,369
State and local taxes	81,583	1,543
Federal taxes	85,649	1,826
State and local taxes per household (in dollars per household)	\$1,415	\$731
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$8,999
Labor income	173,874	3,298
Employment (number of jobs)	4,456,585	92,782
GDP	\$274,649	\$4,921
Total taxes	94,998	1,584
State and local taxes	53,776	868
Federal taxes	41,222	716
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,280
Labor income	80,432	1,148
Employment (number of jobs)	2,046,407	38,530
GDP	\$143,250	\$2,079
Total taxes	55,073	757
State and local taxes	35,063	484
Taxes on lodging	16,483	291
Federal taxes	20,009	274
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,401
Guest rooms (number of guest rooms, thousands, year-end)	4,621	109
Guest nights (number of occupied room nights, millions)	1,116	25.9
New hotel jobs since 2010	187,896	3,950
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$8,369

# Hotel industry impacts: Ohio

## Hotel industry historical summary: Ohio

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,362.9	2,439.1	2,459.3	2,454.7	2,275.3	2,247.4	2,401.4	2,654.5	2,796.0	3,051.7	3,280.3
Labor income	870.1	874.5	881.9	894.0	744.2	781.4	859.1	947.0	1,034.0	1,082.9	1,147.7
Employment (thousands)	35.4	36.3	36.7	36.9	34.5	34.6	35.1	35.9	36.8	37.4	38.5
GDP	1,574.4	1,592.4	1,687.6	1,650.5	1,423.9	1,488.7	1,591.5	1,710.5	1,878.2	1,961.8	2,079.3
Capital investment	292.4	454.4	750.9	676.0	411.8	213.9	214.1	285.7	498.6	486.6	630.2
<b>Industry size and performance</b>											
Number of properties	1,338	1,328	1,333	1,335	1,346	1,349	1,345	1,343	1,354	1,370	1,401
Number of guestrooms (thousands, year-end)	103.7	103.5	104.3	104.9	105.5	105.5	105.2	104.7	105.9	107.3	109.4
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	23.7	23.8	25.0	25.9
Occupancy rate (STR)	55.0%	55.8%	55.3%	53.4%	49.3%	52.6%	55.9%	58.4%	58.6%	59.9%	60.5%
Average daily rate (STR)	70.68	74.74	78.95	80.76	78.05	77.37	79.30	82.83	86.82	90.37	93.66

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Oklahoma

Oklahoma lodging industry in 2015 by the numbers:

- Almost 850 properties in hotel industry
- 60,000 guest rooms
- 12.6 million guest nights annually
- 91,782 Oklahoma jobs (4.0% of all jobs)
- 53,287 direct impact jobs
- \$12.3 billion Oklahoma sales supported
- \$5.8 billion contributed to Oklahoma GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.0 billion.
- The hotel industry supports \$3.6 billion of labor income, including \$665 million at hotel operations.
- Hotels support \$1.5 billion of federal, state and local taxes. This is equivalent to \$1,013 per household annually.
- Hotel guests spent \$5.5 billion at Oklahoma hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Oklahoma
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$12,325
Labor income	354,781	3,577
Employment (number of jobs)	7,761,001	91,782
GDP	\$588,510	\$5,790
Total taxes	167,232	1,484
State and local taxes	81,583	680
Federal taxes	85,649	804
State and local taxes per household (in dollars per household)	\$1,415	\$1,013
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$5,962
Labor income	173,874	1,725
Employment (number of jobs)	4,456,585	53,287
GDP	\$274,649	\$2,609
Total taxes	94,998	818
State and local taxes	53,776	444
Federal taxes	41,222	374
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,010
Labor income	80,432	665
Employment (number of jobs)	2,046,407	26,430
GDP	\$143,250	\$1,282
Total taxes	55,073	449
State and local taxes	35,063	291
Taxes on lodging	16,483	126
Federal taxes	20,009	158
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	846
Guest rooms (number of guest rooms, thousands, year-end)	4,621	60
Guest nights (number of occupied room nights, millions)	1,116	12.6
New hotel jobs since 2010	187,896	4,114
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$5,546

# Hotel industry impacts: Oklahoma

## Hotel industry historical summary: Oklahoma

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,166.1	2,354.3	2,535.6	2,592.3	2,448.3	2,442.0	2,564.2	2,724.9	2,879.4	2,976.4	3,010.2
Labor income	369.2	388.0	409.1	440.0	413.3	446.5	489.5	548.3	591.4	622.2	665.5
Employment (thousands)	19.6	20.7	20.8	21.6	21.5	22.3	23.2	24.3	24.5	25.4	26.4
GDP	666.2	723.2	793.3	819.3	755.8	812.9	892.7	1,052.3	1,143.6	1,198.9	1,282.4
Capital investment	211.0	256.8	251.3	381.2	346.7	269.5	234.0	222.6	284.0	381.3	415.6
<b>Industry size and performance</b>											
Number of properties	666	676	689	708	746	778	790	792	807	826	846
Number of guestrooms (thousands, year-end)	44.0	45.0	46.1	47.6	50.9	53.9	55.1	55.3	56.4	58.5	60.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	12.0	12.4	12.8	12.6
Occupancy rate (STR)	57.0%	58.9%	61.5%	60.6%	52.4%	53.9%	56.6%	59.9%	61.3%	60.4%	57.5%
Average daily rate (STR)	60.28	63.57	69.33	71.72	71.22	69.37	70.43	73.27	75.78	79.25	80.01

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Oregon

Oregon lodging industry in 2015 by the numbers:

