

# IDAHO: COVID-19 IMPACT ON STATE'S HOTEL INDUSTRY

## JOBS LOST IN IDAHO HOTEL INDUSTRY DUE TO CORONAVIRUS PANDEMIC

- 4,835 direct hotel-related jobs lost
- 16,723 total jobs lost supporting hotel industry

## IDAHO HOTELIERS SHARING THEIR HARDSHIP

**Derek Ence – Idaho Falls, ID**

*“As a hotelier in Idaho I have experienced firsthand the huge drop of reservations and the mountain of cancellations.”*

## HEADLINES ACROSS IDAHO ON IMPACT TO HOTEL INDUSTRY

**32 news stories in Idaho regarding impact to hotel industry on broadcast, print and online news outlets including:**

**Idaho Statesman – [A Cruel Paradox: Beating Virus Means Causing US Recession](#)**

*“Chip Rogers, president and CEO of the American Hotel & Lodging Association, noted that hotels last year were, on average, roughly 67% full. Now? “We’re probably under 20% nationwide and headed south,” he said. “If, by the end of the year, we get up to 35% and nothing else happens, that will be about 4 million jobs lost.””*

**Idaho Statesman – [Boise Hotels Close, Lay off Staff As Coronavirus Causes Cancellations, Travel Declines](#)**

*“In the hotel industry, the impact of the coronavirus is being compared to 9/11 and the financial collapse of 2008. Business travel is suspended. Conferences have been rescheduled, if not canceled. All but the young and unconcerned have nixed their spring travel plans.”*