

THE WALL STREET JOURNAL.

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SEXUAL ASSAULT AWARENESS MONTH

Dear valued guests of the hotel industry,

This April, as we recognize Sexual Assault Awareness Month, we want to give you an update on the actions we are taking to create a safe environment for both you – our guests – and the more than eight million employees who proudly work in, or support our industry.

That's why The American Hotel & Lodging Association (AHLA) was proud to convene nearly 20 major brands in our membership last year to announce the 5-Star Promise, which includes these specific commitments:



- **Mandatory Anti-Sexual Harassment Policies:** Ensuring mandatory anti-sexual harassment policies in multiple languages.
- **Ongoing Anti-Sexual Harassment Trainings:** Providing ongoing training and education.
- **Employee Safety Devices Nationwide:** Deploying safety devices to hotel employees by 2020.
- **People Culture:** Fostering a culture of safety among all employees and guests.
- **Expert Guidance & Vital Partnerships:** Broadening vital partnerships with wide-ranging national organizations that target sexual violence, assault and human trafficking and promise workplace safety, including the National Alliance to End Sexual Violence (NAESV), RAINN, Peace Over Violence, End Childhood Prostitution and Trafficking (ECPAT) and Polaris.

Thank you for placing your trust and confidence in us when traveling and away from home. We are working hard every single day on our properties and in our communities to make a positive difference.

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