- Almost 960 properties in hotel industry
- 61,000 guest rooms
- 14.6 million guest nights annually
- 100,516 Oregon jobs (4.2% of all jobs)
- 60,628 direct impact jobs
- \$12.3 billion Oregon sales supported
- \$6.1 billion contributed to Oregon GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$2.7 billion.
- The hotel industry supports \$3.8 billion of labor income, including \$738 million at hotel operations.
- Hotels support \$1.6 billion of federal, state and local taxes. This is equivalent to \$1,058 per household annually.
- Hotel guests spent \$5.5 billion at Oregon hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Oregon
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$12,330
Labor income	354,781	3,832
Employment (number of jobs)	7,761,001	100,516
GDP	\$588,510	\$6,139
Total taxes	167,232	1,643
State and local taxes	81,583	736
Federal taxes	85,649	906
State and local taxes per household (in dollars per household)	\$1,415	\$1,058
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$5,880
Labor income	173,874	1,868
Employment (number of jobs)	4,456,585	60,628
GDP	\$274,649	\$2,766
Total taxes	94,998	910
State and local taxes	53,776	483
Federal taxes	41,222	427
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$2,721
Labor income	80,432	738
Employment (number of jobs)	2,046,407	25,390
GDP	\$143,250	\$1,248
Total taxes	55,073	473
State and local taxes	35,063	293
Taxes on lodging	16,483	177
Federal taxes	20,009	179
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	958
Guest rooms (number of guest rooms, thousands, year-end)	4,621	61
Guest nights (number of occupied room nights, millions)	1,116	14.6
New hotel jobs since 2010	187,896	3,318
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$5,520

# Hotel industry impacts: Oregon

## Hotel industry historical summary: Oregon

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	1,763.7	1,877.9	1,973.7	1,994.1	1,864.0	1,856.7	1,920.5	2,067.6	2,225.6	2,435.7	2,721.0
Labor income	528.1	544.2	555.5	583.4	495.1	521.9	573.3	627.0	653.1	683.1	738.3
Employment (thousands)	22.6	22.9	22.9	23.3	22.0	22.1	23.0	23.3	23.6	24.2	25.4
GDP	847.1	893.5	932.4	959.4	865.6	919.5	982.6	1,045.8	1,095.1	1,154.5	1,247.8
Capital investment	205.0	226.9	392.3	437.8	330.5	165.0	153.4	198.3	218.8	262.6	360.4
<b>Industry size and performance</b>											
Number of properties	942	938	940	944	955	959	954	955	954	953	958
Number of guestrooms (thousands, year-end)	58.0	57.5	57.8	58.4	59.8	60.3	60.4	60.7	60.7	60.8	61.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	12.8	13.2	13.9	14.6
Occupancy rate (STR)	59.1%	60.7%	61.1%	57.9%	53.4%	56.4%	57.4%	58.5%	61.2%	63.5%	65.9%
Average daily rate (STR)	74.33	80.11	86.88	91.20	87.34	87.37	90.11	94.10	98.49	104.06	112.44

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Pennsylvania

Pennsylvania lodging industry in 2015 by the numbers:

- Over 1,500 properties in hotel industry
- 127,000 guest rooms
- 28.2 million guest nights annually
- 240,339 Pennsylvania jobs (3.2% of all jobs)
- 121,516 direct impact jobs
- \$33.9 billion Pennsylvania sales supported
- \$18.4 billion contributed to Pennsylvania GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.6 billion.
- The hotel industry supports \$11.2 billion of labor income, including \$2.1 billion at hotel operations.
- Hotels support \$5.1 billion of federal, state and local taxes. This is equivalent to \$1,022 per household annually.
- Hotel guests spent \$11.1 billion at Pennsylvania hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Pennsylvania
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$33,927
Labor income	354,781	11,173
Employment (number of jobs)	7,761,001	240,339
GDP	\$588,510	\$18,356
Total taxes	167,232	5,065
State and local taxes	81,583	2,426
Federal taxes	85,649	2,640
State and local taxes per household (in dollars per household)	\$1,415	\$1,022
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$12,334
Labor income	173,874	4,469
Employment (number of jobs)	4,456,585	121,516
GDP	\$274,649	\$6,965
Total taxes	94,998	2,456
State and local taxes	53,776	1,434
Federal taxes	41,222	1,022
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,567
Labor income	80,432	2,094
Employment (number of jobs)	2,046,407	59,832
GDP	\$143,250	\$3,723
Total taxes	55,073	1,485
State and local taxes	35,063	986
Taxes on lodging	16,483	355
Federal taxes	20,009	498
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,504
Guest rooms (number of guest rooms, thousands, year-end)	4,621	127
Guest nights (number of occupied room nights, millions)	1,116	28.2
New hotel jobs since 2010	187,896	8,191
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$11,064

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Pennsylvania

## Hotel industry historical summary: Pennsylvania

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	4,164.6	4,324.0	4,544.6	4,619.5	4,316.4	4,338.6	4,665.9	4,924.7	4,977.5	5,268.3	5,567.3
Labor income	1,322.2	1,399.2	1,494.9	1,489.1	1,320.9	1,402.6	1,508.3	1,664.6	1,933.4	2,010.3	2,093.7
Employment (thousands)	50.1	53.0	53.7	52.7	50.3	51.6	52.7	54.6	58.1	59.1	59.8
GDP	2,337.6	2,515.2	2,718.9	2,640.8	2,324.6	2,508.9	2,741.4	2,984.3	3,420.9	3,575.0	3,723.5
Capital investment	567.3	719.1	955.5	1,214.6	1,093.7	842.6	748.4	993.8	1,047.9	995.4	1,270.2
<b>Industry size and performance</b>											
Number of properties	1,309	1,317	1,340	1,354	1,377	1,403	1,418	1,442	1,465	1,477	1,504
Number of guestrooms (thousands, year-end)	109.5	110.1	112.1	113.8	115.5	118.1	119.8	121.5	123.7	124.8	127.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	26.6	26.3	27.5	28.2
Occupancy rate (STR)	61.4%	61.0%	61.6%	59.8%	55.7%	59.4%	61.8%	61.4%	60.1%	61.5%	61.5%
Average daily rate (STR)	90.20	96.33	102.83	105.75	101.10	99.82	104.24	107.74	109.66	112.39	116.34

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Rhode Island

Rhode Island lodging industry in 2015 by the numbers:

