

# THE HOTEL & LODGING INDUSTRY SUPPORTING HURRICANE RECOVERY

Hotels and their employees in the affected areas have played a key role in helping communities withstand and recover from the recent hurricanes.

---

## LEADING HOTEL COMPANIES HAVE:

- Donated **millions of dollars** to hurricane relief efforts.
  - Donated **loyalty program points** and allowed guests to donate their points.
  - Partnered with relief organizations so that **first responders and emergency services have rooms** as close as possible to the areas in need.
  - **Provided rooms** to those that have lost their homes.
  - Initiated **employee donation drives** and matched those donations.
  - Donated extra supplies including **blankets, comforters, pillows, and toiletries**.
- 

## A FEW SPECIFIC EXAMPLES OF HOTELS SUPPORTING LOCAL COMMUNITIES DURING THE RECOVERY INCLUDE:



Chefs from one hotel brand assisted with food services at a major shelter for evacuees.



The police department in one major city moved its command center to a hotel property, and that hotel offered complimentary meals and services.



Employees at one hotel drove a pregnant woman in labor to the hospital.