

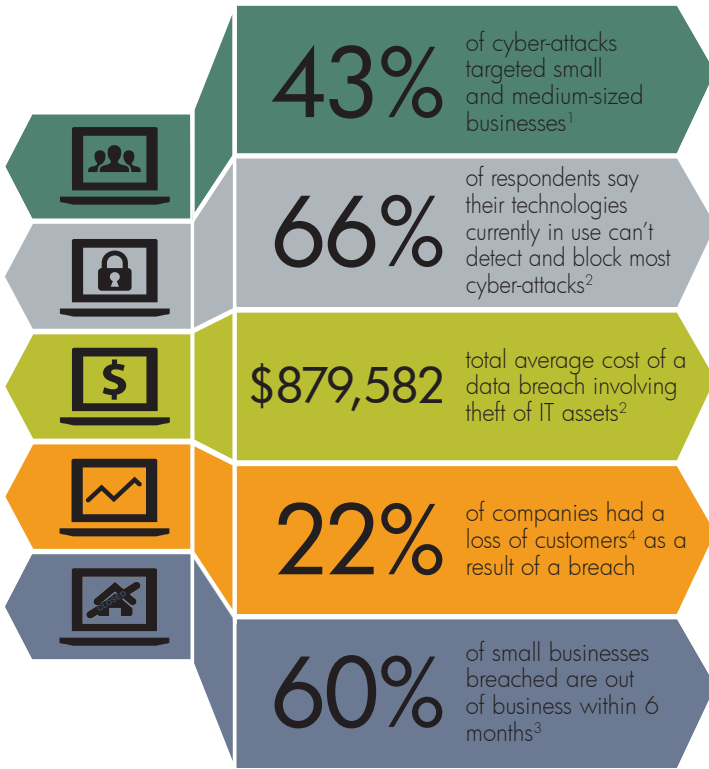


**Risk Placement Services, Inc.**

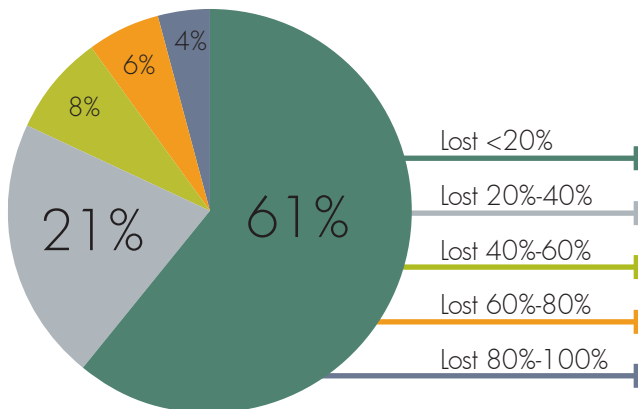
Knowledge. Relationships.  
Trust and Confidence.

# Cyber Stats

## Know The Facts



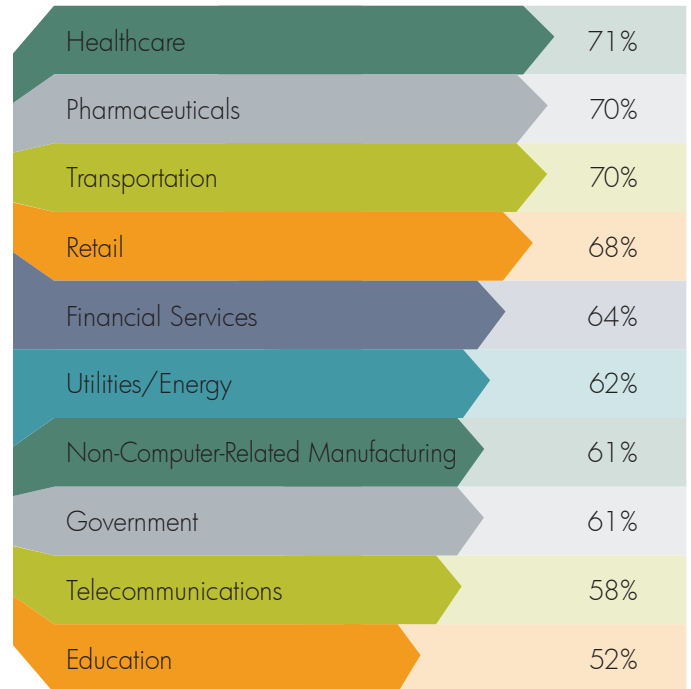
## Percentage Of Customers Lost By Companies Due To Attacks<sup>4</sup>



## RPSSmallBusiness.com Coverage Highlights

<b>Application</b>	4 simple questions to bind coverage up to \$100M in revenue.
<b>Coverage</b>	Broad coverage language for regulatory claims, business interruption & digital asset restoration, cyber extortion, multimedia liability & privacy breach coverage offered at full policy limits.
<b>Hotline</b>	Access to 24-hour data breach hotline. Report incidents with one of the leading cyber breach firms in the country, Baker Hostetler.
<b>Response</b>	Security breach response covers costs associated with notification, credit monitoring services, IT forensics, legal guidance and public relations.

## Security Vulnerability By Industry<sup>4</sup>



1. Source: Symantec  
 2. Source: The 2016 State of SMB Cybersecurity - Ponemon Institute and Keeper Security  
 3. Source: National Cyber Security Alliance  
 4. Source: Cisco 2017 Security Capabilities Benchmark Study, [www.cisco.com/go/acr2017](http://www.cisco.com/go/acr2017)