- 170 properties in hotel industry
- 12,000 guest rooms
- 3.1 million guest nights annually
- 18,964 Rhode Island jobs (3.0% of all jobs)
- 10,897 direct impact jobs
- \$2.6 billion Rhode Island sales supported
- \$1.5 billion contributed to Rhode Island GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$584 million.
- The hotel industry supports \$812 million of labor income, including \$192 million at hotel operations.
- Hotels support \$399 million of federal, state and local taxes. This is equivalent to \$979 per household annually.
- Hotel guests spent \$1.0 billion at Rhode Island hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Rhode Island
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$2,560
Labor income	354,781	812
Employment (number of jobs)	7,761,001	18,964
GDP	\$588,510	\$1,464
Total taxes	167,232	399
State and local taxes	81,583	201
Federal taxes	85,649	197
State and local taxes per household (in dollars per household)	\$1,415	\$979
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,078
Labor income	173,874	363
Employment (number of jobs)	4,456,585	10,897
GDP	\$274,649	\$678
Total taxes	94,998	215
State and local taxes	53,776	129
Federal taxes	41,222	86
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$584
Labor income	80,432	192
Employment (number of jobs)	2,046,407	4,803
GDP	\$143,250	\$446
Total taxes	55,073	143
State and local taxes	35,063	95
Taxes on lodging	16,483	52
Federal taxes	20,009	48
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	170
Guest rooms (number of guest rooms, thousands, year-end)	4,621	12
Guest nights (number of occupied room nights, millions)	1,116	3.1
New hotel jobs since 2010	187,896	500
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,022

# Hotel industry impacts: Rhode Island

## Hotel industry historical summary: Rhode Island

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	463.0	455.5	460.7	451.8	398.9	414.1	428.5	460.8	479.0	519.6	583.6
Labor income	131.2	133.3	141.3	142.2	115.1	131.5	148.8	165.0	177.4	181.9	192.4
Employment (thousands)	4.2	4.2	4.4	4.4	4.2	4.3	4.5	4.6	4.7	4.7	4.8
GDP	303.3	343.8	339.9	341.9	301.3	337.1	366.0	389.2	415.3	421.3	445.8
Capital investment	62.5	69.9	95.5	93.8	51.9	38.5	63.5	41.1	50.8	55.8	56.4
<b>Industry size and performance</b>											
Number of properties	155	153	156	161	163	163	165	166	168	170	170
Number of guestrooms (thousands, year-end)	10.1	10.1	10.5	11.1	11.3	11.3	11.4	11.5	11.5	11.6	11.6
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	2.8	2.8	2.9	3.1
Occupancy rate (STR)	63.5%	62.3%	60.5%	56.7%	54.0%	60.3%	60.9%	61.2%	62.4%	63.5%	67.7%
Average daily rate (STR)	117.64	122.46	128.70	126.77	111.51	111.66	115.08	120.05	122.95	128.74	135.08

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: South Carolina

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

South Carolina lodging industry in 2015 by the numbers:

- Almost 1,100 properties in hotel industry
- 90,000 guest rooms
- 22.7 million guest nights annually
- 119,543 South Carolina jobs (4.5% of all jobs)
- 76,648 direct impact jobs
- \$13.2 billion South Carolina sales supported
- \$6.8 billion contributed to South Carolina GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.2 billion.
- The hotel industry supports \$4.1 billion of labor income, including \$966 million at hotel operations.
- Hotels support \$1.9 billion of federal, state and local taxes. This is equivalent to \$1,031 per household annually.
- Hotel guests spent \$6.1 billion at South Carolina hotels and local businesses, and on transportation.

	US	South Carolina
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$13,169
Labor income	354,781	4,077
Employment (number of jobs)	7,761,001	119,543
GDP	\$588,510	\$6,846
Total taxes	167,232	1,916
State and local taxes	81,583	979
Federal taxes	85,649	938
State and local taxes per household (in dollars per household)	\$1,415	\$1,031
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$6,615
Labor income	173,874	2,155
Employment (number of jobs)	4,456,585	76,648
GDP	\$274,649	\$3,474
Total taxes	94,998	1,148
State and local taxes	53,776	667
Federal taxes	41,222	481
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,220
Labor income	80,432	966
Employment (number of jobs)	2,046,407	30,503
GDP	\$143,250	\$1,957
Total taxes	55,073	693
State and local taxes	35,063	457
Taxes on lodging	16,483	325
Federal taxes	20,009	236
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,099
Guest rooms (number of guest rooms, thousands, year-end)	4,621	90
Guest nights (number of occupied room nights, millions)	1,116	22.7
New hotel jobs since 2010	187,896	1,856
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$6,075

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: South Carolina

## Hotel industry historical summary: South Carolina

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,344.6	2,412.1	2,475.5	2,399.5	2,195.2	2,217.2	2,313.2	2,518.3	2,663.7	2,964.3	3,219.9
Labor income	741.0	799.2	842.8	826.7	694.7	734.6	803.2	864.8	909.2	909.4	965.7
Employment (thousands)	29.3	30.4	31.2	30.6	28.5	28.6	29.2	29.8	29.7	29.7	30.5
GDP	1,448.9	1,563.7	1,781.1	1,679.6	1,468.0	1,525.5	1,650.0	1,737.1	1,891.4	1,842.6	1,956.6
Capital investment	290.9	352.7	594.7	636.2	444.0	236.4	200.5	234.3	302.3	358.4	539.3
<b>Industry size and performance</b>											
Number of properties	1,074	1,057	1,061	1,071	1,082	1,088	1,084	1,084	1,089	1,089	1,099
Number of guestrooms (thousands, year-end)	84.6	84.8	86.7	88.3	89.6	90.3	90.0	89.8	89.9	89.7	90.4
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	20.3	20.7	21.9	22.7
Occupancy rate (STR)	59.1%	59.4%	58.6%	53.9%	50.4%	53.6%	55.1%	56.7%	58.4%	61.0%	62.2%
Average daily rate (STR)	77.61	82.26	87.59	90.05	84.24	84.91	87.94	91.53	94.84	100.04	104.95

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: South Dakota

South Dakota lodging industry in 2015 by the numbers:

- 444 properties in hotel industry
- 23,000 guest rooms
- 4.5 million guest nights annually
- 27,943 South Dakota jobs (4.7% of all jobs)
- 18,847 direct impact jobs
- \$2.8 billion South Dakota sales supported
- \$1.4 billion contributed to South Dakota GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$734 million.
- The hotel industry supports \$859 million of labor income, including \$236 million at hotel operations.
- Hotels support \$356 million of federal, state and local taxes. This is equivalent to \$1,049 per household annually.
- Hotel guests spent \$1.3 billion at South Dakota hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	South Dakota
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$2,780
Labor income	354,781	859
Employment (number of jobs)	7,761,001	27,943
GDP	\$588,510	\$1,429
Total taxes	167,232	356
State and local taxes	81,583	160
Federal taxes	85,649	196
State and local taxes per household (in dollars per household)	\$1,415	\$1,049
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,442
Labor income	173,874	467
Employment (number of jobs)	4,456,585	18,847
GDP	\$274,649	\$744
Total taxes	94,998	216
State and local taxes	53,776	112
Federal taxes	41,222	104
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$734
Labor income	80,432	236
Employment (number of jobs)	2,046,407	9,145
GDP	\$143,250	\$452
Total taxes	55,073	133
State and local taxes	35,063	76
Taxes on lodging	16,483	33
Federal taxes	20,009	57
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	444
Guest rooms (number of guest rooms, thousands, year-end)	4,621	23
Guest nights (number of occupied room nights, millions)	1,116	4.5
New hotel jobs since 2010	187,896	542
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,306

