

WEST HOLLYWOOD HOTEL COLLECTION

Our Wildfire Relief Rates are thoughtfully designed to provide evacuees with a safe, supportive, and reliable place to stay during this challenging time. As FEMA and Red Cross-approved properties, we are committed to meeting the highest standards of care and assistance for those in need.

- **Residential-Style Suites:** Spacious accommodations equipped with kitchenettes for extended comfort.
- **On-Site Laundry Facilities:** Providing convenience for long-term stays.
- **Central Location:** Close to essential services and resources.



WEST HOLLYWOOD HOTEL COLLECTION

Wildfire Relief Efforts Include:

- Discounted Extended Stay Rates for evacuees and their families.
- Complimentary Parking for a second vehicle.
- 25% Off Food & Beverage at all participating properties.
- Waived Pet Fees with pet beds, bowls, and chew toys.
- Dedicated Wildfire Relief Pages: Clear and visible in the homepage menus, these pages provide detailed information about our Wildfire Relief Rates, including benefits, and how to book.
- Pop-Up Notifications: Prominent pop-ups on each property’s homepage provide instant access to Wildfire Relief Rates, ensuring evacuees can quickly find the information they need.
- Organic Social Media Reach: Our wildfire relief efforts have been promoted through organic social media campaigns, gaining traction and support from key community partners like Visit West Hollywood, The Sunset Strip, West Hollywood Chamber of Commerce, and Curator Hotels & Resorts, who have re-shared our posts to expand visibility.
- Targeted Google Ads Campaigns: We’ve launched Google Ads to specifically reach evacuees searching for residential-style accommodations, ensuring those in need can easily find and access our relief offerings.
- In addition to our relief efforts, we started the Wildfire Recovery Fund to aid affected communities through emergency supplies, shelter, and long-term recovery initiatives.
- On-Site Collateral: Guests and visitors are provided with on-site materials featuring scannable QR codes, offering direct access to the booking engine and the Wildfire Recovery Fund.



WEST HOLLYWOOD HOTEL COLLECTION

Our Hearts Are With Everyone Affected By The California Wildfires.

We're here to support you during this challenging time by offering special rates for evacuees. Our large residential suites with kitchenettes provide comfort and convenience during your stay. Pets are family, and they're welcome to stay with you free of charge.

If you or someone you know needs shelter, please don't hesitate to reach out.



Call 310.855.8888


or email


reservations@springboardhospitality.com

for personalized assistance.





Amplifying Awareness Through Social Media


leparc_melrose
Le Parc at Melrose





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leparc_melrose Wildfire Relief Rates

Our hearts are with everyone affected by the California wildfires. We're offering special rates to support evacuees, with large residential suites featuring kitchenettes for your comfort and convenience. Pet fees are waived because we know pets are family.

For personalized assistance, call us at 310.855.8888 or email reservations@springboardhospitality.com

You can book online through the link in our bio. Stay safe, and know you're in our thoughts.

#LeParcatMelrose #WildfireRelief #communitysupport

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leparc_melrose 7h



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@curatorhotelsresorts Fire Relief Accommodations in Los Angeles

LE PARC AT MELROSE

Offering exclusive rates for wildfire victims, the hotel's spacious suites and calming ambiance cultivate a perfect environment for rest and relaxation.

@leparc_melrose

@hotelsabovepar

visitweho
West Hollywood Guide

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visitweho In the midst of the LA wildfires, our incredible West Hollywood community is stepping up to support first responders and those affected. From hotel discounts to complimentary meals and services, these local businesses

WEST HOLLYWOOD HOTEL COLLECTION

Wildfire Recovery Fundraiser in partnership with California Community Foundation



Join Us in Supporting California Wildfire Recovery

The devastating California wildfires have left countless individuals and families in need of immediate support. To aid in this critical recovery effort, the West Hollywood Hotels Collection, including Le Parc, Chamberlain, Montrose, and Hotel Ziggy, is proud to launch the “Wildfire Recovery Fund” fundraiser.

This initiative supports the California Community Foundation (CCF), a cornerstone of Los Angeles’ community resilience. CCF is dedicated to fostering systemic change, addressing the region’s pressing challenges, and building a future where every Angeleno thrives.

Your contributions will directly assist wildfire victims by providing essentials such as shelter, food, and cash relief. Beyond immediate aid, your generosity fuels a long-term vision of restoration and resilience, ensuring that affected communities have the resources to rebuild stronger than before.

Join us in extending a hand of compassion and hope. Together, we can help rebuild lives, communities, and dreams, creating a legacy of solidarity and strength.

Donate today and make a difference.

