



# Contactless payments are beneficial for your business, your employees and your customers.



## Simple changes can make a big difference.

Enabling your customers to tap and go at the point of sale can help drive:

- 1 Faster Checkout:**  
Customers who can tap and go say it is more convenient than inserting a chip and faster than handling cash.
- 2 Secure Payments:**  
Contactless is held to the same EMV standards as chip cards so you can process transactions safely without compromising security.
- 3 Safer/Cleaner Payments:**  
Reducing physical contact helps limit exposure to health risks for you, your customers and your team—keeping everyone safe.

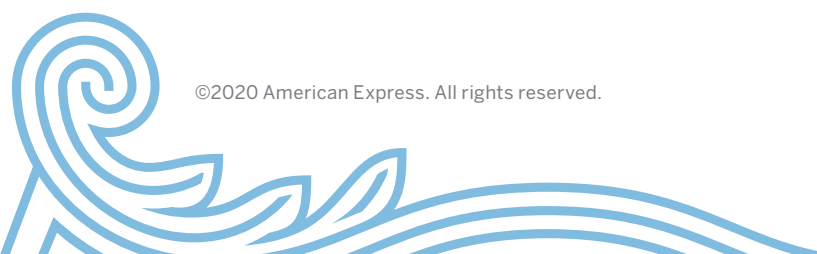
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## And we are here to help.

In the U.S., all newly issued and replacement cards are now contactless enabled.

We've raised contactless transaction thresholds to reduce physical contact at the point of sale.

And as a reminder, American Express does not require Merchants to collect or provide Card Members' signatures for any purchase. To remove signature requirements from your checkout, contact your point-of-sale provider.





## Get started.

### **If you are not enabled for contactless:**

- Talk to your point-of-sale provider to ensure you have or can implement a contactless reader.
- Train your employees to manage the new payment method.

### **If you are already enabled for Contactless:**

- Contact your American Express representative with questions about putting contactless to work, or if you would like resources on how to train your employees.

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## Get more insights on cleaner payments and Contactless.

### **Tips for a cleaner payment experience:**

[www.uspaymentsforum.org/tips-for-cleaner-payments/](http://www.uspaymentsforum.org/tips-for-cleaner-payments/)

### **American Express Contactless Survey:**

<https://about.americanexpress.com/press-release/merchant-services/covid-19-is-shifting-consumer-purchasing-behavior>