# Hotel industry impacts: South Dakota

## Hotel industry historical summary: South Dakota

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	509.0	530.5	553.6	576.1	580.4	579.2	579.4	621.6	638.7	677.2	734.4
Labor income	151.5	156.0	159.5	162.7	130.3	152.8	172.6	197.8	215.8	225.2	236.4
Employment (thousands)	8.3	8.5	8.5	8.6	8.4	8.6	8.7	9.0	9.1	9.2	9.1
GDP	290.4	308.3	332.5	329.8	286.8	319.0	349.5	378.2	408.7	430.6	452.2
Capital investment	74.3	91.2	123.6	109.7	66.9	62.8	67.2	66.8	81.7	120.1	135.7
<b>Industry size and performance</b>											
Number of properties	401	403	406	413	420	423	423	425	429	436	444
Number of guestrooms (thousands, year-end)	19.7	20.1	20.3	20.8	21.3	21.6	21.7	21.9	22.2	22.7	23.2
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	4.2	4.1	4.3	4.5
Occupancy rate (STR)	55.3%	55.9%	57.2%	55.7%	54.2%	55.6%	54.7%	56.1%	55.1%	55.6%	56.8%
Average daily rate (STR)	64.52	66.39	69.35	73.26	74.41	76.07	77.15	80.16	82.56	85.16	90.30

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Tennessee

Tennessee lodging industry in 2015 by the numbers:

- More than 1,310 properties in hotel industry
- 101,000 guest rooms
- 27.5 million guest nights annually
- 156,638 Tennessee jobs (4.1% of all jobs)
- 94,371 direct impact jobs
- \$18.6 billion Tennessee sales supported
- \$9.8 billion contributed to Tennessee GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.9 billion.
- The hotel industry supports \$6.1 billion of labor income, including \$1.2 billion at hotel operations.
- Hotels support \$2.6 billion of federal, state and local taxes. This is equivalent to \$1,034 per household annually.
- Hotel guests spent \$7.8 billion at Tennessee hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Tennessee
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$18,647
Labor income	354,781	6,146
Employment (number of jobs)	7,761,001	156,638
GDP	\$588,510	\$9,813
Total taxes	167,232	2,617
State and local taxes	81,583	1,263
Federal taxes	85,649	1,354
State and local taxes per household (in dollars per household)	\$1,415	\$1,034
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$8,603
Labor income	173,874	3,016
Employment (number of jobs)	4,456,585	94,371
GDP	\$274,649	\$4,544
Total taxes	94,998	1,479
State and local taxes	53,776	846
Federal taxes	41,222	634
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,866
Labor income	80,432	1,246
Employment (number of jobs)	2,046,407	37,523
GDP	\$143,250	\$2,292
Total taxes	55,073	832
State and local taxes	35,063	554
Taxes on lodging	16,483	386
Federal taxes	20,009	278
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,315
Guest rooms (number of guest rooms, thousands, year-end)	4,621	101
Guest nights (number of occupied room nights, millions)	1,116	27.5
New hotel jobs since 2010	187,896	3,870
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$7,836

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Tennessee

## Hotel industry historical summary: Tennessee

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,489.6	2,608.7	2,649.4	2,580.5	2,460.8	2,373.2	2,577.6	2,786.2	2,931.8	3,390.8	3,865.5
Labor income	1,015.8	1,067.7	1,235.6	1,121.4	933.9	925.6	1,051.4	1,099.7	1,071.3	1,182.4	1,245.7
Employment (thousands)	35.7	36.7	37.8	36.8	34.7	33.7	34.7	35.5	35.0	36.2	37.5
GDP	1,895.9	2,023.7	2,342.5	2,100.0	1,766.0	1,747.9	1,985.6	2,040.0	2,026.7	2,175.4	2,292.0
Capital investment	385.0	487.9	396.7	562.5	402.4	245.2	304.6	299.3	475.9	541.5	767.2
<b>Industry size and performance</b>											
Number of properties	1,218	1,216	1,229	1,250	1,281	1,295	1,299	1,299	1,303	1,306	1,315
Number of guestrooms (thousands, year-end)	92.9	92.7	93.6	95.4	98.2	98.0	98.9	98.8	99.7	100.3	101.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	24.0	24.2	25.9	27.5
Occupancy rate (STR)	58.8%	60.0%	59.2%	54.2%	50.9%	53.7%	56.3%	57.6%	58.2%	61.2%	63.7%
Average daily rate (STR)	68.40	73.05	77.96	80.87	77.31	75.69	79.04	82.14	85.68	92.56	99.43

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Texas

Texas lodging industry in 2015 by the numbers:

- More than 4,720 properties in hotel industry
- 390,000 guest rooms
- 92.2 million guest nights annually
- 632,735 Texas jobs (3.9% of all jobs)
- 339,035 direct impact jobs
- \$93.9 billion Texas sales supported
- \$13.6 billion contributed to Texas GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$13.6 billion.
- The hotel industry supports \$30.5 billion of labor income, including \$4.7 billion at hotel operations.
- Hotels support \$13.6 billion of federal, state and local taxes. This is equivalent to \$1,444 per household annually.
- Hotel guests spent \$36.8 billion at Texas hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Texas
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$93,889
Labor income	354,781	30,462
Employment (number of jobs)	7,761,001	632,735
GDP	\$588,510	\$50,857
Total taxes	167,232	13,604
State and local taxes	81,583	6,210
Federal taxes	85,649	7,394
State and local taxes per household (in dollars per household)	\$1,415	\$1,444
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$39,218
Labor income	173,874	14,131
Employment (number of jobs)	4,456,585	339,035
GDP	\$274,649	\$22,243
Total taxes	94,998	7,231
State and local taxes	53,776	3,872
Federal taxes	41,222	3,359
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$13,553
Labor income	80,432	4,671
Employment (number of jobs)	2,046,407	131,499
GDP	\$143,250	\$8,880
Total taxes	55,073	3,170
State and local taxes	35,063	2,006
Taxes on lodging	16,483	1,308
Federal taxes	20,009	1,164
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	4,725
Guest rooms (number of guest rooms, thousands, year-end)	4,621	390
Guest nights (number of occupied room nights, millions)	1,116	92.2
New hotel jobs since 2010	187,896	20,026
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$36,797