WEST HOLLYWOOD HOTEL COLLECTION

- Custom web pages with booking details
- Pop-ups for easy access

Offers

Suites + Residences

Wildfire Relief

Eat + Drink

The Rooftop

Experiences

Meetings & Events

Our Hotel

Sustainability

WEBSITE POP-UP

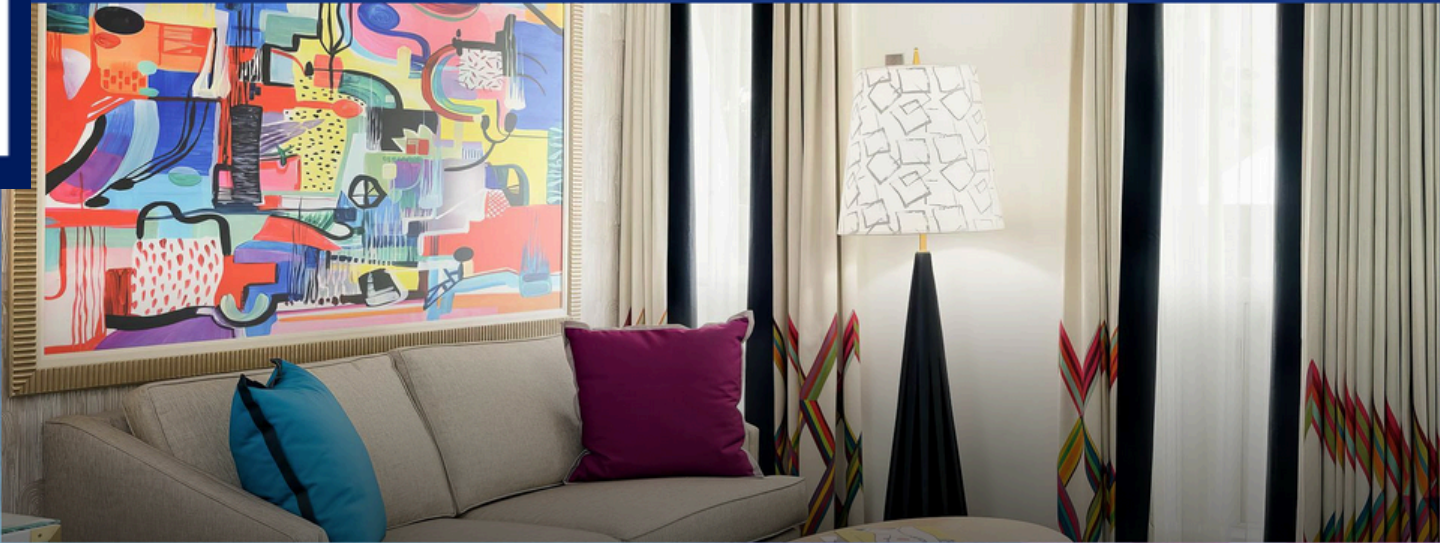
SUPPORT FOR THOSE AFFECTED BY THE WILDFIRES

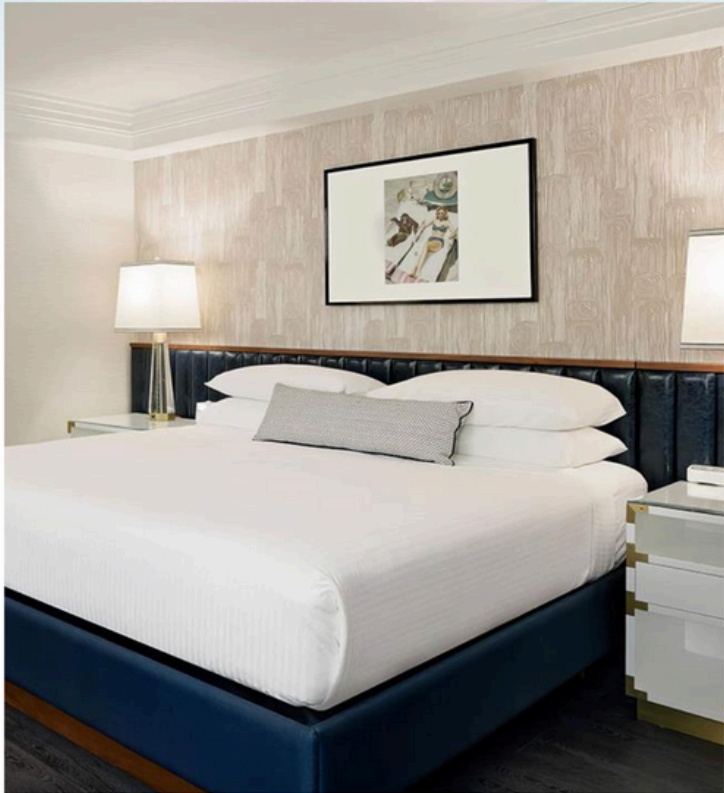
We are offering special rates for extended stays to individuals and families affected by the wildfires. Our large residential suites with kitchenettes provide comfort and convenience during your stay. We understand pets are family, so they're welcome to stay with you at no extra charge.

Call 310.855.8888 or email reservations@springboardhospitality.com for personalized assistance.

BOOK NOW

WILDFIRE RELIEF





SUPPORT FOR THOSE AFFECTED BY THE WILDFIRES

In these challenging times, your well-being is our top priority. Le Parc at Melrose is offering special rates for extended stays to individuals and families impacted by the wildfires, providing a safe and welcoming place. Our residential-style suites, complete with kitchenettes, and on-property laundry facilities provide the comfort and convenience you need during your stay. Please note that Le Parc is in a safe area and is not affected by the wildfires.

We understand that pets are part of the family, so they're welcome to stay with you at no extra charge. We also provide pet beds, bowls, and toys to ensure your furry friends are well cared for during your stay.

Book below, call **310.855.8888**, or email **reservations@springboardhospitality.com** for personalized assistance with your booking.

BOOK NOW

WEST HOLLYWOOD HOTEL COLLECTION

Key Partnerships and Listings

Our participation with leading organizations ensures our wildfire relief efforts are impactful, visible, and aligned with industry and community standards:

- **FEMA (Federal Emergency Management Agency)**
- **American Red Cross**
- **ALE Solutions and insurance companies**
- **AHLA (American Hotel & Lodging Association)**
- **Hotel Association of Los Angeles (HLA)**
- **Realtor Association of Greater Los Angeles**
- **Visit West Hollywood**
- **Pacific Palisades Chamber of Commerce**
- **West Hollywood Chamber of Commerce**

These collaborations strengthen our ability to provide critical support to evacuees while fostering community and industry engagement.

