

AHLA Allied Webinar Series Proposal

Do you want to have the opportunity to present to AHLA's 25,000 members?

AHLA's membership makes up over half of all properties nationwide, including over 80% of all franchise properties in the US. Do you have information that you would like to share with our members? If so, you can apply to host a webinar that will be marketed to all AHLA members. Over the next 18 months we will be accepting proposals from all our Allied members to present a webinar to our entire membership. Our members are constantly seeking out information on trends and innovations in the industry and you can be the one to provide them with this. Not only will you have the opportunity to gain exposure for your brand, you will also get to position yourself as an industry thought leader.

What types of presentations are we looking for?

- Make your presentation relevant and personal to our membership, which includes GM's as well as hotel executives
- Presentations should have a clear message and perspective on their chosen topic. They should also provide data to back up their perspective
- Webinar participants should feel engaged by the presentation
- Each webinar should have a PowerPoint that is robust and dynamic without being overly dense

If you are interested in presenting a webinar to our members please submit a proposal with the information below. We will review your submission and follow up with you within 2-4 weeks. Please note, these webinars must be educational, and cannot include gratuitous promotion of your company.

Please submit your completed proposal to bclemente@ahla.com

- Name
- Email Address
- Company Name
- Job Title
- The topic you would like to present on
- Webinar title
- Panelist names
- Panelist email addresses
- Complete outline of the presentation

Feel free to also attach additional materials to supplement your proposal