# Hotel industry impacts: Texas

## Hotel industry historical summary: Texas

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	8,374.0	9,053.9	9,383.1	10,257.2	8,950.6	8,823.1	9,736.9	10,891.4	11,728.8	13,039.6	13,553.1
Labor income	2,891.4	3,126.5	3,254.1	3,362.6	2,891.0	3,081.2	3,431.1	3,827.9	4,140.7	4,506.1	4,670.7
Employment (thousands)	104.8	108.0	109.8	113.4	110.1	111.5	118.2	122.7	125.1	129.1	131.5
GDP	5,497.1	6,051.5	6,403.0	6,338.0	5,658.4	5,876.1	6,444.2	7,071.7	7,922.9	8,566.4	8,879.6
Capital investment	1,298.9	1,433.9	1,511.6	2,476.7	2,075.3	1,549.8	1,297.2	1,446.4	1,605.0	1,937.5	2,420.7
<b>Industry size and performance</b>											
Number of properties	3,683	3,760	3,856	3,990	4,202	4,390	4,452	4,505	4,564	4,628	4,725
Number of guestrooms (thousands, year-end)	304.6	308.7	315.9	327.2	345.2	361.4	366.8	371.7	376.1	381.3	390.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	82.6	84.8	90.7	92.2
Occupancy rate (STR)	62.9%	63.8%	63.1%	62.8%	53.5%	55.2%	59.3%	61.7%	63.2%	65.8%	64.9%
Average daily rate (STR)	73.50	80.22	85.90	90.70	85.20	83.21	85.67	89.42	93.93	97.83	100.04

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Utah

Utah lodging industry in 2015 by the numbers:

- Almost 580 properties in hotel industry
- 46,000 guest rooms
- 10.2 million guest nights annually
- 72,959 Utah jobs (3.9% of all jobs)
- 41,256 direct impact jobs
- \$9.4 billion Utah sales supported
- \$1.3 billion contributed to Utah GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$1.7 billion.
- The hotel industry supports \$2.9 billion of labor income, including \$656 million at hotel operations.
- Hotels support \$1.3 billion of federal, state and local taxes. This is equivalent to \$1,394 per household annually.
- Hotel guests spent \$3.8 billion at Utah hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Utah
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$9,387
Labor income	354,781	2,907
Employment (number of jobs)	7,761,001	72,959
GDP	\$588,510	\$5,022
Total taxes	167,232	1,298
State and local taxes	81,583	596
Federal taxes	85,649	702
State and local taxes per household (in dollars per household)	\$1,415	\$1,394
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$4,087
Labor income	173,874	1,424
Employment (number of jobs)	4,456,585	41,256
GDP	\$274,649	\$2,350
Total taxes	94,998	737
State and local taxes	53,776	391
Federal taxes	41,222	346
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$1,688
Labor income	80,432	656
Employment (number of jobs)	2,046,407	20,469
GDP	\$143,250	\$1,145
Total taxes	55,073	371
State and local taxes	35,063	207
Taxes on lodging	16,483	122
Federal taxes	20,009	163
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	578
Guest rooms (number of guest rooms, thousands, year-end)	4,621	46
Guest nights (number of occupied room nights, millions)	1,116	10.2
New hotel jobs since 2010	187,896	2,354
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$3,821

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Utah

## Hotel industry historical summary: Utah

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	1,048.1	1,162.3	1,218.3	1,238.1	1,104.9	1,110.6	1,194.7	1,304.1	1,362.0	1,499.2	1,688.4
Labor income	398.0	437.3	464.8	517.9	447.6	464.5	504.2	533.0	571.1	610.8	656.2
Employment (thousands)	17.3	18.1	18.4	19.5	18.1	18.1	18.6	19.1	19.3	20.0	20.5
GDP	694.4	776.4	840.3	901.3	771.6	788.8	863.2	912.8	981.5	1,066.2	1,145.3
Capital investment	303.7	441.4	929.3	976.6	807.0	241.0	123.0	129.1	183.2	212.7	266.4
<b>Industry size and performance</b>											
Number of properties	513	512	516	530	548	553	550	552	560	568	578
Number of guestrooms (thousands, year-end)	38.0	38.6	39.2	40.3	42.0	42.8	43.0	43.2	44.2	44.9	45.8
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	8.9	9.0	9.5	10.2
Occupancy rate (STR)	60.7%	63.4%	63.8%	59.4%	53.1%	56.3%	58.0%	59.1%	59.1%	60.6%	63.1%
Average daily rate (STR)	76.85	83.30	89.46	94.37	87.58	87.26	92.34	96.42	99.56	103.93	109.35

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Vermont

Vermont lodging industry in 2015 by the numbers:

- 350 properties in hotel industry
- 18,000 guest rooms
- 3.0 million guest nights annually
- 25,429 Vermont jobs (5.9% of all jobs)
- 17,345 direct impact jobs
- \$2.4 billion Vermont sales supported
- \$1.5 billion contributed to Vermont GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$781 million.
- The hotel industry supports \$910 million of labor income, including \$399 million at hotel operations.
- Hotels support \$401 million of federal, state and local taxes. This is equivalent to \$1,574 per household annually.
- Hotel guests spent \$1.1 billion at Vermont hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Vermont
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$2,419
Labor income	354,781	910
Employment (number of jobs)	7,761,001	25,429
GDP	\$588,510	\$1,473
Total taxes	167,232	401
State and local taxes	81,583	188
Federal taxes	85,649	213
State and local taxes per household (in dollars per household)	\$1,415	\$1,574
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,239
Labor income	173,874	552
Employment (number of jobs)	4,456,585	17,345
GDP	\$274,649	\$853
Total taxes	94,998	250
State and local taxes	53,776	123
Federal taxes	41,222	127
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$781
Labor income	80,432	399
Employment (number of jobs)	2,046,407	12,229
GDP	\$143,250	\$650
Total taxes	55,073	183
State and local taxes	35,063	88
Taxes on lodging	16,483	39
Federal taxes	20,009	95
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	350
Guest rooms (number of guest rooms, thousands, year-end)	4,621	18
Guest nights (number of occupied room nights, millions)	1,116	3.0
New hotel jobs since 2010	187,896	1,505
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,113

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Vermont

## Hotel industry historical summary: Vermont

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	583.6	557.1	551.7	572.9	557.6	570.3	607.6	666.3	700.3	753.7	781.4
Labor income	283.2	280.9	291.5	306.9	281.9	289.7	310.0	324.9	351.6	368.2	398.5
Employment (thousands)	10.9	11.1	10.5	10.8	10.5	10.7	10.9	11.1	11.5	11.6	12.2
GDP	449.1	455.8	477.1	474.2	438.1	462.4	490.4	513.3	567.9	600.4	649.9
Capital investment	102.1	114.9	105.3	95.1	62.7	63.1	89.7	60.7	65.5	75.9	125.6
<b>Industry size and performance</b>											
Number of properties	369	366	365	362	359	355	349	348	347	346	350
Number of guestrooms (thousands, year-end)	18.2	18.2	18.1	17.9	17.8	17.9	18.0	18.1	18.1	18.1	18.4
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	2.8	2.9	3.0	3.0
Occupancy rate (STR)	58.6%	57.7%	56.9%	56.2%	53.9%	57.1%	58.8%	59.8%	61.3%	62.7%	61.3%
Average daily rate (STR)	98.59	99.40	105.15	110.96	110.00	113.14	117.95	124.38	128.65	133.92	138.45

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Virginia

Virginia lodging industry in 2015 by the numbers:

- Almost 1,590 properties in hotel industry
- 141,000 guest rooms
- 35.2 million guest nights annually
- 195,087 Virginia jobs (3.9% of all jobs)
- 116,449 direct impact jobs
- \$26.9 billion Virginia sales supported
- \$14.1 billion contributed to Virginia GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.1 billion.
- The hotel industry supports \$8.5 billion of labor income, including \$1.6 billion at hotel operations.
- Hotels support \$3.9 billion of federal, state and local taxes. This is equivalent to \$1,257 per household annually.
- Hotel guests spent \$11.4 billion at Virginia hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Virginia
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$26,872
Labor income	354,781	8,543
Employment (number of jobs)	7,761,001	195,087
GDP	\$588,510	\$14,098
Total taxes	167,232	3,906
State and local taxes	81,583	1,824
Federal taxes	85,649	2,082
State and local taxes per household (in dollars per household)	\$1,415	\$1,257
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$12,060
Labor income	173,874	4,039
Employment (number of jobs)	4,456,585	116,449
GDP	\$274,649	\$6,263
Total taxes	94,998	2,144
State and local taxes	53,776	1,180
Federal taxes	41,222	964
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,060
Labor income	80,432	1,616
Employment (number of jobs)	2,046,407	49,364
GDP	\$143,250	\$2,912
Total taxes	55,073	1,100
State and local taxes	35,063	690
Taxes on lodging	16,483	430
Federal taxes	20,009	410
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,588
Guest rooms (number of guest rooms, thousands, year-end)	4,621	141
Guest nights (number of occupied room nights, millions)	1,116	35.2
New hotel jobs since 2010	187,896	1,452
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$11,416

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Virginia

## Hotel industry historical summary: Virginia

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	4,379.4	4,483.7	4,540.5	4,543.7	4,378.3	4,237.9	4,277.9	4,466.5	4,334.6	4,681.0	5,059.8
Labor income	1,325.5	1,351.6	1,390.7	1,451.2	1,293.0	1,316.4	1,366.2	1,422.1	1,483.4	1,547.8	1,615.7
Employment (thousands)	49.8	51.1	51.0	51.2	48.6	47.9	48.1	48.4	48.1	48.5	49.4
GDP	2,472.8	2,578.1	2,692.2	2,683.4	2,364.5	2,381.1	2,469.9	2,523.5	2,696.3	2,789.2	2,911.7
Capital investment	474.8	821.7	822.5	1,093.8	828.8	450.7	416.6	395.2	531.0	570.0	643.6
<b>Industry size and performance</b>											
Number of properties	1,421	1,434	1,449	1,496	1,551	1,579	1,581	1,578	1,584	1,585	1,588
Number of guestrooms (thousands, year-end)	125.3	127.1	128.7	132.9	138.3	141.6	142.1	141.6	141.9	141.7	141.5
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	33.1	32.1	33.9	35.2
Occupancy rate (STR)	62.6%	61.9%	61.8%	58.0%	54.5%	56.2%	57.4%	58.5%	57.1%	59.7%	61.6%
Average daily rate (STR)	90.18	95.58	100.23	102.90	98.23	96.45	96.57	97.49	97.78	99.84	103.88

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



# Hotel industry impacts: Washington

Washington lodging industry in 2015 by the numbers:

- Almost 1,250 properties in hotel industry
- 91,000 guest rooms
- 22.3 million guest nights annually
- 168,706 Washington jobs (4.0% of all jobs)
- 100,898 direct impact jobs
- \$25.6 billion Washington sales supported
- \$14.1 billion contributed to Washington GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$5.1 billion.
- The hotel industry supports \$7.8 billion of labor income, including \$1.4 billion at hotel operations.
- Hotels support \$3.8 billion of federal, state and local taxes. This is equivalent to \$1,379 per household annually.
- Hotel guests spent \$11.2 billion at Washington hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Washington
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$25,629
Labor income	354,781	7,773
Employment (number of jobs)	7,761,001	168,706
GDP	\$588,510	\$14,052
Total taxes	167,232	3,764
State and local taxes	81,583	1,740
Federal taxes	85,649	2,024
State and local taxes per household (in dollars per household)	\$1,415	\$1,379
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$11,969
Labor income	173,874	3,771
Employment (number of jobs)	4,456,585	100,898
GDP	\$274,649	\$6,964
Total taxes	94,998	2,100
State and local taxes	53,776	1,115
Federal taxes	41,222	985
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$5,078
Labor income	80,432	1,416
Employment (number of jobs)	2,046,407	40,628
GDP	\$143,250	\$3,215
Total taxes	55,073	916
State and local taxes	35,063	538
Taxes on lodging	16,483	346
Federal taxes	20,009	378
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,248
Guest rooms (number of guest rooms, thousands, year-end)	4,621	91
Guest nights (number of occupied room nights, millions)	1,116	22.3
New hotel jobs since 2010	187,896	4,154
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$11,172

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Washington

## Hotel industry historical summary: Washington

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	3,385.2	3,692.5	3,933.2	4,008.6	3,666.7	3,631.5	3,780.4	4,037.9	4,259.2	4,640.0	5,078.3
Labor income	993.6	1,054.2	1,108.8	1,153.2	973.9	1,037.8	1,127.1	1,190.7	1,286.9	1,331.7	1,415.6
Employment (thousands)	35.2	37.0	38.0	38.9	36.5	36.5	37.1	37.9	38.6	38.9	40.6
GDP	2,064.9	2,251.8	2,523.5	2,551.5	2,226.1	2,389.4	2,567.7	2,684.8	2,913.8	3,024.3	3,215.0
Capital investment	316.7	714.3	794.9	746.4	503.7	298.3	376.3	330.9	415.6	465.8	797.0
<b>Industry size and performance</b>											
Number of properties	1,188	1,188	1,192	1,201	1,209	1,218	1,220	1,224	1,227	1,230	1,248
Number of guestrooms (thousands, year-end)	79.7	80.6	82.1	83.8	85.7	87.4	87.9	88.4	88.6	89.1	91.5
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	19.8	20.1	21.1	22.3
Occupancy rate (STR)	63.3%	64.6%	65.5%	62.4%	57.3%	60.1%	61.6%	63.3%	64.7%	66.9%	68.3%
Average daily rate (STR)	86.04	94.42	101.98	106.94	99.79	98.42	101.06	104.45	108.93	116.06	123.25

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: West Virginia

West Virginia lodging industry in 2015 by the numbers:

- Almost 350 properties in hotel industry
- 25,000 guest rooms
- 4.7 million guest nights annually
- 33,278 West Virginia jobs (3.7% of all jobs)
- 20,658 direct impact jobs
- \$4.1 billion West Virginia sales supported
- \$2.0 billion contributed to West Virginia GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$1.4 billion.
- The hotel industry supports \$1.2 billion of labor income, including \$380 million at hotel operations.
- Hotels support \$848 million of federal, state and local taxes. This is equivalent to \$1,155 per household annually.
- Hotel guests spent \$1.9 billion at West Virginia hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	West Virginia
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$4,068
Labor income	354,781	1,217
Employment (number of jobs)	7,761,001	33,278
GDP	\$588,510	\$1,981
Total taxes	167,232	848
State and local taxes	81,583	581
Federal taxes	85,649	267
State and local taxes per household (in dollars per household)	\$1,415	\$1,155
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$2,144
Labor income	173,874	646
Employment (number of jobs)	4,456,585	20,658
GDP	\$274,649	\$987
Total taxes	94,998	622
State and local taxes	53,776	484
Federal taxes	41,222	138
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$1,386
Labor income	80,432	380
Employment (number of jobs)	2,046,407	11,049
GDP	\$143,250	\$655
Total taxes	55,073	528
State and local taxes	35,063	441
Taxes on lodging	16,483	53
Federal taxes	20,009	88
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	347
Guest rooms (number of guest rooms, thousands, year-end)	4,621	25
Guest nights (number of occupied room nights, millions)	1,116	4.7
New hotel jobs since 2010	187,896	1,279
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,939

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: West Virginia

## Hotel industry historical summary: West Virginia

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	1,124.4	1,196.5	1,250.9	1,271.1	1,223.2	1,239.0	1,298.1	1,367.7	1,419.6	1,376.1	1,385.9
Labor income	249.1	256.9	265.4	298.0	260.7	275.3	379.0	387.5	381.2	375.5	380.3
Employment (thousands)	9.7	9.8	9.8	10.4	9.6	9.8	11.8	11.7	11.5	11.2	11.0
GDP	447.8	466.1	489.2	524.2	458.9	487.6	649.4	658.1	657.3	646.5	654.8
Capital investment	89.0	140.4	126.9	196.7	129.1	84.0	72.7	112.9	187.5	131.4	205.1
<b>Industry size and performance</b>											
Number of properties	315	318	319	327	328	332	331	332	338	339	347
Number of guestrooms (thousands, year-end)	21.8	22.1	22.0	22.7	22.9	23.3	23.3	23.4	23.9	24.0	24.5
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	4.8	4.7	4.9	4.7
Occupancy rate (STR)	58.5%	59.4%	60.4%	59.3%	57.9%	61.8%	64.1%	65.3%	62.8%	65.0%	60.6%
Average daily rate (STR)	72.46	74.23	78.11	79.69	78.21	80.05	83.64	87.83	92.04	95.75	98.94

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Wisconsin

Wisconsin lodging industry in 2015 by the numbers:

- 1,080 properties in hotel industry
- 71,000 guest rooms
- 16.0 million guest nights annually
- 109,197 Wisconsin jobs (3.0% of all jobs)
- 63,129 direct impact jobs
- \$13.4 billion Wisconsin sales supported
- \$6.9 billion contributed to Wisconsin GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$3.2 billion.
- The hotel industry supports \$4.1 billion of labor income, including \$988 million at hotel operations.
- Hotels support \$1.9 billion of federal, state and local taxes. This is equivalent to \$814 per household annually.
- Hotel guests spent \$5.0 billion at Wisconsin hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Wisconsin
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$13,377
Labor income	354,781	4,066
Employment (number of jobs)	7,761,001	109,197
GDP	\$588,510	\$6,901
Total taxes	167,232	1,889
State and local taxes	81,583	930
Federal taxes	85,649	959
State and local taxes per household (in dollars per household)	\$1,415	\$814
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$5,343
Labor income	173,874	1,725
Employment (number of jobs)	4,456,585	63,129
GDP	\$274,649	\$2,780
Total taxes	94,998	932
State and local taxes	53,776	537
Federal taxes	41,222	395
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$3,229
Labor income	80,432	988
Employment (number of jobs)	2,046,407	36,740
GDP	\$143,250	\$1,843
Total taxes	55,073	658
State and local taxes	35,063	414
Taxes on lodging	16,483	198
Federal taxes	20,009	244
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	1,080
Guest rooms (number of guest rooms, thousands, year-end)	4,621	71
Guest nights (number of occupied room nights, millions)	1,116	16.0
New hotel jobs since 2010	187,896	1,170
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$4,979

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Wisconsin

## Hotel industry historical summary: Wisconsin

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	2,397.1	2,529.1	2,581.8	2,645.3	2,444.8	2,511.9	2,624.1	2,754.4	2,874.5	3,040.9	3,229.0
Labor income	734.4	748.1	770.9	799.4	687.5	714.8	779.4	854.5	894.2	916.4	988.3
Employment (thousands)	37.4	38.0	37.8	37.6	35.8	35.6	36.3	36.6	36.6	36.5	36.7
GDP	1,296.5	1,359.3	1,434.6	1,444.0	1,304.9	1,341.5	1,453.6	1,538.4	1,666.2	1,709.0	1,843.1
Capital investment	217.9	443.0	443.2	537.4	341.7	232.0	177.0	223.1	260.7	306.9	364.3
<b>Industry size and performance</b>											
Number of properties	1,067	1,063	1,062	1,072	1,084	1,088	1,086	1,078	1,075	1,075	1,080
Number of guestrooms (thousands, year-end)	67.5	67.7	67.8	69.1	70.5	71.1	71.0	70.7	70.5	70.8	71.3
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	14.8	14.9	15.6	16.0
Occupancy rate (STR)	53.7%	54.4%	54.3%	53.0%	47.5%	51.1%	52.9%	53.9%	55.0%	56.6%	57.3%
Average daily rate (STR)	72.62	76.76	80.23	83.21	80.57	82.93	85.57	88.01	90.77	94.47	99.52

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Wyoming

Wyoming lodging industry in 2015 by the numbers:

- 404 properties in hotel industry
- 23,000 guest rooms
- 6.0 million guest nights annually
- 30,926 Wyoming jobs (7.6% of all jobs)
- 23,015 direct impact jobs
- \$3.1 billion Wyoming sales supported
- \$1.7 billion contributed to Wyoming GDP

Additional facts for 2015:

- Hotel sales (revenue, plus certain taxes) increased to \$903 million.
- The hotel industry supports \$1.1 billion of labor income, including \$401 million at hotel operations.
- Hotels support \$506 million of federal, state and local taxes. This is equivalent to \$2,211 per household annually.
- Hotel guests spent \$1.7 billion at Wyoming hotels and local businesses, and on transportation.

## Hotel industry impacts (2015)

Amounts in millions of dollars, unless otherwise noted

	US	Wyoming
<b>Total hotel industry impact</b>		
Output (sales)	\$1,109,447	\$3,123
Labor income	354,781	1,062
Employment (number of jobs)	7,761,001	30,926
GDP	\$588,510	\$1,718
Total taxes	167,232	506
State and local taxes	81,583	212
Federal taxes	85,649	294
State and local taxes per household (in dollars per household)	\$1,415	\$2,211
<b>Direct impact: hotel operations, guest ancillary spending, capital investment</b>		
Output (sales)	\$514,232	\$1,847
Labor income	173,874	705
Employment (number of jobs)	4,456,585	23,015
GDP	\$274,649	\$1,058
Total taxes	94,998	351
State and local taxes	53,776	155
Federal taxes	41,222	195
<b>Direct impact: hotel operations</b>		
Output (sales)	\$245,424	\$903
Labor income	80,432	401
Employment (number of jobs)	2,046,407	12,323
GDP	\$143,250	\$624
Total taxes	55,073	207
State and local taxes	35,063	91
Taxes on lodging	16,483	60
Federal taxes	20,009	117
<b>Metrics</b>		
Properties (number of hotels, motels, inns and B&Bs)	54,179	404
Guest rooms (number of guest rooms, thousands, year-end)	4,621	23
Guest nights (number of occupied room nights, millions)	1,116	6.0
New hotel jobs since 2010	187,896	695
Guest spending at hotels and local businesses, and on transportation	\$483,190	\$1,725

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics

# Hotel industry impacts: Wyoming

## Hotel industry historical summary: Wyoming

Amounts in millions of dollars, except where otherwise noted

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
<b>Industry metrics</b>											
Output (revenue and taxes)	633.3	730.0	797.6	825.0	721.9	702.9	723.2	763.8	772.3	884.9	902.8
Labor income	270.1	367.1	342.5	353.9	307.8	307.8	327.9	357.1	384.9	389.0	401.4
Employment (thousands)	11.4	11.8	11.9	12.5	11.7	11.6	11.7	11.9	11.9	12.2	12.3
GDP	448.8	608.3	587.1	585.2	510.3	500.7	533.3	564.1	606.4	604.9	624.2
Capital investment	158.8	258.4	503.6	600.3	458.2	116.6	63.0	70.9	67.4	88.0	122.0
<b>Industry size and performance</b>											
Number of properties	376	379	379	390	402	401	399	399	399	399	404
Number of guestrooms (thousands, year-end)	19.3	19.7	20.1	21.2	22.3	22.3	22.3	22.4	22.4	22.5	22.8
Occupied rooms (millions)	NA	NA	NA	NA	NA	NA	NA	6.0	5.8	6.4	6.0
Occupancy rate (STR)	62.6%	66.9%	67.2%	60.7%	51.7%	55.1%	56.2%	57.3%	56.7%	61.2%	56.7%
Average daily rate (STR)	77.48	85.05	95.18	102.92	97.07	94.57	97.18	98.42	101.38	106.95	115.50

NA indicates not available (not part of industry estimates for the purpose of this analysis)

Source: Bureau of Economic Analysis; Census Bureau; STR; Oxford Economics



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## About Oxford Economics

Oxford Economics was founded in 1981 as a commercial venture with Oxford University's business college to provide economic forecasting and modelling to UK companies and financial institutions expanding abroad. Since then, we have become one of the world's foremost independent global advisory firms, providing reports, forecasts and analytical tools on 200 countries, 100 industrial sectors and over 3,000 cities.

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Funded by the American Hotel & Lodging  
Association Educational Foundation